



Animal Friends Alliance
2321 E. Mulberry #1
Fort Collins, CO 80524
(970) 484-8516

Mission: To provide comprehensive companion animal resources, services, and education to the community to prevent homelessness and promote the human-animal bond.

Vision: All companion animals experience a healthy home where they are wanted, cared for, and loved.

Board Fundraising Menu 2022

NAME:

As an Animal Friends Alliance Board Member, you have committed to contribute to the fundraising efforts of the organization. To help you identify the various areas to which you might contribute, we provide the following list of regular and potential fundraising activities.

Please identify at least 2 that you feel most comfortable participating in (or let the Board President know of any other ideas you might have) and we'll coordinate this with other board members as needed.

Thank you!

- Host a party in coordination with the Director of Philanthropy where you can talk about the great work that Animal Friends Alliance does. Ideas: cocktail party, dinner party, etc.
- Use crowdfunding to promote online contributions, honor donors publicly, and create excitement (for example, to celebrate your birthday).
- Be responsible for purchasing a table or selling 8 tickets to the annual Gala for Animals fundraiser.
- Make an in-kind donation to Animal Friends Alliance – a computer, building materials, pet care supplies, etc. You can also donate a valuable item like a painting, heirloom, stock, real estate, etc.
- Have a garage sale and donate the proceeds to Animal Friends Alliance.
- Solicit businesses for in-kind donations in coordination with the Director of Philanthropy.
- Donate something of value to the annual Gala for Animals silent or live auction in coordination with the Director of Philanthropy.
- If you own a getaway home, rent it out a few times a year and donate the proceeds to Animal Friends Alliance.
- If your employer has a matching gift program, participate in giving to obtain the match.
- If you belong to a book club or other group, ask them to “adopt” Animal Friends Alliance for a year as their favorite charity and collect \$ from each person at each meeting.
- Sell Animal Friends Alliance calendars.
- Write out your holiday cards early, include a short description of Animal Friends Alliance, and hand write a note letting people know what a great organization this is, and to consider it in their end-of-year giving.