



animal
friends
alliance

THE PAW PRINT

NOVEMBER 2022
SAVINGANIMALSTODAY.ORG

*Animal Friends Alliance is a
501(c)3 nonprofit, rescuing cats
and dogs throughout the U.S., and
bringing families together in
Northern Colorado – and helping
keep them together!*



INSIDE: PAWS ARE COMING TOGETHER • FELV CATS IN NEED • HAPPY TAILS • ADOPTABLE CAT/DOG SPOTLIGHT • RUN FUR FUN • BIZPAWS • COLORADO GIVES DAY • NEW ALLIANCE LEADERS

PAWS ARE COMING TOGETHER THIS NOVEMBER

Paws are coming together this November as the construction of the newly expanded shelter at our Taft Hill Campus is finally completed. It's been a momentous year at Animal Friends Alliance with many exciting changes showcasing our substantial growth as leaders in the animal welfare industry.

Over the last 6 months, we've met our fundraising goal of \$2.8 million and we're now putting the finishing touches on our beautiful new shelter. Our strong finish to the Bringing Paws Together

campaign means that we've been able to complete some of the work that has previously been cut due to cost, like tree removal and landscaping, and cover the unforeseen expenses that arose during construction. Thank you to every supporter who gave to the campaign.

Now that the end to construction is in sight, our shelter staff is strategizing how to smoothly transition all adoption services — and all the animals! — to the Taft Hill Campus. We plan to move the week of

Thanksgiving and relaunch adoptions in our new shelter on Saturday, November 26. We expect that there will be some kinks to work out and some final details that will be added after



Our bright new lobby is nearly finished! It features windows into several cat colony rooms.

See PAWS Cont. Pg. 2

PAWS Cont. from Pg. 1

our "soft open," so we will be hosting a Open House Celebration on January 28, 2023, to welcome the whole community to our new space. The celebration will include tours of

the new facility, featuring all the exciting new additions like our community room, enrichment center, cat colony rooms, and even behind-the-scenes peeks at our animal care, intake, and office spaces. See you then!



**Spring
2022**



**Summer
2022**



**Fall
2022**

SECOND CHANCES FOR FELV+ FRIENDS

At Animal Friends Alliance, we take pride in our commitment to help the animals that need us the most. One population that's often overlooked in sheltering is cats that are positive for Feline Leukemia Virus (FeLV). Our Community Cat Program has been exceptionally busy this past year and has experienced an uptick in local community cats testing positive for FeLV. In 2021 the Alliance had a total of ten FeLV+ cats, but in 2022 we have had fifteen so far and the year isn't over.

FeLV is considered a "friendly" disease that can be spread

through saliva during mutual grooming, passed from mother to kitten in milk, or sometimes even transmitted by shared food dishes. FeLV will shorten a cat's life; the median lifespan after diagnosis is about two and a half years, but prior to the virus becoming clinical, FeLV+ cats live normal, happy lives and deserve loving homes and families.

Since FeLV can be transmitted through relatively casual contact, FeLV+ kitties can't be adopted into homes with cats who are FeLV- and can't be housed with FeLV- cats in the shelter. While our Cat Shelter has been at our Mulberry Campus, this means you

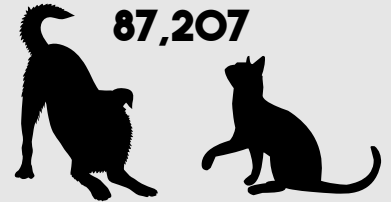
HOW ARE WE DOING?

Total Animal Adoptions:

39,534

Total Spays/Neuters

87,207



STAY IN TOUCH



Facebook.com/
AnimalFriendsAlliance



@animalfriendsalliance



@animalfriendsalliance



info@savinganimalstoday.org

Sign up for our e-newsletter:
SavingAnimalsToday.org/
publications

can often find FeLV+ cats soaking up the snuggles in our administrative offices. We also have fantastic fosters who help care for FeLV+ cats and our friends at Poudre Pet and Feed Supply often host FeLV+ cats for offsite adoption.

Thanks to our supporters, fosters, and adoption partners, we've found homes for 13 FeLV+ cats in 2022. If you have room in your heart for a very special feline, contact our shelter!



Serrano and Earl both found loving new homes!

