



animal
friends
alliance

THE PAW PRINT

MAY 2021 | VOLUME 8
SAVINGANIMALSTODAY.ORG

*Animal Friends Alliance
is a 501(c)(3) non-profit,
adoption-guarantee cat and
dog shelter and subsidized
spay/neuter clinic.*



INSIDE: Capital Campaign News • Adoptable Cat/Dog Spotlight • BrewPawPaw Bingo • BizPAWs
Animal Advocate Club • Legacy of Love Society • Staying Connected • Happy Tails • Gala for Animals

OUR NEXT STEP: BRINGING PAWS TOGETHER

Have you heard the exciting news?

Animal Friends Alliance is expanding to help even more cats, dogs, and the families who love them! Our capital campaign, Bringing Paws Together, will allow us to unify our sheltering and adoptions programs at our Taft Hill Campus, provide even better care for the animals in our shelters, and continue to grow our Community Pet Resource programs that keep dogs and cats in their loving homes.

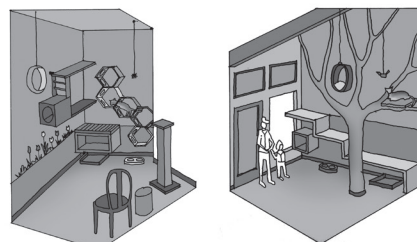
Bringing Paws Together will add a completely new building to our Taft Hill Campus, which will house a new central lobby, our new cat shelter, an Enrichment Center for improved training programs, and community spaces to welcome members of the public to Animal Friends Alliance. We

will also renovate the long-unused building on the west side of the property, converting the space to our new intake facility and staff offices that will allow us to consolidate our adoption team and work even more effectively. The existing dog shelter building will also undergo renovations to house our foster and transfer programs and improve efficiency in caring for our shelter animals.

Animal Friends Alliance has been working closely with VFLA Architecture + Interiors and contractors Saunders Heath on the building and construction plans. Our new facilities are being carefully and thoughtfully designed to provide the best quality care for our cats and dogs and will maximize our capacity

CAMPAIGN FEATURE: CAT COLONY ROOMS

Our new building will feature 11 cat colony rooms to give the adoptable cats a cage-free living environment while also providing a welcoming, home-like atmosphere for potential adopters to meet their new family member. Each room will have plenty of climbing and hiding spots plus windows for people-watching.



CONCEPT SKETCHES PROVIDED BY VFLA

to care for animals in need. "We've done so much while operating our cat shelter out of a 1970s-era strip mall for the last 15 years," says Executive Director Sarah Swanty, "I can't wait to see what we can do with a shelter where every detail was designed with the animals in mind!" We are currently in the process of securing the required permits and approvals for construction and are planning to break ground on the new facility this August.

Though the cat shelter will be moving, we will still be keeping our Mulberry Campus. After completion of Bringing Paws Together in 2022, our facility at 2321 E. Mulberry will become the hub of all our Community pet Resources Programs, including our subsidized Spay/Neuter Clinic, Prevent a Litter Plus program, Community Cat Program, and Kibble Supply Pet Food Pantry. The extra space will allow us to expand these programs to meet the growing need for supportive services in our community. Our Mulberry Campus will also continue to house our administrative offices, fundraising, and community engagement teams.

Our fundraising goal for this exciting project is \$2.3 million, and thanks to a lead gift of \$600,000 and the generous gifts from dozens of supporters during our silent phase, Animal Friends Alliance publicly launched the Bringing Paws Together campaign in late March with over 60% of our fundraising goal secured.

Now we need you! Your support is vital to make Bringing Paws Together a reality. You can give through our website, BringingPawsTogether.org or by texting BPTgive to 50155. If you would like to discuss naming opportunities or donating property or other assets, please contact our Director of Philanthropy, Megan Streetman, at megan.streetman@savinganimalstoday.org. Pledging to make a monthly gift is an easy way to make a substantial impact. A gift of \$20 a month will enable you to leave a lasting mark on our new facility and will create a lasting impact for animals in our community.

To learn more, see our floor plans, and view our campaign video, visit BringingPawsTogether.org.

HOW ARE WE DOING?

