

INSIDE: Bringing Paws Together Becomes Reality • Community Cat Program's Big Wins • Happy Tails • Adoptable Cat/Dog Spotlight • BizPAW Update • Grooming News • Legacy of Love Society • Gala & Outreach Successes

BRINGING PAWS TOGETHER BECOMES REALITY

ringing Paws Together, our capital Campaign to expand and improve our sheltering operations at our Taft Hill Campus, has progressed substantially since our public announcement in March. Our construction plans have undergone several necessary changes in that time, including adding a new water main to allow installation of a sprinkler system and including an emergency access route for additional fire safety.

As with any construction project, we have had to navigate many unexpected challenges, but we're excited that we've secured all the initial government approvals and we have a finalized floor plan. You can view the new floor plan on our capital campaign website, BringingPawsTogether.org.

There you will see the basic layout of the new shelter building, including the 11 cat colony rooms, community room, and shared lobby. This also shows the changes that will be made to the existing buildings on our Taft Hill Campus, including the new training and enrichment center and foster and transfer office.



Our new lobby will provide a welcoming space for community members to learn more about adoption and our organization.
Rendering by VFLA.

"I'm so excited about the new floor plan," says Executive Director Sarah Swanty. "We've put so much thought into how we can maximize efficiency for our staff to take the best care of our shelter animals. Having all our sheltering operations in one location that has been designed with the animals in mind will take our organization to the next level and allow us to continue to be leaders in our industry and help even more animals." The site plan is currently under county review and we anticipate major construction will begin in the spring of 2022.

Our fundraising efforts have also moved steadily toward our goal. Overall, thanks to your generosity, we have raised nearly \$1.9 million toward our

\$2.8 million goal.



Thank you to Animal Assistance Foundation for the \$200,000 investment in our Capital Campaign!

In addition to many gifts, both large and small from individual donors, we recently received a grant from the Community Foundation of Northern Colorado through their Fort Collins Community Fund for \$10,000 toward our capital campaign. This exceptional gift demonstrates not only the Community Foundation's enthusiasm for the impact this new shelter will have on our community, but their belief in the success of this campaign and understanding that their gift will inspire others to give in equal measure.

The Community Foundation of Northern Colorado will be proudly recognized as one of the named donors for our Enrichment Center. There are still several naming opportunities available, including in our Enrichment Center, where our shelter dogs will benefit from behavior training, play groups, and other activities to improve their mental

wellbeing and readiness for adoption. If you would like to make a pledge to Bringing Paws Together, we are accepting pledge forms through the end of 2021. If you would like to learn more about Bringing Paws Together, naming opportunities, and how to get involved, please email: Megan.Streetman@ SavingAnimalsToday.org or call (970) 666-7073.

Learn more about our Capital Campaign on our website: BringPawsTogether.org bringing paws together



HOW ARE WE DOING?

Total Animal Adoptions: 33,995

Total Spays/Neuters:





FACEBOOK

Facebook.com/ AnimalFriendsAlliance



INSTAGRAM @animalfriendsalliance



ENEWSLETTER

Sign up by emailing: Development @savinganimalstoday.org

WEBSITE:

SavingAnimalsToday.org

MAJOR WINS FOR THE COMMUNITY CAT DROGRAM

In September, we learned that a community cat caretaker had passed away, leaving their three adult cats stranded and in need of immediate care. Our Adoption Program Manager, Sarah Jenkner, drove 20 miles to rescue the animals. Sarah said that when she entered the home, she could tell that the cats had been left without care for days. She leapt into action, trapped the cats, and got them to safety. Each of them have made major strides since entering our care.

Sylvester, one of the rescued cats, was naturally a little scared after the trauma of losing his owner and being moved. After bouncing back thanks to some tender loving care from our staff, he found his new family and was adopted on October 16th. TJ and

Ellary, the other two cats saved from the site, are still looking for their perfect home together as a bonded pair.

In addition to this amazing rescue, our community cat program continues to expand and help more cats each year. The numbers speak for themselves: last year our community cat program was able to help 813 cats total, compared to 987 so far this year. This is partially due



to Dr. John Marsella's commitment to our mission. Dr. Marsella is one of our staff veternarians and works primarily at our Taft Hill campus. One of the reasons we've been able to continue to grow our community cat program is by doing more shelter cat spay and neuter surgeries at our Taft clinic. This is a huge win for Animal Friends Alliance, as it has opened up more space for community animals to be served at our Mulberry

clinic. We expect to continue to help even more cats in the years to come.



