

ANIMAL FRIENDS ALLIANCE

*The year We Brought
Paws Together*

2022 COMMUNITY IMPACT REPORT

OUR MISSION

To provide comprehensive companion animal resources, services, and education to the community to prevent homelessness and promote the human-animal bond.



 SavingAnimalsToday.org

 [/AnimalFriendsAlliance](https://www.facebook.com/AnimalFriendsAlliance)

 [@AnimalFriendsAlliance](https://www.instagram.com/AnimalFriendsAlliance)

OUR VISION

All companion animals experience a healthy home where they are wanted, cared for, and loved.

Dear Friends,

What a tremendously successful year for Animal Friends Alliance and our mission! We began the year with a lot of excitement as we were more than halfway through our Bringing Paws Together capital campaign and the construction to expand our shelter facility. The excitement continued with a sold-out event: our first in-person Gala for Animals. Along with more than 430 of our best supporters, we celebrated our successes thus far and posed the question, "How many animals do YOU want to save this year? Afterall, YOU are Animal Friends Alliance." The response was a record-breaking paddle raiser, and a record-breaking gala overall. As fall approached and challenges with our shelter expansion left us with a funding gap of \$805,000, we began more seriously planning for a future budget with a larger loan. Despite our shortage, we knew raising 2 million dollars and meeting our original campaign goal was an incredible win for the animals. However, the planning became unnecessary when an anonymous supporter heard of our need and filled the entire \$805,000 gap, making it possible for us to bring all of our shelter animals under one roof without incurring any debt. The week of Thanksgiving we moved our shelter cats from the Mulberry Campus, which had served as a temporary waystation for thousands of cats over the last 16 years, into our beautiful new facility. And we cried tears of joy as we released the first groups of adoptable cats into colony rooms to await their new families.

While most of my time is spent looking forward, it is important to take some time looking backwards. In 2018, along with co-founder Ali Eccleston, I dreamed of a facility where all of our sheltering and adoptions happened under one roof, knowing that it would allow us the opportunity to save more lives. With patience, perseverance, and our shared vision of every pet being loved, cared for, and wanted; the dream came true.

We hope that you will be filled with a deep sense of satisfaction as you look at the data around the many lives positively impacted by your generosity, and as you read just a few of the stories of individual animals whose lives were saved because of you.

With Utmost Gratitude,

Sarah Swanty, CAWA
Executive Director & Co-Founder



2022 FUNDRAISING

2022 FUNDRAISING EVENT/CAMPAIGN CALENDAR

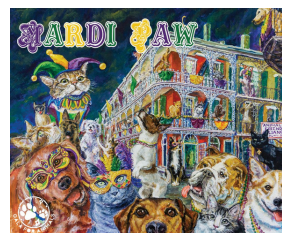
With your help, we have completed an ambitious seven fundraising campaigns in 2022 and raised \$646,880.

This crucial, unrestricted funding supported programs and operations on both campuses.



February Fix Fest 2022

Donors Engaged: 129
Raised: \$37,902



Gala For Animals

Donors Engaged: 688
Raised: \$244,717

Michelson Found Animals Saving Pets Challenge



Saving Pets Challenge

Crowdfunder
Donors Engaged: 827
Raised: \$154,301

Run Fur Fun Spooktacular 5k

Registrants: 600
Raised: \$41,629



Calendar Contest

Entries: 259
Raised: \$21,561



BrewPawPaw Bingo

Cards Sold: 752
Raised: \$43,241



Colorado Gives Day

Donors Engaged: 645
Raised: \$103,529



MAJOR GIFTS AND GIVING PROGRAMS



BIZPAW PARTNERS

Business Partners in Animal Welfare (BizPAW) commit to the long-term sustainability of our organization in the form of a monetary gift or in-kind donation of goods or professional services that totals one of five monthly giving levels. BizPAW's commitment to helping pets in need through partnering with Animal Friends Alliance is then publicly recognized in a myriad of ways, including in print and e-newsletters, on televisions in our shelter and clinic, and via social media channels.

