



animal  
friends  
alliance

# THE PAW PRINT

MAY 2022

SAVINGANIMALSTODAY.ORG

Animal Friends Alliance  
is a 501(c)(3) non-profit,  
adoption-guarantee cat and  
dog shelter and subsidized  
spay/neuter clinic.

## First Phase of Construction, April 2022



### Coming Soon!



INSIDE: Capital Campaign News • Adoptable Cat/Dog Spotlight • BrewPawPaw Bingo • BizPAWs  
Staying Connected • Happy Tails • Gala for Animals: Mardi Paw Pictures and Recap

## BRINGING PAWS TOGETHER BUILDING BEGINS!

Have you seen the changes at our Taft Hill Campus? Animal Friends Alliance is expanding to help even more cats, dogs, and the families who love them — and construction is finally starting! Our capital campaign, Bringing Paws Together, launched in March of 2021 to unify our sheltering and adoptions programs at our Taft Hill Campus, provide even better care for the animals in our shelters, and continue to grow our Community Pet Resource programs that keep dogs and cats in their loving homes.

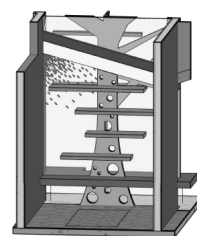
Bringing Paws Together is adding a completely new building to our Taft Hill Campus, which will house a new central lobby, our new cat adoption space, an Enrichment

Center for improved dog training programs, and community spaces to welcome members of the public to Animal Friends Alliance. We will also renovate the long-unused building on the west side of the property, converting the space to our new intake facility, cat care, and staff offices that will allow us to consolidate our adoption team and work even more effectively. The existing dog shelter building will also undergo renovations to improve efficiency in caring for our shelter animals.

Animal Friends Alliance has been working closely with VFLA Architecture + Interiors and contractors Saunders Heath as the building plans have been finalized

### CAMPAIGN FEATURE: CAT COLONY ROOMS

Our new building will feature 11 cat colony rooms housing up to 5 cats. These give the adoptable cats a cage-free living environment while also providing a welcoming, home-like atmosphere for potential adopters to meet their new family member. Each room will have plenty of climbing and hiding spots plus windows for people-watching.



The “tree” inside colony room 10 will provide enrichment for the cat residents and a decorative focal point in our lobby.

RENDERING PROVIDED BY VFLA

## NEW SHELTER CONT.

and construction has begun. As with many construction projects, there have been unexpected changes along the way. The projected cost of construction has increased by half a million dollars since the campaign launched in early 2021. As our plans progressed, we found that we needed to add important, but costly, upgrades like a new roof on the existing building we are renovating, a new water line, an expansion to the septic system, and a fire mitigation sprinkler system and fire access road. Construction costs in general have also increased dramatically since the project began.

Despite these challenges, we are more than 72% of the way to our \$2.8 million goal and the first phase of construction has begun. "It's incredibly exciting to see the changes happening at our Taft Hill Campus," says Executive Director Sarah Swanty, "After so many months of planning and preparation, our dream of a space designed with the animals, and the community, in mind is finally coming to life." The new facility is projected to be

completed in November of this year.

After the new facility is completed, all sheltering and adoptions will take place at our Taft Hill Campus. Our Mulberry Campus will remain the hub of all our Community Pet Resource programs, including our subsidized Spay/Neuter Clinic, Prevent a Litter Plus program, Community Cat Program, and Kibble Supply Pet Food Pantry. The extra space will allow us to one day expand these programs to meet the growing need for supportive services in our community.

Are you excited to see the difference our new facility will make for animals in our community? You can still be a part of this important campaign! Your gift, large or small, makes a lasting impact on animal welfare in Northern Colorado. Below are a few of the remaining naming opportunities; to discuss how you can leave your mark, you can contact our Director of Philanthropy, Megan Streetman, at [megan.streetman@savinganimalstoday.org](mailto:megan.streetman@savinganimalstoday.org).

To learn more and see additional naming opportunities, visit [BringingPawsTogether.org](http://BringingPawsTogether.org).