Colonel Cheeks, a recent trapped, neutered, and released community

HAPPY TAILS



Primrose. "[Prim] is enjoying hikes in the mountains, walks to the river, and just plain exploring in the backyard. She has learned sit, stay, and come really well and is now working on her high five!"



Cayenne. "He's awesome in that he will attack you when you least expect it sort of way. He's a demanding snuggler, who loves to perch on shoulders and be walked around the house. We call him the purr bucket."



Roxy May. "Roxy May has been doing great! She has been the perfect addition to our family....We are so happy we found each other!"



active, and rules the house. She is best pals with three large (70-75 lb) lab mixes. It is amazing and wonderful how well all four get along. ... She is absolutely perfect for us!"

Share your "Happy Tail" by sending your stories and photos to Development@SavingAnimalsToday.org or sharing to our page, Facebook.com/AnimalFriendsAlliance!

MACK'S BIG COMEBACK

Mack arrived at Animal Friends Alliance earlier this year when his person unexpectedly passed away. It wasn't long after that we found out this fun-loving 6-year-old had an injury that required surgical correction. This poor boy had faced more than his fair share of hardships; however, due to the generosity of our friends in the veterinary community and supporters like you, Mack received his life-changing TPLO (tibial plateau leveling osteotomy) surgery September 1st.

Thanks to an incredibly patient and loving foster who helped facilitate his eight weeks of post-operation healing, it wasn't long before this now-healthy boy was adopted into his new loving home!



Mack resting his injured leg during his time in foster care



Mack "branching" out after recovering post-surgery



SHOW YOUR ALLIANCE PRIDE!

Animal Friends Alliance logo wear is available on our website! Simply go to savinganimalstoday.org/ **shop/** find super soft sweatshirts, masks, tank tops, T-shirts and more! Best of all, your purchase supports animals in need! If we're looking a little sparse, don't fret! We will be updating our shop soon to include all of our awesome merchandise, so keep checking back for more.

RACING BACK INTO THE COMMUNITY



for our life-saving programs. Guests enjoyed beer, pancakes from Snooze, and came decked out in fun costumes. Thank you to our sponsors, especially our Presenting Sponsor, Hank's Pet Food Market, as well as all the runners, volunteers, and supporters, for making the event such a success. Check out some of these costumes!

Following our merger January 1st of 2020, we were thrilled to make our formal debut in the community as Animal Friends Alliance. Then, COVID-19 happened, and our dreams of expanding our community outreach as a new organization rapidly vanished. Still, we knew the importance of being visible in the community and were determined to make it happen.

This fall we have been excited to get back into the community, and nowhere has this been more important than for our Run Fur Fun: Spooktacular 5k Race, which took place on October 30th. Due to the pandemic, this was the first large in-person fundraising event that we've been able to have since our merger in 2020. We enjoyed a beautiful day at New Belgium Brewing with 443 runners and raised over \$32,000



LOOKING FOR A LOVING HOME



JOHNNY

Johnny may be 2 years old, but we think he's still got puppy eyes! This handsome Shepherd mix is available under our fosterto-adopt program while he undergoes heartworm treatment. Johnny feels uneasy and anxious with other animals, so he would need to be the only attention-getter in the home. Johnny would love to go to a home with plenty of nice snuggly blankets to lay on-his favorite!



CALLA LILY

Ooh-la-la! Calla Lily is quite the model with her striking green eyes and unique gray and tan fur coat. This beauty came all the way from Southeastern Kansas to find a loving home that would fit her equally unique personality. Calla Lily is easily overstimulated and stressed, so she needs a calm home and patient owner where she's introduced slowly to other animals. She's ready to finally relax, get brushed, and enjoy some quality chin scratches!

To inquire about Johnny or Calla Lily, please call 970-484-8516

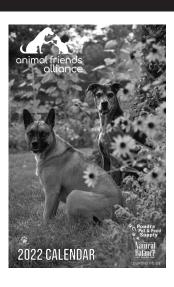
PICK UP YOUR 2022 CALENDAR NOW!

Searching for the perfect gift this holiday season? The 2022 Animal Friends Alliance calendar is a gift anyone would be happy to receive! This year we had 243 entries for our annual calendar contest, and had a blast going through all the adorable photo submissions! After three long rounds of voting, we finally have our 11 monthly spot winners (plus our awesome Gala auction winners who won a professional pet photoshoot with Silver Paw Studio for the cover plus a month of their choice)!

The rest of the entries will be printed throughout the calendar.