- 5 Partners**
Superhero Level
(\$10,000/year)
- 15 Partners**
Hero Level
\$300/Month
(\$3,600/year)
- 11 Partners**
Luminary Level
\$150/Month
(\$1,800/year)
- 8 Partners**
Guardian Level
\$75/Month
(\$900/year)
- 17 Partners**
Caretaker Level
\$35/Month
(\$420/year)

ANIMAL ADVOCATE CLUB (AAC)

Our Animal Advocate Club recognizes supporters who provide a stable source of funds that Animal Friends Alliance can count on monthly and annually. Recurring funds alleviate the ebb and flow of expenses and revenue throughout the year and help us better plan for the future. Our Junior Animal Advocate Club allows youths in our community to get involved in philanthropy and volunteering. Memberships help Animal Friends Alliance to build a sustainable future with a greater sense of security, and gives us the opportunity to show our gratitude to supporters, an integral part of our success.

- Leader**
7 (\$400 Month)
- Champion**
15 (\$200 Month)
- Ambassador**
38 (\$100 Month)
- Protector**
57 (\$50 Month)
- Friend**
111 (\$25 Month)
- Companion**
141 (\$10 Month)
- Associate**
19 (\$5 Month)
- Junior**
14 (\$5 Month)



LEGACY OF LOVE SOCIETY: PLANNED GIVING

Our Legacy of Love Society is driven by a deep passion to provide lasting support to the animals and people in our community through the impactful legacy of planned gifts. Planned giving, often facilitated through wills, trusts, and insurance policies, allows individuals to leave a legacy of compassion and support. It provides an opportunity to extend one's love and care for animals well into the future, even beyond our own lifetimes. By including these thoughtful provisions in our estate plans, we ensure that the important work we do today continues to flourish and serve the animals and people in our community.



MEMBERSHIP
70
FAMILIES

GRANTMAKING DONORS

2022 GRANTMAKING

We are extremely fortunate to receive support from numerous foundations and trusts that align with our values and mission. Their generous financial contributions play a crucial role in enabling us to carry out our life-saving work. These contributions range from funding our general expenses to supporting our specific programs, empowering us to make a positive impact for the animals and pet-families in our community.

In 2022, we were incredibly grateful to have been awarded grants from 24 foundations and trusts, amounting to a total of over \$250,000. We feel deeply honored to dedicate our efforts to saving animals and aiding people in our community, all made possible in the name of our generous grantmaking donors.

2022 CAPITAL CAMPAIGN

In 2021 the public witnessed the launch of the Bringing Paws Together capital campaign and the groundbreaking ceremony for the expansion of our Taft Hill campus. In 2022, we exceeded our goal to raise over \$2.8 million for Bringing Paws Together, and in November we were able to move all the cats from the Mulberry campus to our new shelter at Taft Hill. This move placed all of our adoptable animals at the same location and allowed us to expand our Community Pet Resource programs at the Mulberry campus. On January 27, 2023, we held our grand opening at our Taft Hill campus.



CASE STUDY: HILLSIDE



It is incredible to look back at 2022 and reminisce about the animals we've helped, but one story truly sticks out. Hillside made his way to our shelter in October in dire need of medical attention. At just six months old, he had a serious facial injury. Based on the information we had available to us, it is likely his injury was caused by a person. At first, we suspected a broken or dislocated jaw, because he couldn't open or close his mouth properly. This left him unable to groom or eat. Our amazing veterinarian, Dr. Karen Tips, fostered him while we created a treatment plan.

He received some extra TLC in foster and slowly but surely, Hillside's condition started to improve. His facial fractures healed, but he was still having difficulty opening and closing his mouth. Even though he was clearly in pain and weak from not being

COMMUNITY ENGAGEMENT

VOLUNTEER PROGRAM

We are overjoyed to have over 550 passionate volunteers helping us daily to accomplish our life-saving work! The empathy, generosity, and advocacy demonstrated by volunteers on behalf of the animals and people we serve creates a unique environment at Animal Friends Alliance where the opportunity for service and healing can create social change. Volunteers are integral to ensuring our animals receive exceptional care, whether in foster homes or our shelters.

