

Making a Difference by Saving Animals Today

2021 COMMUNITY IMPACT REPORT
ANIMAL FRIENDS ALLIANCE

OUR MISSION

To provide comprehensive companion animal resources, services, and education to the community to prevent homelessness and promote the human-animal bond.

OUR VISION

All companion animals experience a healthy home where they are wanted, cared for, and loved.



 SavingAnimalsToday.org

 [/AnimalFriendsAlliance](https://www.facebook.com/AnimalFriendsAlliance)

 [@AnimalFriendsAlliance](https://www.instagram.com/AnimalFriendsAlliance)



Dear Friend,

This letter has taken me a long time to write; truly, 2021 is year that I'm glad to be seeing in the rearview mirror. While I thought things couldn't be harder than 2020, I was wrong. We were still a new organization learning how best to be Animal Friends Alliance. We were still dealing with the pandemic challenges of mask-wearing, quarantines, and fear of the unknown. We still couldn't have in-person fundraising events. We were neck deep in a capital campaign, and seemed to run into surprise after surprise that kept driving up the cost of our new building. And on top of that, we were tired. In 2021 the number of animals needing help went up while the number of donations went down. Both are effects of this new tumultuous world. Of course, though, now that we've gotten through it and come out stronger on the other side, I can allow myself to recognize and appreciate things to celebrate from 2021:

- We raised over a million dollars for our Bringing Paws Together campaign to expand our shelter. You believed in this project and rose to the occasion, even when the world was a foreboding place.
- We broke our record for the number of dogs adopted into loving families. Again.
- We set a record for the number of cats served through our Community Cat Program. Again.
- Our first in-person event as Animal Friends Alliance, Run Fur Fun Spooktacular, was a wild success with over 400 supporters coming out to run and walk for Animal Friends Alliance. Honestly, seeing all those happy & adorable dogs in costume was the highlight of my year.
- Not once did we have to cut staffing or programs during our struggles.

They say what doesn't break you makes you stronger. 2021 birthed a stronger Animal Friend Alliance, and with you as part of our Alliance, we'll do even more incredible things for animals, people, and our community going forward.

With Deepest Thanks for your Unwavering Support,

Sarah Swanty, CAWA
Executive Director & Co-Founder



2021 FUNDRAISING

2021 FUNDRAISING EVENT/CAMPAIGN CALENDAR

With your help, we have completed an ambitious seven fundraising campaigns in 2021 and raised \$495,979. This crucial, unrestricted funding provided for programs and operations on both campuses.



February Fix Fest 2021

Donors Engaged: 123
Raised: \$26,535



Gala For Animals

Donors Engaged: 257
Raised: \$138,744

Michelson Found Animals Saving Pets Challenge



Saving Pets Challenge

Crowdfunder
Donors Engaged: 661
Raised: \$134,841

**Run Fur Fun
Spooktacular 5k**
Registrants: 405
Raised: \$32,712



Calendar Contest
Entries: 258
Raised: \$16,800



BrewPawPaw Bingo
Cards Sold: 559
Raised: \$29,100



Colorado Gives Day
Donors Engaged: 525
Raised: \$85,206



MAJOR GIFTS AND GIVING PROGRAMS



BIZPAW PARTNERS

Business Partners in Animal Welfare (BizPAW) commit to the long-term sustainability of our organization in the form of a monetary gift or in-kind donation of goods or professional services that totals one of five monthly giving levels. BizPAW's commitment to helping pets in need through partnering with Animal Friends Alliance is then publicly recognized in a myriad of ways, including in print and e-newsletters, on televisions in our shelters and clinic, and via social media channels.

- 4 Partners**
Superhero Level
(\$10,000/year)
- 14 Partners**
Hero Level
\$300/Month
(\$3,600/year)
- 8 Partners**
Luminary Level
\$150/Month
(\$1,800/year)
- 9 Partners**
Guardian Level
\$75/Month
(\$900/year)
- 11 Partners**
Caretaker Level
\$35/Month
(\$420/year)

ANIMAL ADVOCATE CLUB (AAC)

Our Animal Advocate Club recognizes supporters who provide a stable source of funds that Animal Friends Alliance can count on monthly and annually. Recurring funds alleviate the ebb and flow of expenses and revenue throughout the year and help us better plan for the future. Our Junior Animal Advocate Club allows youths in our community to get involved in philanthropy and volunteering. Memberships help Animal Friends Alliance to build a sustainable future with a greater sense of security, and gives us the opportunity to show our gratitude to supporters, an integral part of our success.