## HOW ARE WE DOING?

Total Animal Adoptions:

**32,218**

Total Spays/Neuters:

**80,666**



FACEBOOK

Facebook.com/  
AnimalFriendsAlliance



INSTAGRAM

@animalfriendsalliance



TIKTOK

@animalfriendsalliance

WEBSITE:

[SavingAnimalsToday.org](http://SavingAnimalsToday.org)

EMAIL

[Info@SavingAnimalsToday.org](mailto:Info@SavingAnimalsToday.org)

## IT'S NOT TOO LATE: THERE ARE STILL NAMING OPPORTUNITIES AVAILABLE!



### Dog Adoption Kennels

The eleven dog adoption kennels on our adoption floor are open to the public and house our dogs while they wait for their new families.  
**\$5,000**  
3 of 11 remain.



### Dog Quarantine and Isolation Kennels

Twenty-two dog kennels in three separate rooms in our veterinary building house newly arrived dogs and dogs receiving medical care.  
**\$2,500**  
16 of 22 remain.



### Parking Spaces & Decorative Hardscapes

Parking spaces in our main parking lot for guests, staff, and volunteers. Boulders and other landscape features will decorate our entry and memorial gardens.  
**Parking: \$1,000**  
5 of 22 remain  
**Hardscapes: \$750**  
7 of 10 remain.



### Clean-Up Stations

Clean-up stations include a trash receptacle and waste bag dispenser and are located in areas across our campus, for ease of use by staff, volunteers, and guests.  
**\$750**  
4 of 9 remain.



### Tribute Bricks and Celebration Tags

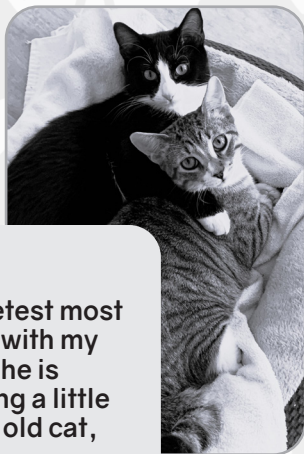
Commemorate a special event, honor a loved one, or share a special message on a brick in our walkway or a tag on our cat and dog statues.  
**Brick: \$1,000**  
**Tag: \$250**

# HAPPY TAILS

## ALISTAIR

(FORMERLY JESTER)

"Alistair [tabby] is the sweetest most hilarious kitten! He is BFFs with my other kitten, Levi, although he is still working hard at acquiring a little affection from my 17-year-old cat, Owen."



## MERLIN

(FORMERLY LOWRIDER)

"He's a clever, sweet boy and has settled in as part of the family. I just want to say you guys are awesome and thank you for all you do!"



## MACK

(FORMERLY ZIGGY)

"He's doing great! Mack is a little cuddle bug. He likes the snow and he picks up on commands really fast. Thank you guys for everything!"



## ACORN & WALNUT

(FORMERLY TIGER LILY & PUDDING)

"We call them 'the nuts' and they are very bonded, so we are glad that we adopted both of them! They always have to be near each other or touching at all times!"

Share your "Happy Tail" by sending your stories and photos to [Marketing@SavingAnimalsToday.org](mailto:Marketing@SavingAnimalsToday.org) or sharing to our page, [Facebook.com/AnimalFriendsAlliance!](https://www.facebook.com/AnimalFriendsAlliance/)

## TJ & ELLARY: TAKE TWO

Some of you may remember reading about TJ and Ellary last November. These two kitties were stuck in their home for days after their owner tragically passed away last year and were rescued by our Adoption Program Manager, Sarah Jenkner.

We quickly realized that these two were bonded when it became

clear Ellary was only comfortable when TJ was around. She'd catch herself playing and having a good time, then have to stop and check around for TJ. They were adopted together in November, and their new loving family reports:

"They settled in and warmed up pretty quickly to their new home. TJ has come out with quite the outgoing and entertaining personality. Ellary is still a sweet and calm lady."



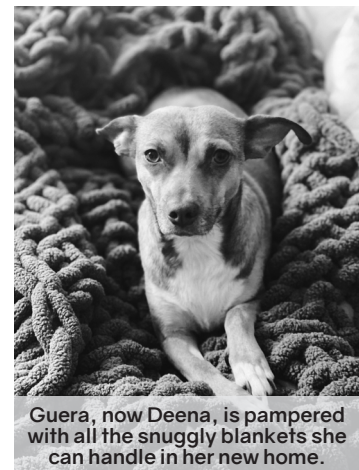
TJ (back) and Ellary getting some love from Animal Friends Alliance staff just before finding a loving home again.