575
ACTIVE VOLUNTEERS

58,599
DIRECT ANIMAL CARE
VOLUNTEER HOURS*

85,855
TOTAL VOLUNTEER HOURS

*INCLUDES FOSTER VOLUNTEER HOURS

VOLUNTEER ROLES

Animal Care

Animal care volunteers care for cats and dogs at our shelters. They are responsible for cleaning, feeding, socializing, and assisting with medical care and enrichment, including walking.

These volunteers play a vital role in our ability to continue serving animals and our community.



Foster

Foster volunteers provide temporary shelter, socialization, and care for animals in their own homes. Fosters help us get information on animals before adoption such as how they do in a home, with other pets, and out and about in the community.

Service Projects

Several generous groups, including CSU students and local businesses assisted with various projects such as weeding, deep cleaning, and event support. We also received help with at-home projects including mailing projects, data entry, and making pet toys for animal enrichment.

SUPPLY DRIVES

We had such an incredible year in 2022 with our supply drives. With the pandemic restrictions lifting, we were able to return to our pre-pandemic supply drive routine. We raised \$28,278 from supply drives with the help of our wonderful volunteers and community.

DIGITAL ENGAGEMENT



25,509
Facebook
Followers



7,556
Instagram
Followers



33,242
Email
Subscribers



able to eat full meals, he was so full of love and had such a sweet personality. We were fortunate enough to have the help from VCA Fort Collins to give him a CT scan for a more in-depth look at what was causing the jaw mobility issues. The scan revealed that he needed a procedure to correct his misaligned bite. Essentially, his jaw healed while he was still growing, which caused it to heal improperly.



The surgery was a success, and Hillside recovered with no major issues. It must have been Hillside's lucky day, because the veterinarian who assisted in providing his care fell in love with him and decided that she was going to adopt him. We were thrilled that an experienced animal caregiver wanted to scoop him up and give him a home full of love. This positive turn of events set him up for a happy and healthy future that he always deserved. Hillside's story was touch-and-go for a bit, and we were unsure whether his medical needs were treatable. Thanks to your support and the assistance of VCA Fort Collins, Hillside made a full recovery and is now living his best life with a loving family.

SHELTERING AND ADOPTION

Our adoption-guarantee shelter accepts surrendered and homeless cats and dogs and canine/feline transports from shelters in need. Prior to adoption, all animals are provided with preventative health measures, microchip, and spay/neuter.



Feline Intakes

Stray.	123
Owner Surrender/Return.	1,069
In-State Transfer.	149
Out-of-State Transfer.	1,142

Total 2,483



Canine Intakes

Stray.	3
Owner Surrender/Return.	218
In-State Transfer.	39
Out-of-State Transfer.	855

Total 1,115



Feline Outcomes

Adopted.	2,426
Reclaimed by Owner.	34
Died.	9
Euthanized.	17
Transferred Out.	6
Other.	6

Total 2,498



Canine Outcomes

Adopted.	1,099
Reclaimed by Owner.	3
Died.	2
Euthanized.	10
Transferred Out.	4

Total 1,118



Intake Rate

Compared to 2021 intake rate



Live Release Rate

Live outcomes divided by total outcomes



FOSTERING

- Of the 3,600 animals that entered our care in 2022, 79% spent some time in foster care. Our extensive network of foster homes housed 2,189 cats in 233 homes and 688 dogs in 208 homes for a combined fostering feat of 2,877 animals fostered in 408 homes.