- Leader**
8 (\$400 Month)
- Champion**
13 (\$200 Month)
- Ambassador**
38 (\$100 Month)
- Protector**
58 (\$50 Month)
- Friend**
107 (\$25 Month)
- Companion**
130 (\$10 Month)
- Associate**
19 (\$5 Month)
- Junior**
12 (\$5 Month)



LEGACY OF LOVE SOCIETY: PLANNED GIVING

Our Legacy of Love Society empowers people to help vulnerable animals and people with legacy or planned gifts, most commonly through wills, trusts and insurance policies. These are gifts that will support every program and keep on saving lives, far into the future. This group of visionaries is dedicated to building the best future for cats and dogs in Northern Colorado.



MEMBERSHIP
58
FAMILIES

GRANTMAKING DONORS

2021 GRANTMAKING

We are so fortunate that many foundations and trusts have values that align with our own, and are willing to support our work through monetary contributions. These contributions can range from general expense funding to specific program funding, and all enable us to perform our lifesaving work.

Many of our grantmakers support us year after year, and we couldn't be more grateful. In 2021, we received gifts from 23 grantmakers to a total of \$393,912. We are honored to save animals and help people in the name of our grantmaking donors.

2021 CAPITAL CAMPAIGN

In 2021 the public witnessed the launch of our Capital Campaign, Bringing Paws Together. Our plans to move all of adoptable dogs and cats to our Taft Hill Campus and expand our Community Resources Programs encouraged our community to come together to support the Alliance. We had our Groundbreaking Ceremony in August 2021, setting the stage for an exciting rest of the year. At the end of 2021 we raised nearly \$2 million for our renovations and expansion.



CASE STUDY: FIANNA



Our Community Cat Program was very busy in 2021. With hundreds of cats in need, including strays, mom cats with their kittens, and even feral cats, our dedicated team worked diligently to help as many cats as we were able to. This year we met Fianna, a stray who was trapped by one of our team members. It was apparent that Fianna was in desperate need of medical attention, and that's exactly what we provided her.

Fianna came to us in rough shape. She had a terrible upper respiratory infection, severe matting on her fur, ear mites, and quite a bit of oral pain that prevented her from eating properly. Shortly after Fianna's intake was completed, we learned that she is also FELV+ (Feline Leukemia Virus). This drastically changed the course of Fianna's care, as she was originally going to be released back to her colony after her medical concerns

COMMUNITY ENGAGEMENT

VOLUNTEER PROGRAM

The Animal Friends Alliance volunteer team has over 800 of the most passionate individuals in Northern Colorado! Since COVID19 Pandemic restrictions have lifted, we have had an influx of new volunteer applications. Volunteers are integral to ensuring our animals receive exceptional care, whether in foster homes or our shelters.

875
ACTIVE VOLUNTEERS

80,721
DIRECT ANIMAL CARE
VOLUNTEER HOURS*

83,433
TOTAL VOLUNTEER HOURS

*INCLUDES FOSTER
VOLUNTEER HOURS

VOLUNTEER ROLES

Animal Care

Animal care volunteers care for cats and dogs at our shelters. They are responsible for cleaning, feeding, assisting with medical care and enrichment including walking, and socialization.

These volunteers play a vital role in our ability to continue serving animals and our community. Our incredible team of K9 Coaches, volunteers who take a 12-week course in dog behavior and training, helped ensure our shelter dogs got the care they need during 2021.

Foster

Foster volunteers provide temporary shelter, socialization, and care for animals in their own homes. Fosters help us get information on animals before adoption such as how they do in a home, with other pets, and out and about in the community.

Service Projects

Since on-site volunteer opportunities (and, at times, all out-of-the-home activities!) were limited in 2021, more volunteers and community members sought out at-home service projects. These projects ranged from handiwork at our Taft campus, mailing projects, and making pet toys for animal enrichment.

SUPPLY DRIVES

We had such an incredible year in 2021 with our supply drives. With the pandemic restrictions lifting, we were able to return to our pre-pandemic supply drive routine. We raised \$9,000 from supply drives with the help of our wonder volunteers and community.

DIGITAL ENGAGEMENT



24,140
Facebook
Followers



6,517
Instagram
Followers



28,723
Email
Subscribers



cleared up and she was spayed. The Feline Leukemia Virus is contagious to other cats, so releasing her outdoors was not an option. This shy cat needed a lot of work in order to become ready for adoption in a home environment.

Fianna was transferred to our "Feline Leukemia Ward," the Development Office at Mulberry. During this time she received care and attention for her anxiety. Our Cat Behavioral Squad worked on acclimating Fianna to an indoor life. We were lucky enough to find a foster placement for Fianna where she could receive more one-on-one attention. In her foster home, Fianna's behavior significantly improved. She was becoming more confident and less timid. Fianna spent 165 days in our care while she learned what it was like to be a loved house cat, and Fianna's adoption day was a celebration for the Alliance. The perfect couple who understood Fianna's needs came along, and the rest was history. Thanks to your support, Fianna went from being a sick community cat to thriving with her new family.

