



ENTER YOUR PET IN THE 2022 ALLIANCE CALENDAR CONTEST

Animal Friends Alliance is hosting its annual calendar contest to find 12 months of the cutest dogs and cats out there. For an entry fee of \$20.00 per image you can submit your best shot to be considered for one of the 11 monthly features.

Photos must include at least one dog or cat (other pets are allowed but no humans). You can submit as many photos as you would like, but all submissions must be received August 29.

All submissions will be included in the calendar. In addition to images, you can reserve a special date in the calendar with a personal message or your own photo.

Images will be judged by a panel of animal lovers who will be looking for originality, quality of photo, composition, and cuteness. For details visit: SavingAnimalsToday.org/calendar-contest



Sign up to receive our e-newsletter by visiting: www.savinganimalstoday.org/publications

Are We There Yet?

THE COUNT

Adoptions: 34,812
Spays/Neuters: 76,173

NEW SHELTER DREAM BECOMES REALITY AUGUST 26TH

An Animal Friends Alliance dream: a state-of-the-art shelter facility that unifies cat and dog adoptions and better serves our community. Thanks to your support, this dream is within our reach.

On August 26, we are officially breaking ground on our new shelter. We will be livestreaming the event through Facebook and we want you to celebrate with us! Tune in to [Facebook.com/AnimalFriendsAlliance](https://www.facebook.com/AnimalFriendsAlliance) to be a part of this pivotal moment in our new shelter's construction.



Here are a few shelter highlights:

- Our cat enclosures will now become colony rooms, providing our cats with more space to roam
- An enrichment center for training, playgroups, and activities
- A community room to invite our neighbors in to learn, share, and grow.

Thanks to the generous support of 185 donors, we've raised 58% of our \$2.8 million goal, but we need your help to complete the shelter the animals deserve. Visit BringingPawsTogether.org to learn how you can be a part of making this dream come true!

SAVING PETS CHALLENGE: MISSION PAWSIBLE

September 1 marks the first day of the Saving Pets Challenge. Presented by Michelson Found Animals, Saving Pets Challenge is a national crowdfunding campaign for animal welfare organizations. Help Animal Friends Alliance compete against shelters across the nation!

Our theme this year is Mission: Pawsible because we know that when we put our paws together, anything is possible! Saving Pets Challenge is a month-long fundraising competition with the 1st place organization winning \$50,000 in funding for programs. Five other organizations can win funds up to \$25,000 as well.

All donors and fundraisers can earn incentives for donating or raising funds and can show their support of Animal Friends Alliance with fun swag.

MISSION: PAWSIBLE



If your church group, service project club, work buddies, or trivia team is looking for a way to stay connected in September while helping animals in your community, consider teaming up to support your Alliance. We anticipate stiff competition, but we believe this Mission is Pawsible! Visit SavingAnimalsToday.org/saving-pets-challenge to learn more.

READY, SET, GO—A SPOOKTACULAR 5K

Registration for our Run Fur Fun Spooktacular 5k is open! We are excited to safely accommodate this event in-person this year. Run Fur Fun will take place on Saturday, October 30 at New Belgium Brewing in Fort Collins—the perfect way to kick off Halloween weekend.



This fun and festive fall race will feature human and canine costume contests, race prizes, and sponsor booths! If you need more incentive to get going, you'll also enjoy a breakfast snack and a post-race celebratory beer from New Belgium!

Be sure to register for the event at SavingAnimalsToday.org/run-fur-fun, and keep an eye on our emails and social channels for updates as we get closer to the event.



SAVE A LIFE – DONATE!

IMAGINE WHAT YOUR GIFT CAN DO:

- \$35 Vaccinate eight puppies or kittens
- \$55 Spay or neuter one shelter cat
- \$100 Help an at-risk dog in our PAL+ program
- \$250 Provide pre-adoption care for one animal
- \$500 Replace important medical equipment

Enclosed is my donation of \$ _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Contribution on behalf of _____

Donations can be mailed to:
ANIMAL FRIENDS ALLIANCE
 2321 E. Mulberry St. #1,
 Fort Collins, CO 80524

Or made online at: SavingAnimalsToday.org



SavingAnimalsToday.org
 (970) 484-8516

B-MOD SQUAD: CAT BEHAVIOR SUPERSTARS

Why is pet behavior so important? Behavior can clue us in to a pet's mental and physical well-being and determines what they need to succeed in their new home.

We are excited to have our own cat behavior team: the B-Mod Squad! The amazing Amelia Weiber from Caring Behavior LLC teaches our volunteers and staff using a 6-week program where they learn training skills they can use to help our shelter cats.

B-Mod stands for behavior modification. Cats are often considered less trainable than dogs, but here at the Alliance we know this is a myth! Challenges with training cats can be attributed to cats having different communication styles than us (and dogs!), and needing specific reward systems and learning environments.

B-Mod Squad uses positive reinforcement training, rewards, comforting body language, and other

learning tools to change the cat's emotional response of to something they find scary or stressful. The B-Mod Squad also works with cats to increase behaviors that help them get adopted, or decrease behaviors that create challenges for adopters. Participating in the training is ultimately the cat's choice; it must be rewarding and enjoyable for them too!

Our Cat Animal Care Manager Dani Riley says that "The results from our first small group of [B-Mod Squad trainees] has been astounding. Every day I see the cats they work with and I don't take for granted the incredible changes I see in each individual kitty."



Tiki, a recent B-Mod Program Graduate, is thriving post-adoption!