Total Animal Adoptions:

32,154

Total Spays/Neuters:

74,459



STAY IN TOUCH



FACEBOOK

[Facebook.com/AnimalFriendsAlliance](https://www.facebook.com/AnimalFriendsAlliance)



INSTAGRAM

[@animalfriendsalliance](https://www.instagram.com/animalfriendsalliance)



YOUTUBE

search: animal friends alliance
on youtube

WEBSITE:

SavingAnimalsToday.org

EMAIL

Info@SavingAnimalsToday.org

EXPANSION HIGHLIGHTS: SEE WHAT'S ON THE HORIZON

Our new shelter will benefit cats, dogs, and the community. Take a look at what you'll see next year!



Welcoming Lobby

Our new central lobby will not only create an inviting space for people looking for a new family member, but will allow us to consolidate our adoption teams for more efficiency.



Enrichment Center

Our Enrichment Center will allow us to expand and improve our behavior and enrichment programming for dogs, including year-round play groups and training.



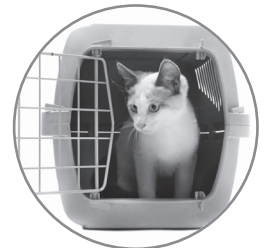
Community Room

At last we will have a multi-function space to invite the community to get to know us better. We can host educational events, birthday parties, and other interactive learning opportunities.



Foster & Transfer Program Offices

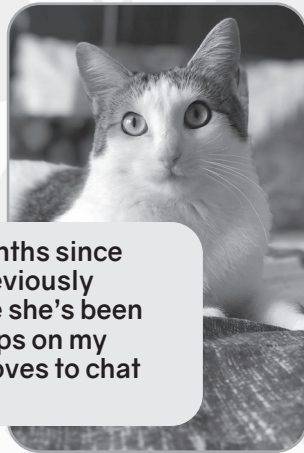
Expanded and dedicated facilities for our foster & transfer team will allow us to streamline our transfer process, better support foster homes, and help even more animals!



New Intake Area

By renovating an unused building on our Taft Hill Campus, we will have the space and resources to provide even better care for our animals and an improved intake process for families.

HAPPY TAILS



It's officially been 3 months since bringing home Lyra (previously Astrid) and she acts like she's been here for years. She sleeps on my pillow every night and loves to chat and hang out with us.



I adopted my best friend Harry (previously Mezcal) from Animal Friends a little over a year ago! We have already had so many fun adventures together and we can't wait for more!!



It's been 6 months since we adopted Taco from you guys and we couldn't be happier! He has become such a sweet boy with so much personality. He loves to cuddle, and play with our other dog, and he absolutely LOVES the snow!



We adopted all 3 of these wonderful kitties from you! They are a welcome and happy addition to our family. Left to right: Max (formerly Crowley), Jack (formerly Macadamia), and Sam (formerly Archie)

TAKES TWO TO MARENGO

Some may argue that two cats are better than one. Whatever your preference we have a happy tail that features two adoptions that took place three years apart.

Marengo and Fibonacci's new person wrote to tell us: "I have an update for two cats I've adopted from you! I

got Marengo (originally Rosario) from you in 2018, and last summer I adopted Fibonacci (originally Lilac) from you!

"It took them a while to get used to each other, but now they hang out all the time!! Marengo is still cranky and likes her space, but has definitely gotten used to her little brother!"



Fibonacci (left) and Marengo (right) demonstrate their snoozing skills.

THE BEST OF FRIENDS

Hazel (Anaya) and Olive's (Fern) new people tell us:

"When we adopted Fern last October she was a shell of a dog. She spent her first week in our kitchen. It took several days to convince her to get on her dog bed. She was scared of car rides and our basement. She wouldn't go upstairs with us or enter any bedrooms.

"We noticed she seemed happier around my parents' dogs and decided she needed a friend.

"In January, we got Hazel. After about a month figuring out if they were going to be friends, they now are the best of friends. Hazel had changed Olive's life.

"Olive now sleeps in bed with us, races to be first in the car and loves snuggles. They both love the mountains and running full out as fast as they can (Olive is the fastest!). We love them both and are grateful we got to adopt them."