2,189
Total Cats Fostered

688
Total Dogs Fostered

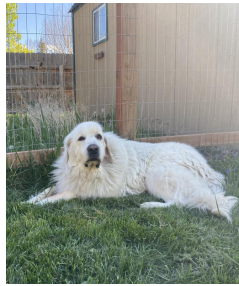
408
Number of Foster Homes

59,964
Foster Volunteer Hours Logged

84.8%
% of Cats Who Were Fostered

65.4%
% of Dogs Who Were Fostered

CASE STUDY: DARWIN



Darwin, this handsome Great Pyrenees, was surrendered to a shelter in Texas after his owner passed away and subsequently transferred to Animal Friends Alliance. At first, it appeared that Darwin had pretty severe ear infections in both ears. He was placed on a round of antibiotics to combat the infections while he rested up in a foster home. His foster reported that he was still experiencing some head shaking, a sign that his ears were still causing him discomfort.

Our veterinarian, Dr. John Marsella, decided to perform a sedated ear exam to get a better look at what was causing Darwin's ear issues. It was then we discovered that he had hemorrhaging in the ear canal as well as a tumor. Darwin's best route for treatment would be to perform a TECA, a surgery that completely removes the damaged ear canal. This wasn't all this poor pup needed.

COMMUNITY PET RESOURCE PROGRAMS

COMMUNITY CAT PROGRAM

Since 2014, our Community Cat Program has reduced the population of unowned cats in our community through sterilization and medical care. This program is an important vehicle for companion animal education and promoting pet-retention services.

Annual Trap Numbers

2022	964
2021	1,124
2020813
2019771
2018635
2017494
2016270



Trapping Outcomes 2022

Returned After Spay/Neuter. . .	617
Kittens Taken Into Foster.276
Adults Taken Into Shelter.	62
Already Altered, Returned.3
Euthanized.6

PREVENT A LITTER + PROGRAM

The PAL+ program provides subsidized spay/neuter, vaccinations, and microchips for those who show proof of financial need via low income or government assistance. A small copay (\$20/cat and \$25/dog) is requested but not required. No animal is ever turned away.

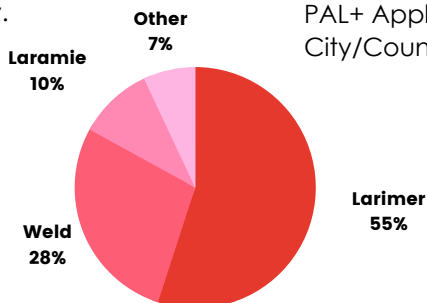
Services 2022

Spay/Neuter: 275 Cats, 353 Dogs

Vaccines: 852 Cats, 967 Dogs

Microchipping: 137 Cats, 213 Dogs

PAL+ Applicants by City/County



KIBBLE SUPPLY PET FOOD PANTRY

Our pantry works in conjunction with PAL+ to enable pets to remain with their families. Pet owners receive food for three months before proof of need is required. Participants must spay/neuter their pet and are referred to our PAL+ program for assistance.



16,894 lbs Dry Cat Food
34,148 lbs Wet Cat Food



30,064 lbs Dry Dog Food
13,218 lbs Wet Dog Food

437 Total Pet Guardians Helped



With help from the CSU vet school's Saving Animals in Shelters Through Teaching program, Darwin also had a gastropexy, a surgery to secure the stomach to the body wall to prevent gastric dilation, also known as bloat. Darwin received the VIP experience in his foster home while he recovered. From March through May, Darwin was in our care while we prepared him for his big adoption day. His family sent us this amazing update on Darwin, who is now named Duke!

"After adopting Darwin at the age of five, we came to the immediate conclusion that he is more of a duke than a Darwin; thus, he became Duke. Duke adjusted quickly to his new 2 1/2-acre home on a private road in Grand Lake, Colorado. Loves the cooler mountain temps, spending a good portion of each day lying either on our deck with steps down to a fenced in area or on our front porch keeping an eye out for the safety of his humans. He knows when we put hats on that we will be leaving in a vehicle. He waits at the door so he does not miss out on a ride. He is a very sweet, docile companion who never barks unless the need is there. We love him to pieces and could not be happier with our adoption of Duke."