SHELTERING AND ADOPTION

Our adoption-guarantee shelter accepts surrendered and homeless cats and dogs and canine/feline transports from shelters in need. Prior to adoption, all animals are provided with preventative health measures, microchip, and spay/neuter.



Feline Intakes

Stray.....	103
Owner Surrender/Return. . .	941
In-State Transfer.	176
Out-of-State Transfer. . . .	1,310

Total 2,530



Feline Outcomes

Adopted.	2,449
Reclaimed by Owner.	31
Died.	11
Euthanized.	35
Transferred Out.	3
Other.	1

Total 2,530



Intake Rate
Compared to 2020 intake rate



Live Release Rate
Live outcomes divided by total outcomes



Canine Intakes

Stray.....	1
Owner Surrender/Return. .	188
In-State Transfer.	27
Out-of-State Transfer. . . .	916

Total 1,132



Canine Outcomes

Adopted.	1,131
Reclaimed by Owner.	2
Died.	0
Euthanized.	10
Transferred Out.	4

Total 1,147



FOSTERING

Of the 3,481 animals that entered our care in 2021, 70% spent some time in foster care. Our extensive network of foster homes housed 1,873 cats in 237 homes and 563 dogs in 246 homes for a combined fostering feat of 2,436 animals fostered in 483 homes.

1,873
Total Cats Fostered

563
Total Dogs Fostered

483
Number of Foster Homes

64,553
Foster Volunteer Hours Logged

76.0
% of Cats Who Were Fostered

55.3
% of Dogs Who Were Fostered

CASE STUDY: JUJUBEE



Jujubee made her way to Animal Friends Alliance from Rescued Pets Movement in Houston, Texas, at three months old. This adorable Staffordshire mix arrived in pretty rough condition and needed immediate medical care. This sweet pup had Sarcoptic mites, more commonly known as mange, along with a fractured right tibia.

After we diagnosed Jujubee's skin concerns, she was started on medication to get her moving in the right direction. Our shelter medical team quickly realized that Jujubee's fractured tibia was beyond repair. After a few x-rays, shelter vet Dr. John Marsella made the tough decision to amputate Jujubee's right rear leg. This surgery would relieve Jujubee's pain due to the fracture.

COMMUNITY PET RESOURCE PROGRAMS

COMMUNITY CAT PROGRAM

Since 2014, our Community Cat Program has reduced the population of unowned cats in our community through sterilization and medical care. This program is an important vehicle for companion animal education and promoting pet-retention services.

Annual Trap Numbers

2021.....	1,124
2020.....	.813
2019.....	.771
2018.....	.635
2017.....	.494
2016.....	.270
2015.....	.529



Trapping Outcomes 2021

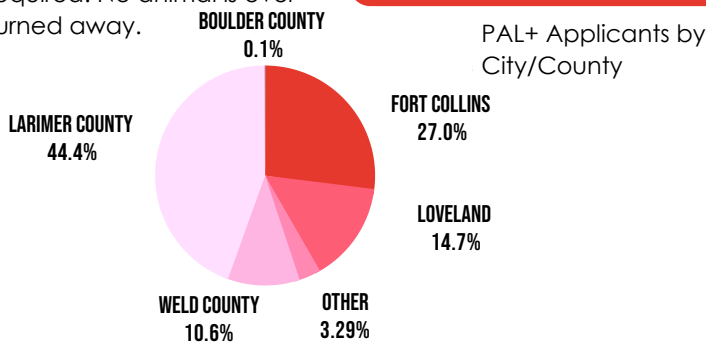
Returned After Spay/Neuter. . .	601
Kittens Taken Into Foster.365
Adults Taken Into Shelter.	61
Already Altered, Returned.7
Euthanized.7

PREVENT A LITTER + PROGRAM

The PAL+ program provides subsidized spay/neuter, vaccinations, and microchips for those who show proof of financial need via low income or government assistance. A small copay (\$20/cat and \$25/dog) is requested but not required. No animal is ever turned away.

Services 2021

Spay/Neuter: 396 Cats, 381 Dogs
 Vaccines: 370 Cats, 281 Dogs
 Booster Vaccines: 51 Cats, 40 Dogs
 Microchipping: 161 Cats, 188 Dogs



KIBBLE SUPPLY PET FOOD PANTRY

Our pantry works in conjunction with PAL+ to enable pets to remain with their families. Pet owners receive food for three months before proof of need is required. Participants must spay/neuter their pet and are referred to our PAL+ program for assistance.



13,498 lbs Dry Cat Food
15,913 lbs Wet Cat Food



30,835 lbs Dry Dog Food
3,617 lbs Wet Dog Food

391 Total Pet Guardians Helped



Jujubee was a lucky recipient of funding through the Amberino by Morning Fund, which helps cover medical costs for pitbulls and pitbull mixes. After Jujubee's surgery, she went to a foster home to recover. She quickly learned how to navigate life with a missing limb, and it wasn't long after that she was able to run and play without missing a beat!