Olive (left) and Hazel (right) show off their fanciest lounging.

Share your "Happy Tail" by sending your stories and photos to Development@SavingAnimalsToday.org or sharing to our page, [Facebook.com/AnimalFriendsAlliance!](https://www.facebook.com/AnimalFriendsAlliance/)



PHOTOS BY SILVER PAW STUDIO



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JURGEN

Looking for a Loving Home

Jurgen is a big sweetheart who loves to be loved on. He'll flop over in your hands when you pet around his neck and behind his ears. He even loves belly rubs!

Jurgen has recovered from a urinary blockage and is now on a very important special diet that must continue. He loves to play, and doesn't mind other animals if he is introduced slowly. Did you read the part about him liking belly rubs? He's quite a guy!

Please call the Mulberry Campus at 970-484-8516 to learn more about Jurgen.

FISHER

Looking for a Loving Home

Meet Fisher! He's a seven-year-old hound mix who is looking for a patient and peaceful house where he can relax and enjoy some much deserved TLC. Fisher doesn't mind other dogs being around, but he prefers his own space and doesn't like rowdy play.

Fisher loves to experience the world through his nose and can be found in the play yard sniffing up a storm. Fisher can't wait to see what his next adventure will be.

Please call the Taft Hill Campus at 970-484-8516 to learn more about Fisher.

BOTTOMS UP FOR BREWPAWPAW BINGO



Are you ready to get out and enjoy the weather with some great company while supporting Animal Friends Alliance? Join us for our second annual BrewPawPaw Bingo!

When you purchase a bingo card, you'll enjoy delicious offerings at 24 local libations venues, including free beer pints and cocktails, taster flights, and buy-one-get-one deals. Participating breweries, distilleries, and cideries are located in Fort Collins, Loveland, Timnath, and Windsor so you can taste the best beverages in Northern Colorado.

Your card entitles you to a BrewPawPaw limited edition tee, designed by local artist Jon Guerdrum. When you visit five venues in a bingo "row," you'll earn a 16 oz. BrewPawPaw tulip glass. The event runs from June 11 through 27, so you'll

have plenty of time to get a bingo!

Bingo cards go on sale on May 28 for the early bird price of \$35 on our website. They will be additionally available for purchase at the presenting sponsors (Maxline Brewing and Rally King Brewing) and online starting June 4.

This year we will also be offering a "Designated Driver" card featuring non-alcoholic options like craft soda and kombucha. "DD" cards are \$20 and include our event shirt and tulip glass bingo prize. BrewPawPaw is the year's tastiest way to help animals! We can't wait to see you in June!

ANIMAL ADVOCATES KEEP US GOING ALL YEAR

Being a member of the Alliance's **Animal Advocate Club** comes with some pretty great benefits — from exclusive gear to help spread the word to tickets to our annual Gala for Animals.

This May, we're seeking to add 30 new or upgraded members to our Animal Advocate Club. There are lots of ways to join, from donating monthly via check or credit card, to contributing a whole year's membership at once, to signing up a child in your family for the Junior Animal Advocate Club.

One of the newer (and more fun) ways to support our Alliance is to sign up for a recurring donation of goods from our Amazon or Chewy wish lists. It's simple: Choose a donation of food, paper towels, treats, bleach, or something else from our wish list and sign up for Amazon Subscribe and Save or Chewy Autoship. Send the packages to: Animal Advocate Club, Animal Friends Alliance: 2321 E Mulberry St, Unit 1, Fort Collins, CO 80524. Then email us to let us know that you've started your recurring donation.

You'll get: our deepest gratitude for your gift to the animals in



addition to membership benefits.

We'll get: much-needed supplies to help sustain our lifesaving programs.

To learn more about monthly giving or to become an Animal Advocate Club member, email development@savinganimalstoday.org or visit SavingAnimalsToday.org/become-a-member.



"I enjoy helping an organization like Animal Friends Alliance that provides both food and shelter and medical care to the helpless critters in our community... I donate food for distribution to folks with economic stress so these folks don't have to choose between feeding a beloved pet or giving it up because they feel they can't afford to feed him or her."