CLINIC

CLINIC SERVICES

The services in our clinic are available to any dog or cat owner or caretaker of feral/barn cats and are focused on the prevention of pet overpopulation and disease. We are a nonprofit, high-quality, subsidized clinic. All of our spay/neuter procedures are performed by licensed Colorado veterinarians with a tremendous amount of experience performing spays and neuters. We perform more than 7,000 spay and neuter procedures each year! We are able to provide our services at reduced cost because we receive donations and grant subsidies from many funders.

Procedures Offered

- Spay/neuter surgery for cats and dogs
- Vaccinations (weekly clinics)
- Blood testing
- Heartworm testing and prevention
- Dewormer
- Microchipping
- Nail trims

2022 SURGERIES

2,558

Animal Friends Alliance Shelter Cats and Dogs

149

Other Rescues' Cats and Dogs

3,504

Full-Pay Public Cats and Dogs/ Promotional Blitzes

1,006

Public Community Cats and Community Cat Program Trap/Neuter/Return

730

PAL+ Patients

**Total
7,947**

VACCINE CLINIC PARTICIPANTS



3,215

Pets Vaccinated in 2022

37,790

Total Pets Vaccinated



2022 FINANCIALS

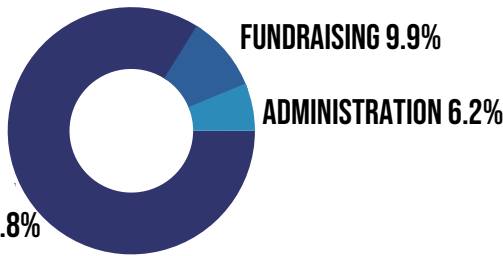


animal
friends
alliance

EXPENSES

Total: \$3,813,320

Program	\$3,198,791 (85.4%)
Fundraising	\$376,372 (9.5%)
Administration	\$238,157 (5.1%)



BOARD OF DIRECTORS 2022

President: Kris Cafaro
 Vice President: Jana Dean, DVM
 Treasurer: Julie Piepho
 Secretary: Kirk Reimann
 Voting Members:
 Holly Ashby
 Simone Clasen
 Kathy Dalton
 Lisa Golicher
 Jenna Riedi

DIRECTORS

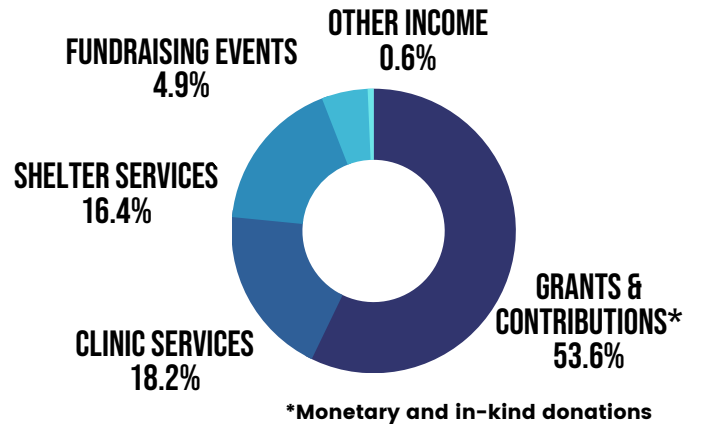
Executive Director: Sarah Swanty, CAWA
 Director of Community Pet Resources:
 Mariah McCulley
 Director of Shelter Services: Maria Hall
 Director of Philanthropy: Megan Streetman
 Director of Community Engagement:
 Amanda Schroeder

Taft Hill Campus:
 2200 N. Taft Hill Road, Fort Collins, 80524
Mulberry Campus:
 2321 E. Mulberry Street, Fort Collins, 80524
SavingAnimalsToday.org

REVENUE

Total: \$4,904,643

Grants & Contributions*	\$2,629,911 (53.6%)
Clinic Services	\$892,707 (18.2%)
Shelter Services	\$806,316 (16.4%)
Fundraising Events	\$241,424 (4.9%)
Other Income	\$30,760 (0.6%)



ENDING NET ASSETS

Total: \$4,129,987

*Note: 2022 Financials include restricted gifts for Bringing Paws Together.

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