To purchase your 2022 calender, visit a Poudre Pet and Feed or our shelter!

If you would like to see your pet on the cover of next year's calendar, join us for our Gala for Animals on March 26th and bid on this honor in our live auciton!



LEGACY OF LOVE SOCIETY: LOIS & ARN HART ARE EMBRACING ADVENTURE TO KEEP DOING GOOD





Have you ever wondered what your life could look like in 30 years? If you find yourself spending an hour with Lois Hart, Ed.D., and Capt. Arn Hart, U.S. Air Force, Retired, you might glimpse a clue or sense a parallel path just waiting for you to take your first step. When eventually you leave the company of this endearingly friendly pair, you will find yourself thinking about how tenacity, curiosity and hard work are somewhat like gravity - how, if you cultivate and apply them, they will affect the shape of everything.

If You Have More, You Have More to Give Away

Lois and Arn are in their 80s. on another leg of their journey through the Intermountain West, in their 51st year of marriage, and active philanthropists and volunteers. They've lived in the general region for more than 40 years, and Lois now volunteers for six Northern Colorado organizations. Both personally and professionally, they have worked hard and given back all of their lives.

As a trainer, coach, and consultant with a doctorate in education, Lois has mentored women in leadership and nonprofits on executive, board, and staff development for more than 40 years. When Arn wasn't flying B-52s from Guam during the Vietnam War, he taught himself about investing, which led to a career with Merrill (formerly Merrill Lynch). He saw that when you have money, you have the ability to give money away, and that when you have more money, there's no end to how you can support causes you care about.

All in for Animals, All in for Our Alliance

Their time in Polson reminded Lois and Arn of the inescapable wisdom of what planned giving can do for organizations and donors alike. Organizations benefit very tangibly from legacy gifts. For donors, nothing beats a legacy gift for personal meaning and satisfaction.

Shortly after they came back to

Northern Colorado in 2014, Lois visited Fort Collins Cat Rescue & Spay/Neuter Clinic and met Executive Director Sarah Swanty, Sarah's obvious talent for leading compelled them to become some of our best friends and supporters. Over the years, they've consulted with us, advising our staff about the importance of networking – it's about mutually beneficial, equally give-and-take relationships – and donated for events, Bringing Paws Together (our capital campaign), and planned giving.

To read more, visit our blog: SavingAnimalsToday.org/blog

PLANNED GIVING PROGRAM

For more information on remembering cats and dogs in your plans by designating Animal Friends Alliance as your beneficiary, please:

- · Visit the Planned Giving section of our website at SavingAnimalsToday.org
- Email us at PlannedGiving@ SavingAnimalsToday.org
- Call us at (970) 484-8516, option 6.

COMMUNITY FIRST FOUNDATION 12.7.21

> Preschedule your gift now!

COLORADO GIVES DAY

Colorado Gives **Day** is an annual statewide movement to celebrate and increase philanthropy

in Colorado through online giving. Every dollar donated in this 24-hour period helps to make an additional impact through an incentive matching program.

This means that every gift made to Animal Friends Alliance on Colorado Gives Day online increases our portion of the \$1.6M incentive fund! Your donation towards our goal of

\$115,000 will help to sustain the services that we offer to animals and their people in our efforts to ensure that all companion animals experience a healthy home where they are wanted, cared for, and loved.

Many donors find it easy to preschedule donations at:

www.coloradogives.org/ AnimalFriendsAlliance/

Pre-schedule today to give animals a boost on Colorado Gives Day!



PAWS IN SPACE: GALA AWARDS AND WINS!



A furry gala attendee eyes the Get Plattered charcuterie board

Saturday, July 24th marked the second virtual Gala for Animals to benefit Animal Friends Alliance. Although we missed seeing all of our wonderful supporters in person, the day was full of wins.

Being virtual, we were determined to find new ways to connect with our community supporters for this gala. Our delicious partnership with Get Plattered ended up being a great way to make attendees feel more like they were at a swanky gala. Over 100 people ordered special spacethemed professional charcuterie boards. We thoroughly enjoyed all of the pictures we received

GROOMING SALON

Since 2007, Corey Pantano-Fryer and her

amazing team have been making our shelter

animals and other community pets look and feel their very best. They built the grooming

salon from the ground up and have

provided outstanding services to our

organization and animals in need. As of September 2021, Corey and her team have

transitioned to their own private grooming

business: Pups on the Poudre! While this is

bittersweet, Pups on the Poudre will remain one of our valued BizPAW partners. We are

so happy for their continued success and

CELEBRATES NEW

BEGINNINGS

Board member Julie Piepho (middle) and friends Nancy Baker and Ann Clarke were gala ready

supporters enjoying the tasty spreads and Animal Friends Alliance goodies with their animal sidekicks!