HAPPY TAILS



Ziggy: "He's doing great, is a little cuddle bug and likes the snow! Thank you guys for everything!"



Bo: "He warmed up right away, never met such an amazing and sweet boy!"



Callie: "She is doing great, adjusting well, and she loves cuddling the other pets in the home!"



Stevie: "[He's] doing so well and is a loving new family member!"

Share your "Happy Tail" by sending your stories and photos to Development@SavingAnimalsToday.org or sharing to our page, [Facebook.com/AnimalFriendsAlliance!](https://www.facebook.com/AnimalFriendsAlliance/)

MAGGIE'S HAPPY ENDING

Maggie arrived at Animal Friends Alliance after being surrendered to a local vet. She was in rough shape and had a serious wound on her backside. Maggie's wound was severely infected and even had live maggots crawling inside.

Maggie got to us at the right time. Our amazing team cleaned her up and she was sent to a foster home with one of our veterinarians, Dr. Tips. In foster care Maggie received treatment (and of course a lot of love) until she was healthy enough to find her humans.

She stayed a short time in our Philanthropy Office at our Mulberry Campus, and her unique looks and personality meant that it wasn't long before she was scooped up by a lucky adopter.



SHOW YOUR ALLIANCE PRIDE!

Animal Friends Alliance merchandise is available on our website! Visit [SavingAnimalsToday.org/shop](https://www.SavingAnimalsToday.org/shop) to find the perfect gift for everyone on your list. We've got logo sweatshirts and warm beanies, mugs for your hot cocoa, snuggly blankets, puzzles, and tree ornaments. Simply shop online and your purchase will be delivered right to you or your gift recipient. Best of all, your purchase supports animals in need, so why not get something for yourself, too!

RUN FOR FUN A SPOOKY SUCCESS



The last Saturday of October we held our annual Run For Fun: Spooktacular 5k Race! We enjoyed a beautiful day at New Belgium Brewing Company with 602 runners, raising over \$40,000 for our life-saving programs. Guests enjoyed beer, pancakes from Snooze, and came dressed in their best costumes.

Thank you to our sponsors, especially our Presenting Sponsor, Hank's Pet Food Market, as well as all the runners, volunteers, and supporters for making the event such a success. Take a look at our costume contest winners!

From Left:
Stranger Things:
best group costume

Corn Dog: best dog
costume

Little Red &
Grandma: best
human-dog duo
costume



LOOKING FOR A LOVING HOME

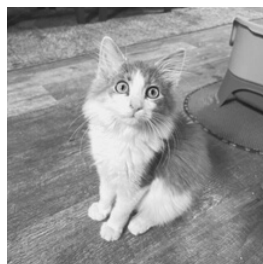
ARMANI

At almost 8 years old, Armani is the epitome of a cuddly house dog. She is a beautiful Pitbull and is available for adoption.



Armani is our current longest staying resident, and has been enjoying her time in a foster home. She's an extremely friendly dog who loves every person she meets. Armani would thrive in a home where she is the only pet so she can be the center of attention. She enjoys her morning walks, and wants to spend the rest of the day snoozing with her people.

SERGEANT SHREDS



Rescued by our Community Cat Program, Sergeant Shreds is now looking for his humans. He's a unique cat with a lot of quirks. He's playful, loves other cats, and even likes dogs! He needs a home with patience and understanding as he is now adjusting to the life of an indoor cat. He's purrrrrfect and ready to be your new best friend.

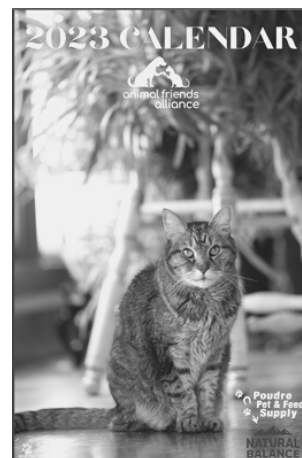
PICK UP YOUR 2023 CALENDAR NOW!

Searching for the perfect gift this holiday season? The 2023 Animal Friends Alliance calendar is a gift anyone would be happy to receive! This year we had 261 entries for our annual calendar contest, and had a blast going through all the adorable photo submissions! After three long rounds of voting, we finally have our 11 monthly spot winners (plus our awesome Gala auction winners who won a professional

pet photoshoot with Silver Paw Studio for the cover plus a month of their choice)! The rest of the entries will be printed throughout the calendar.