## A GREAT HOME FOR GUERA

Guera came to Animal Friends Alliance in August of last year and, despite her fun, energetic personality and excellent manners, she was so shy and fearful that she was overlooked by potential adopters. Guera needed a family who would take things slowly and embrace her "homebody" personality. After nearly three months in a fabulous foster home, Guera met a wonderful family who saw her sweet personality shine through.

After a bit of a challenging adjustment period, Guera, who was renamed Deena, is thriving with her new family. They report, "In the time we have had her she has really come out of her shell. Deena is

becoming more and more talkative to us about her wants and it can be quite amusing. We are so glad she came into our lives when she did. We cannot thank you enough for the support and care that you gave her before she was placed with us. We love her so much."



Guera, now Deena, is pampered with all the snuggly blankets she can handle in her new home.

**Your donations are essential to providing the care longer-stay animals like Deena, TJ & Ellary need to find the perfect families they deserve. Will you make a gift to create more Happy Tails like these?**



## AMIYA

### *Looking for a Loving Home*

When Amiya first arrived at Animal Friends Alliance, she was very wary of humans. She's still learning to trust hands coming towards her, but if you move slowly, she's a social sweetheart and will give you dancing biscuits and cute chirps once she takes a shine to you! She does the cutest, most dramatic tail shake when she's happy, too.

Amiya needs an owner who appreciates her quirks and will be patient in earning her trust and affection. She's ready to be the star of your life!

Please call the Mulberry Campus at 970-484-8516 to learn more about Amiya.



## ROLO & POUNCE

### *Looking for a Loving Home*

Meet Rolo and Pounce! At 12 years old, don't let their age fool you, these Beagle boys love to play and still have lots of love to give! These boys are as friendly as can be and love children, snuggling up together, and long walks full of good places to sniff.

These two seniors are a bonded pair who do everything together and would prefer a home that can take them both – they even wag their tails together at the same pace!

Please call the Taft Hill Campus at 970-484-8516 to learn more about Rolo and Pounce.

# BOTTOMS UP AND TWO PAWS UP FOR BREWPAWPAW BINGO



**It's that time again!** Are you ready to get out and enjoy the weather with some great company (maybe a pup or two?) while supporting Animal Friends Alliance? Join us for our third annual BrewPawPaw Bingo! When

you purchase a bingo card, you'll enjoy delicious offerings at awesome local libations venues, including free pints and cocktails, taster flights, and buy-one-get-one deals. Participating breweries, distilleries, and cideries are currently located in Fort Collins, Loveland, and Greeley, so you can taste the best of Northern Colorado!

Your card entitles you to a BrewPawPaw limited edition tee, designed by local artist Jon Guerdrum. When you visit five venues in a bingo "row," you'll earn a BrewPawPaw stein. The event runs from June 10 through 26, so you'll have plenty of time to get

a bingo!

Bingo cards go on sale on May 20th for the early bird price of \$35 on our website. They will also be available for purchase at Maxline Brewing and SweetWater Brewing and online for \$40 starting June 3rd.

We're also bringing back the "Designated Driver" card, featuring non-alcoholic options like craft soda and kombucha. "DD" cards are \$20 and include our event shirt and stein bingo prize. BrewPawPaw is the year's tastiest way to help animals! We can't wait to see you in June!

*Jon Guerdrum's Etsy & Instagram: GuerdrumArt*

# MARDI PAW: LETTING THE GOOD TIMES ROLL

This year Animal Friends Alliance got to celebrate another major milestone – our first in-person Gala for Animals! This year our theme was Mardi Paw and we went all-out getting into the New Orleans spirit. The event, our largest fundraiser of the year, netted over \$175,000 on March 26 to help support our cat and dog shelters and Community Pet Resource programs. Nearly 420 guests and over 50 volunteers were in attendance at Mardi Paw, held at the Hilton Fort Collins Hotel.