As soon as Jujubee received the all-clear for adoption, she had applications piling in for her! She was adopted by a wonderful person who renamed her Yenta. Yenta's adopter says, "She is the absolute best dog. I was so happy to work with the Alliance to adopt a new friend. They worked so hard to pair me with the right dog and the communication with their vet team can't be matched. I am so grateful that I had the opportunity to rescue Yenta. Her limb difference has not slowed her down one bit. She still has so much puppy energy and is the best friend to my other dog."

CLINIC

CLINIC SERVICES

The services in our clinic are available to any dog or cat owner or caretaker of feral/barn cats and are focused on the prevention of pet overpopulation and disease. We are a nonprofit, high-quality, subsidized clinic. All of our spay/neuter procedures are performed by licensed Colorado veterinarians with a tremendous amount of experience performing spays and neuters. We perform more than 7,000 spay and neuter procedures each year! We are able to provide our services at reduced cost because we receive donations and grant subsidies from many funders.

Procedures Offered

- Spay/neuter surgery for cats and dogs
- Vaccinations (weekly clinics)
- Blood testing
- Heartworm testing and prevention
- Dewormer
- Microchipping
- Nail trims

2021 SURGERIES

2,629

Animal Friends Alliance Shelter Cats and Dogs

273

Other Rescues Cats and Dogs

3,317

**Full-Pay Public Cats and Dogs/
Promotional Blitzes**

1,131

Public Community Cats and Community Cat Program Trap/Neuter/Return

703

PAL+ Patients

**Total
8,053**

VACCINE CLINIC PARTICIPANTS



2,980

Pets Vaccinated in 2021

34,575

Total Pets Vaccinated



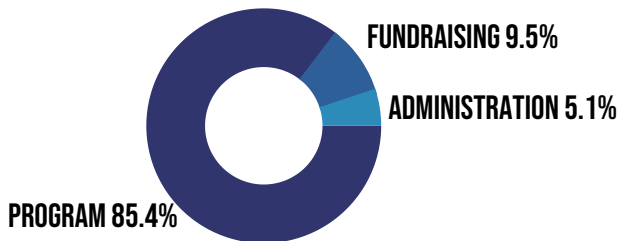
2021 FINANCIALS



EXPENSES

Total: \$3,513,155

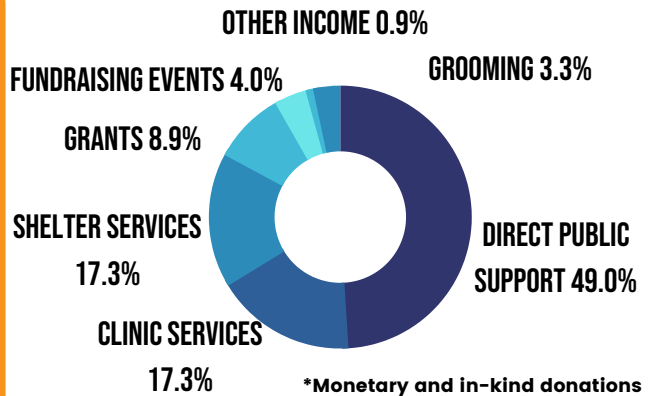
Program	\$2,999,347 (85.4%)
Fundraising	\$334,189 (9.5%)
Administration	\$179,619 (5.1%)



REVENUE

Total: \$4,427,485

Direct Public Support*	\$2,169,767 (49.0%)
Clinic Services	\$763,873 (17.3%)
Shelter Services	\$734,281 (16.6%)
Grants	\$393,912 (8.9%)
Fundraising Events	\$176,660 (4.0%)
Grooming	\$148,235
Other Income	\$40,757 (0.9%)



BOARD OF DIRECTORS 2021

President: Kris Cafaro
 Vice President: Dr. Jana Dean
 Treasurer: Julie Piepho
 Secretary: Kirk Reimann
 Voting Members:
 Holly Ashby
 Simone Clasen
 Kathy Dalton
 Lisa Golicher
 Jenna Riedi

DIRECTORS

Executive Director: Sarah Swanty, CAWA
 Director of Operations: Mariah McCulley
 Director of Philanthropy: Megan Streetman
 Director of Community Engagement: Jordan Dunn

Taft Hill Campus:
 2200 N. Taft Hill Road, Fort Collins, 80524
Mulberry Campus:
 2321 E. Mulberry Street, Fort Collins, 80524
SavingAnimalsToday.org

ENDING NET ASSETS

Total: \$3,038,664

*Note: 2021 Financials include restricted gifts for Bringing Paws Together. Animal Friends Alliance's grooming services were discontinued in 2021.

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