To purchase your 2023 calendar, visit any Poudre Pet and Feed store, our shelter, or order online!

If you would like to see your pet on the cover of next year's calendar, join us for our Gala for Animals on April 29th and bid on this honor in our live auction!



YOUR RECURRING GIFT SUSTAINS ANIMALS

Would you like to set up a recurring gift with Animal Friends Alliance? There are many ways you can set up a recurring donation, whether you would like to do so monetarily or through in-kind donations! Recurring funds help to alleviate the ebb and flow of expenses and revenue throughout the year and helps us to better plan for the future.

The Animal Advocate Club is an exclusive membership club to recognize supporters who provide a source of stable funds that we can count on monthly and annually. There are a variety levels of membership you can choose from starting at only \$5 a month. You can also set up a monthly Chewy.com subscription that can be sent directly to us! Simply let us know what you signed up for so we know who it's from and when to expect it each month.

If you're interested in setting up a recurring donation or have questions about how your gift can have the most impact for animals in need, please contact our Donation Relations Administrator at Becca.Averitte@SavingAnimalsToday.org or (970) 666-7080.

Did you know you can support pets in your community with the purchases you're already making? AmazonSmile is a simple way for you to support your favorite charitable organization every time you shop, at no cost to you. AmazonSmile will donate 0.5% of your eligible purchases to the charitable organization of your choice. Choose Animal Friends Alliance as your charity to support on AmazonSmile!



Scan here to view the Alliance's Amazon Wishlist



Scan here make the Alliance your Amazon Smile Charitable Organization



**COMMUNITY FIRST
FOUNDATION**

**COLORADO
GIVES
DAY** 
Corporate Partner

December 6, 2022

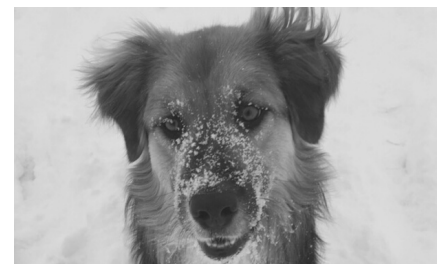
MARK YOUR CALENDAR: DEC. 6 IS COLORADO GIVES DAY

Colorado Gives Day is an annual statewide movement to celebrate and increase philanthropy in Colorado through online giving. Every dollar donated in this 24-hour period helps to make an additional impact through an incentive matching program.

This means that every gift made to Animal Friends Alliance on Colorado Gives Day online increases our portion of the \$1.4M incentive fund! Your donation towards our goal of \$100,000 will help to sustain the services that we offer to animals and their people in our efforts to ensure that all companion animals

experience a healthy home where they are wanted, cared for, and loved.

This year, Colorado Gives Day has switched to a new platform, Mightycause. Donors will no longer be able to pre-schedule gifts, so mark your calendar and don't forget to donate on Dec. 6 to boost your impact!



NEW ROLES TO HELP MORE ANIMALS

This is a time of big change for Animal Friends Alliance. With our expansion almost completed, we recognized this was the perfect time to add new staff roles that would support this growth and take advantage of the efficiency of moving all adoptions to one location. This fall, we added two new leadership roles, Director of Shelter Services and Shelter Medical Services Manager.

Longtime staff member Maria has stepped into the role of Director of Shelter Services. Maria started as a volunteer at Fort Collins Cat Rescue & Spay/Neuter Clinic in 2011. In 2013 she was hired as a full time staff member. In her almost decade with the organization, Maria's roles have ranged from Adoption Counselor, Mobiles Adoption Coordinator, Foster Coordinator, and Foster & Transfer Program Manager.

With this change, current Director of Operations, Mariah, has now become the Director of Community Pet Resources. Mariah says, "We needed to make sure the amount of leadership we have supports the amount of growth our organization is experiencing. By having Maria in the Director of Shelter Services role, she can dedicate all of her time and talent to our Taft Hill Campus, sheltering, and adoptions. She can help us increase our adoptions for next year therefore helping more animals. And with the change in my position, I can focus on helping more animals stay in their homes and reducing pet homelessness."