Mardi Paw featured a live auction called by Dani Dotterosa and speeches by Animal Friends Alliance board members Kris Cafaro and Jana Dean, DVM, as well as Co-Founder Ali Eccleston, and Co-Founder and Executive Director Sarah Swanty. During the program, Swanty welcomed a special guest to the stage: Tsuki, a pointer mix who received specialized medical care during her stay with Animal Friends Alliance in early 2022. The Gala for Animals raises funds for Animal Friends Alliance's shelters, including medical treatment for the cats and dogs in its care, and Community Pet Resource programs to keep pets in their homes.

Generous businesses and individuals donated hundreds of items to make the Gala for Animals silent and live auctions a success. With a record number of guests and mobile bidding allowing supporters



*Furry Gala attendees joined the fun to add a welcome dose of cuteness while reminding guests who the fundraising event was really all about: the animals!*

*Top photos by Autumn Parry Photography, bottom photos by Silver Paw Studio*



to participate from anywhere, the silent auction raised over \$37,360 for Animal Friends Alliance, a new record. More than 20 artists also donated their talents to create the crowd-favorite Magnificent Beast art pieces, cat- or dog-shaped wooden silhouettes, which dazzled guests and led to competitive bidding through the silent auction.

Two businesses and two individuals were honored with 2022 Above & Beyond Awards for their exceptional commitment and dedication to the organization. The business winners were Horizon Mechanical Solutions and Autumn

Parry Photography. The individual winners were Jackie Rohrbacker of Fort Collins and Kelly Little of Windsor.

Animal Friends Alliance staff were also recognized for their exceptional contributions in the last year. Two staff members receive Saving P.A.W.S. awards in each of the four areas of People (teamwork, support, attitude), Animals (efforts to help the animals), Work Ethic (punctuality, hard work, attendance), and Society (representing the organization positively) as well as two overall Grand Champions. This year,



Animal Friends Alliance Co-Founder, Ali Eccleston (left) gives a big hug to Co-Founder and Executive Director Sarah Swanty on stage.

*Photo by Autumn Parry Photography*

Our Magnificent Beasts are always a favorite feature of our Gala for Animals. This year, we had returning artists as well as new additions, including several new staff additions! Pictured is "Wipe Your Paws" by Leigh Piontek. In total, the Magnificent Beasts raised \$5,250 for the animals.



Tsuki poses pretty on stage with her new family and Animal Friends Alliance Executive Director Sarah Swanty.

*Photo by Autumn Parry Photography*

## MARDI PAW CONT.

our Grand Champions were Taft Hill Shelter Veterinarian John Marsella and Adoption Program Manager Sarah Jenkner.

Since our founding in 2006, Animal Friends Alliance has grown to employ over 60 staff members and has an annual operating budget of \$3.5 million. The annual Gala for Animals plays an important role in supporting our services and mission to provide comprehensive companion animal resources, services, and education to the community to prevent homelessness and promote the human-animal bond.

"We are so proud of this fantastic event that will enable us to help

even more animals and people in our community," said Executive Director Sarah Swanty. "Mardi Paw would not have been as successful as it was without the support of our 34 amazing sponsors, including our presenting sponsors Poudre Pet & Feed Supply, Avoderm, and Natural Balance Pet Foods."

Other major sponsors included Horizon Mechanical Solutions, Countryside Animal Hospital, Bank of Colorado, Dennis Schick of RE/MAX Alliance, Fort Collins Veterinary Emergency & Rehabilitation Hospital, Four Seasons Veterinary Specialists, Hank's Pet Food Market, InkWorks, KUNC, OtterCares, Sage Benefit Advisors, and VCA Animal Hospitals.



One of the highlights of the evening was the auction of the original Mardi Paw art by Dr. Leonard Mahoney (left). The beautiful art piece was won through a game of "last paddle" during our special appeal paddle raiser. Dr. Mahoney poses with his art and Director of Philanthropy Megan Streetman (center) and supporter Brittany Snook, who traded competing bids for the painting. The game raised over \$2,500 for the animals.

Photo by Autumn Parry Photography

## AWARD WINNERS



Asher and Sylvia Haun of Horizon Mechanical Solutions accept their Above and Beyond Award from Sarah Swanty.