**-Animal Advocate Club Member
Patricia Kingsbury**

ANYONE CAN CREATE A LEGACY OF LOVE

When you hear "planned giving," you might think it only applies to wealthy people, but most Legacy of Love Society donors are everyday people who work full time. If you have assets, the key thing is to establish plans for what will happen to them.

A checking or savings account, life insurance policy, retirement account — any of these assets can make a difference. Every gift, of any amount, will help cats and dogs find their way to new homes, or help them stay in their loving homes. Take the first step to building your own legacy by emailing plannedgiving@savinganimalstoday.org to learn more.



Pet Survivorship: Planning for your own animals

No one could ever care for your animals like you, but our program can give you peace of mind concerning family dogs and cats who might outlive you. To learn more about entrusting us with their care by making a bequest or gift through an irrevocable trust, please give us a call at (970) 484-8516, extension 1116.

PAWS IN SPACE: A VIRTUAL SPACE SPECTACULAR

Mark your calendars for Saturday, July 24 and join us for a virtual Gala for Animals in space. While the venue might be different, we are planning a spectacular event with all your favorites: our online silent auction, Magnificent Beast art pieces, a delectable box of specialty treats, and, best of all, the chance to change the lives of homeless dogs and cats and provide a vital lifeline for pet families in need in our community.

It was challenging to make the call to host our signature event virtually again this year, but we're excited to create an event that will be fun, engaging, inspiring, and accessible to our friends and supporters across our community and beyond.

This year, our virtual programming will be upgraded with perfect paw pairing treat packages delivered directly to you. Each package will feature delicious comestibles and souvenirs that will commemorate your night with

us among the stars. Then join us live on July 24 for the main event: a live broadcast that will keep you entertained and showcase all the amazing things your support has made possible this year.

Proceeds raised from the evening will support the lifesaving programming that Animal Friends Alliance provides. The goal of the event is to raise \$162,500 to support essential services that help animals and people when they need it most.

Sponsorship opportunities are open and available for businesses or individuals who wish to support our mission through this signature event.

Registration is free at PawsinSpace21.givesmart.com. If you'd like to enhance your experience, you can select a perfect paw pairing package, which serves 2-3 and includes mouthwatering treats, a bottle of wine, and two commemorative wine glasses.

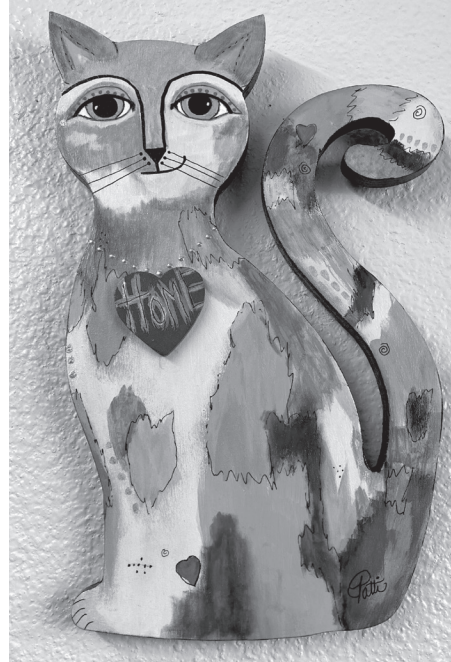
Our online auction opens on Monday, July 19, at 10am. We can't wait to see you July 24!

LIVE AUCTION SPOTLIGHT: CALENDAR COVER PHOTO SHOOT

Fur baby casting call! Make your pup or kitty famous on the cover of the 2022 Animal Friends Alliance calendar! Photographer Monique Renee of Silver Paw Studio will come to your home for a photo session, and you will receive a personal package of studio-quality photography!



MAGNIFICENT BEASTS



2021 Magnificent Beast by Patti Stickler

RETURNING FAVORITE: Our Magnificent Beasts are always a favorite feature of our Gala for Animals. This year, we will have returning artists as well as new additions, so you're bound to find a beast that tickles your fancy and speaks to your heart. Since we are unable to host an artist exhibition and give you an up-close-and-personal view of this year's beasts, we're doing the next best thing: we're compiling behind-the-scenes peeks from the artists so you can see the process of creating our Magnificent Beasts, learn about the artist's inspiration, and hear the story behind some of our signature art pieces. See "Behind the Beasts" on our website!