The new role of Shelter Medical Services Manager was created to more efficiently manage medical care for our animals at our newly-combined shelter. Since all of our shelter animals will be at one

campus, separate from our clinic, we have the opportunity to unify the way we are handling our shelter medical care so animals can become ready for adoption even faster.

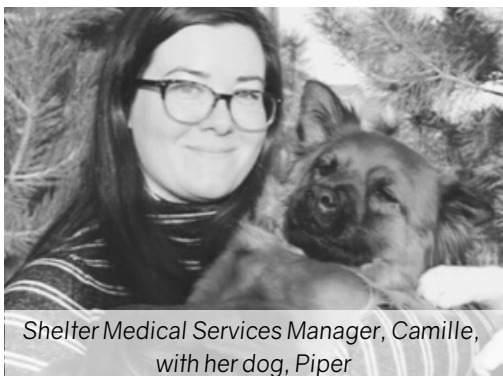
Vet Assistant Camille was promoted to this role and is looking forward to helping increase adoptions through efficient medical care. Camille started at the Alliance during a whirlwind of a time in March of 2020 as the Foster Assistant and later moved to her role as a Vet Assistant. We are thrilled to have Camille on our management team.



Maria's dog, Renly (right), loves playing with other staff pets!



Director of Shelter Services, Maria, with her cat, Neil



Shelter Medical Services Manager, Camille, with her dog, Piper

SAVE THE DATE: GALA FOR ANIMALS



NEW DATE, NEW LOCATION



Animal Friends Alliance has an exciting opportunity for our friends in the business community: Become a Business Partner in Animal Welfare (or BizPAW) and help animals while increasing your visibility to animal welfare supporters.

As a BizPAW Partner, you help sustain our work by committing a monetary gift or in-kind donation of professional service. We then

publicly thank you for your and generosity to animals in need, including in our print and e-newsletters, on the televisions in our shelter and clinic, with social media recognition - and MORE!

If you love animals and are a business owner or manager, please contact Becca Averitte, our Donor Relations Administrator, at Becca.Averitte@SavingAnimalsToday.org to learn all the benefits of becoming a BizPAW.

Our Reach: Facebook 25.2K Follows Instagram 7.4K Follows Tiktok 2.5K Follows E-newsletter 13K Subscribers

BizPAW SUPERHERO



BizPAW HERO



BizPAW LUMINARY



BizPAW GUARDIAN

AirBud & B • Camp Bow Wow • Caring Behavior • For the Love of Cats • Friendship Hospital for Animals • Midtown Veterinary Medical Center • Pawkin • Summit Dog Training • The Barefoot Team

BizPAW CARETAKER

Bird Dog Crafts • Black Widow Pest Management • Ceva Animal Health • Everything Dog • Fort Collins Tours • Fort Collins Veterinary Emergency & Rehabilitation Hospital • Fresh Flow Aquatics • Home 2 Heaven • Hug A Love Pet Sitting • Juszak Realty • Katie Olson with Hub Realty • Maria's Tagua Jewelry • MooseTrack Boutique • Paint Pals • Peak Inside Veterinary Diagnostic Imaging • Real Time Health Pass • Rocky Mountain Goldworks • Tails Animal Chiropractic Care • The Natural Pet Doctor • Triple Point Heating & Air LLC • Wagz Pet Market & Grooming



Armani
needs a home!
SEE PAGE 4



HELP YOUR COMMUNITY CATS & DOGS BY GIVING

Here are just a few examples of what your donation will make possible:

- \$35 Vaccinate Eight Shelter Pets
- \$65 Spay or Neuter One Shelter Pet
- \$100 Help an At-Risk Dog in Our PAL+ Program
- \$250 Provide All Pre-Adoption Care for One Cat or Dog
- \$500 Replace Important Medical Equipment



How much hope can you give? Enclosed is my donation of \$ _____

If donating by credit card:

Credit Card # _____

Expiration Date ____/____/____ CVV ____

Become a
 Member:
 Give
 Monthly



Make Me a Member!

☐ Yes, I want to join and
 make this recurring!

An Animal Advocate Club
 membership is a
 wonderful way to
 help cats and dogs,
 with levels starting as
 low as \$5 a month.

Learn more at
SavingAnimalsToday.org

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____
 My contribution is on behalf of _____

TO MAKE AN ONLINE DONATION, VISIT OUR WEBSITE: SAVINGANIMALSTODAY.ORG