Photo by Autumn Parry Photography



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Autumn Parry and Griffin Moores of Autumn Parry Photography take a turn in front of the camera and accept their award.

Photo by Compelling Images Photography



Longtime supporter Jackie Rohrbacker accepts her Above and Beyond Award.

Photo by Autumn Parry Photography



Staff are recognized for their accomplishments in the last year with Saving P.A.W.S. awards.

Photo by Autumn Parry Photography

# THANK YOU TO OUR 2022 SPONSORS

## GALA FOR ANIMALS

|                                |  |                     |                               |
|--------------------------------|--|---------------------|-------------------------------|
| <b>PRESENTING SPONSORS</b><br> |  | <b>PLATINUM</b><br> | <b>MAGNIFICENT BEASTS</b><br> |
|                                |  |                     |                               |
| <b>GOLD</b>                    |  |                     |                               |
|                                |  |                     |                               |
| <b>SILVER</b>                  |  |                     |                               |
|                                |  |                     |                               |
| <b>BRONZE</b>                  |  |                     |                               |
|                                |  |                     |                               |
|                                |  |                     |                               |



**Animal Friends Alliance** has an exciting opportunity for our friends in the business community: Become a Business Partner in Animal Welfare (or BizPAW) and help animals while increasing your visibility to animal welfare supporters. Your business can help animals with donations starting at \$35 a month and receive recognition for your support.

As a BizPAW, you help sustain our work by committing a monetary gift or in-kind

donation of professional service. We then publicly thank you for your generosity to animals in need, including in our print and e-newsletters, on the televisions in our shelters and clinic, with social media recognition – and MORE!

Please contact Molly Rodgers, our Donor Relations Administrator, at **Molly.Rodgers@SavingAnimalsToday.org** to learn more about becoming a BizPAW.

**OUR REACH:**



Facebook  
23.8K Follows



Instagram  
6K Follows



Enewsletter  
13K Subscribers

## BizPAW SUPERHERO



## BizPAW HERO



## BizPAW LUMINARY



## BizPAW GUARDIAN

AirBud & B • Caring Behavior • Colorado WaterJet Company • For the Love of Cats • Friendship Hospital for Animals • Midtown Veterinary Medical Center • Pawkin

## BizPAW CARETAKER

A27 Language Services  
Bird Dog Crafts  
Black Widow Pest Management  
Ceva Animal Health  
Everything Dog

Fort Collins Veterinary Emergency & Rehabilitation Hospital  
Home 2 Heaven  
Hug-A-Love Pet Sitting, LLC  
MooseTrack Boutique

The Natural Pet Doctor  
Peak Inside Veterinary Diagnostic Imaging  
Rocky Mountain Goldworks  
Tails Animal Chiropractic Care  
Wagz Pet Market & Grooming



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# THE PAW PRINT

2321 E. Mulberry St. #1  
Fort Collins, CO 80524  
SavingAnimalsToday.org  
(970) 484-8516



**Amiya needs  
a home!  
SEE PAGE 4**

## HELP YOUR COMMUNITY CATS & DOGS BY GIVING



Here are just a few examples of what your donation can provide:

- \$35 Vaccinate Eight Shelter Pets
- \$65 Spay or Neuter One Shelter Pet
- \$100 Help an At-Risk Dog in Our PAL+ Program
- \$250 Provide All Pre-Adoption Care for One Cat or Dog
- \$500 Replace Important Medical Equipment



*How Much Hope Can You Gift?* Enclosed is my donation of \$ \_\_\_\_\_

If donating by credit card:

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Become a  
Member:  
Give  
Monthly



**Make Me a Member!**

☐ Yes, I want to join and  
make this recurring!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

My contribution is on behalf of \_\_\_\_\_

An Animal Advocate Club  
membership is a wonderful  
way to support our  
organization,  
with levels starting as low  
as \$5 a month.

Learn more at  
[SavingAnimalsToday.org](http://SavingAnimalsToday.org)

**TO MAKE AN ONLINE DONATION, VISIT OUR WEBSITE: [SAVINGANIMALSTODAY.ORG](http://SAVINGANIMALSTODAY.ORG)**