Thank you to our 2021 Sponsors GALA FOR ANIMALS

PRESENTING SPONSORS



PLATINUM



MAGNIFICENT BEASTS



GOLD



SILVER



Marjean & Ed Bender



Julie Piepho & David Bee



BRONZE

• Dr. Elsey's Precious Cat Products
• Wagz Pet Market

• Paws 'n Claws Veterinary Clinic
• MetLife Insurance

• Fort Collins Foxes Baseball



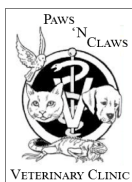
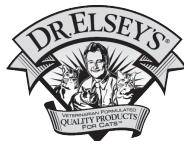
Animal Friends Alliance is proud and grateful to partner with dozens of local businesses in our Business Partners in Animal Welfare (BizPAWs) program. Businesses recognized as BizPAWs make monetary donations, provide services like cleaning, landscaping, or veterinary care at no charge or at a discounted rate, or donate goods like cat and dog food or cat litter.

As a business partner, you provide invaluable support to our Alliance,

making a commitment to the long-term sustainability of our organization. We then publicly thank you for your generosity to animals, including in our print and electronic newsletters, on the televisions in our shelters and clinic, social media recognition, and MORE!

If your business has services to offer, or you are interested in becoming a monetary supporter for \$35 per month or more, please contact Development@SavingAnimalsToday.org.

BizPAW HERO



BizPAW LUMINARY



BizPAW GUARDIAN

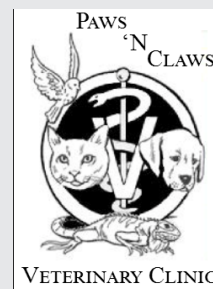
AirBud & B • Caring Behavior • Colorado WaterJet Company • Friendship Hospital for Animals • Pawkin • UPTRN

BizPAW CARETAKER

A2Z Language Services
Black Widow Pest Management
Hug A Love Pet Sitting
Ceva Animal Health
Jen Swanty Insurance
My Big Day Events
The Natural Pet Doctor
Rocky Mountain Goldworks
Tails Animal Chiropractic Care
Wagz Pet Market & Grooming

Featured Partner: Paws 'n Claws Veterinary Clinic

Paws 'n Claws supports Animal Friends Alliance by performing radiographs on Alliance animals free of charge. Cats like Monsieur, Nandor, and Smudge, and dogs like Peace, Fred, and Hamilton receive quality care from the team at Paws 'n Claws that helps us to diagnose and treat them so they can be adopted by new families. "We love supporting Animal Friends Alliance because we get to be part of the solution—to give cats and dogs a wonderful chance at a happy life." – Dr. Adrienne Schramm





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2321 E. Mulberry St. #1
Fort Collins, CO 80524
SavingAnimalsToday.org
(970) 484-8516



PHOTO BY SILVER PAW STUDIO

**Fisher needs
a home!
SEE PAGE 4**

HELP YOUR COMMUNITY CATS & DOGS BY GIVING



Here are just a few examples of what your donation can provide:

- \$35 Vaccinate Eight Shelter Pets
- \$65 Spay or Neuter One Shelter Pet
- \$100 Help an At-Risk Dog in Our PAL+ Program
- \$250 Provide All Pre-Adoption Care for One Cat or Dog
- \$500 Replace Important Medical Equipment



How Much Hope Can You Gift? Enclosed is my donation of \$_____

If donating by credit card:

Credit Card # _____

Expiration Date ____/____ CVV _____

Become a
Member:
Give
Monthly



Make Me a Member!

☐ Yes, I want to join and
make this recurring!

Name _____

Address _____

City _____ State _____

Zip _____

Phone _____ Email _____

My contribution is on behalf of _____

An Animal Advocate Club
membership is a wonderful
way to support our
organization,
with levels starting as low
as \$5 a month.

Learn more at
SavingAnimalsToday.org

TO MAKE AN ONLINE DONATION, VISIT OUR WEBSITE: SAVINGANIMALSTODAY.ORG