The online auction brought out the competitive spirit in bidders, and we were thrilled to see so many of our supporters participate. Our Date Night Package was particularly popular, and our Rescue Rides went for a whopping \$2,000 each - more than ever before!





Last but not least, how could we forget to mention our award winners? 2021 Above and Beyond Award winners were:

- Susan Gilbert
- Dr. Leonard Mahoney
- K9 Wisdom Training & Consultina
- Dennis Schick RF/MAX Alliance

A special award also went to Ali Eccleston, co-founder of Animal Friends Alliance. We extend our heartfelt thanks to these dedicated supporters.

In addition to our volunteers and partners, several staff members were recognized for their contributions to Animal Friends Alliance. Staff award winners included:

- People: Dr. John Marsella & Sarah Jenkner
- Animals: Dr. Dana Windsor & Mariah McCullev
- Work Ethic: Lindsey Clefe & Meaghan Duda
- Society: Melanie Slick & Anna Beucler

We also had two staff Grand Champion winners, Dhyana Fogland and Kyle Martinez. Congratulations!

Overall, we raised a total of \$138,744! Thank you to our presenting sponsors: Poudre Pet & Feed and Natural Balance, as well as our amazing staff, volunteers, and supporters for making this gala a success!

Our 2022 Gala For Animals: Mardi Paw will be held on March 26th at the Hilton in Fort Collins! Stay tuned for details







Two Above and Beyond award winners, Dennis Schick (left) and Cathie Lee (right)



Animal Friends Alliance has an exciting opportunity for our friends in the business community: Become a Business Partner in Animal Welfare (or BizPAW) and help animals while increasing your visibility to animal welfare supporters. We are also launching a new level of support: the Superhero! This will be the highest tier of support offered, at a annual contribution of \$10,000.

As a BizPAW Partner, you help sustain our work by committing a monetary gift or inkind donation of professional service. We then publicly thank you for your generosity to animals in need, including in our print and e-newsletters, on the televisions in our shelters and clinic, with social media recognition - and MORE!

Please contact Molly Rodgers, our Donor Relations Administrator, at Molly. Rodgers@SavingAnimalsToday.org to learn more about becoming a BizPAW Partner.

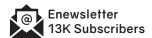
OUR REACH:



Facebook 23.8K Follows



Instagram 6KFollows



SUPERHERO









BizPAW HERO





























LUMINARY

















BizPAW GUARDIAN

Colorado WaterJet Company • Caring Behavior • Pawkin • AirBud & B • UPTRN • Friendship Hospital for Animals

BizPAW CARETAKER

A27 Language Services Bird Dog Crafts Black Widow Pest Management Ceva Animal Health, LLC Home to Heaven

Hug-A-Love Pet Sitting, LLC Jennifer Swanty Insurance My Big Day Events The Natural Pet Doctor Rocky Mountain Goldworks

Tails Animal Chiropractic Care Wagz Pet Market and Grooming



animal THE PAW PRINT alliance

2321 E. Mulberry St. #1 Fort Collins, CO 80524 SavingAnimalsToday.org (970) 484-8516



Johnny needs a home! **SEE PAGE 4**



HELP YOUR COMMUNITY CATS & DOGS BY GIVING

Here are just a few examples of what your donation will make possi-

	•	. ,
	• \$35	Vaccinate Eight Shelter Pets
	• \$65	Spay or Neuter One Shelter Pet
A STATE OF THE STA	• \$100	Help an At-Risk Dog in Our PAL+ Program
	• \$250	Provide All Pre-Adoption Care for One Cat or Dog
	• \$500	Replace Important Medical Equipment
	HowA	uch Hana Can Vay Cift? Englaged is my dan



How Much Hope Can You Gift? Enclosed is my donation of \$_

If donating by credit card: Credit Card #			Become a Member: Give		Make Me a Member! Yes, I want to join and		
	Expiration Date/ CVV		Monthly	1114	make this <u>recurring!</u>		
	Name				An Animal Advocate Club membership is a wonderful way to		
	Address						
	City	State	Zip		help cats and dogs, with levels starting as		
	PhoneEr	nail			low as \$5 a month.		
My contribution is on behalf of					Learn more at		

TO MAKE AN ONLINE DONATION, VISIT OUR WEBSITE: SAVINGANIMALSTODAY.ORG