OUR MISSION
To provide comprehensive companion animal resources, services, and education to the community to prevent homelessness and promote the human-animal bond.

OUR VISION
All companion animals experience a healthy home where they are wanted, cared for, and loved.
Dear Friend,

2019: What a year! We brought 2,670 homeless cats and kittens to the safety of our shelter, and found wonderful homes for 2,611. Then, our merger with Animal House Rescue & Grooming. Spending months to unite our teams and locations, we finished the year with 771 homeless puppies and dogs rescued, and 755 adopted into families of their own. One way or another, you made this and everything you’ll read about in this snapshot possible.

We merged to improve animal welfare in Northern Colorado. To bring services more effectively to our communities. To help more animals and more people. Essentially, to change the game. In our first nine months as Animal Friends Alliance, we’ve already seen an increase in the number of dogs and cats benefiting from our programs.

The merger showed us many times over how much this region loves companion animals and wants to protect them. That community members - by which I mean you - will answer the call to help animals and people in need with such good spirit, advice, friendship, and gifts of time and money. We’ve always known that our community is our greatest asset, but the passion and support for the merger humbled us.

No one knew that just three months into 2020, we’d need your help like never before, to see us through the start of the pandemic. Now we’re figuring out how to thrive despite Covid-19, and to adapt our services because of it. You stepped up for us again, like you always do. It’s hard to express how grateful we are. Please know that we are profoundly grateful for you. We’re your Alliance, and we gladly exist for and because of you!

With faith in the future,

Sarah Swanty, CAWA
Executive Director & Co-founder

Changing the game for cats & dogs. With your help.

2019 FUNDRAISING

With your help, we completed an ambitious nine fundraising campaigns in 2019 and raised $531,199. This crucial, unrestricted funding provided for programs and operations on both campuses.

<table>
<thead>
<tr>
<th>Event/Campaign</th>
<th>Donors Engaged</th>
<th>Tickets/Sold</th>
<th>Raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spay Day 2019</td>
<td>122</td>
<td>358</td>
<td>$28,032</td>
</tr>
<tr>
<td>Hollywood: Night at the Mewwies</td>
<td></td>
<td></td>
<td>$99,026</td>
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<tr>
<td>Fund the Shelters Challenge</td>
<td>649*</td>
<td>283</td>
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<tr>
<td>Run Fur Fun 5K</td>
<td>407</td>
<td>283</td>
<td>$20,142</td>
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<tr>
<td>Phantom 4 Miler</td>
<td>283</td>
<td>283</td>
<td>$15,432</td>
</tr>
<tr>
<td>Colorado Gives Day</td>
<td>615</td>
<td>615</td>
<td>$95,832</td>
</tr>
</tbody>
</table>

Choice City Comedy Nite
Le Woof: A Night In Paris
Tickets Sold: 309
Raised: $65,753

Calendar Contest
Entries: 215
Raised: $8,857

Fall Harvest Brewfest
Attended: 686
Raised: $9,896

* Figure may include duplicate donors giving separate gifts to Animal House and FCCRSNC
MAJOR GIFTS AND GIVING PROGRAMS

BIZPAW PARTNERS
Business Partners in Animal Welfare (BizPAW) commit to the long-term sustainability of our organization in the form of a monetary gift or in-kind donation of goods or professional services that totals one of four monthly giving levels. BizPAW’s commitment to helping pets in need through partnering with Animal Friends Alliance is then publicly recognized in myriad ways, including in print and e-newsletters, on televisions in our shelters and clinic, and via social media channels.

ANIMAL ADVOCATE CLUB (AAC)
Our Animal Advocate Club recognizes supporters who provide a stable source of funds that Animal Friends Alliance can count on monthly and annually. Recurring funds alleviate the ebb and flow of expenses and revenue throughout the year and help us to better plan for the future. Membership helps Animal Friends Alliance to build a sustainable future with a greater sense of security, and gives us the opportunity to show our gratitude to supporters, an integral part of our success.

LEgACY OF love SOCIETY: PLaNNEd GIVING
Our Legacy of Love Society empowers people to help vulnerable animals and people with legacy or planned gifts, most commonly through wills, trusts and insurance policies. These are gifts that will support every program and keep on saving lives, far into the future. This group of visionaries is dedicated to building the best future for dogs and cats in Northern Colorado.

GRANTMAKING DONORS

2019 GRANTMAKING
Organizations that support us with monetary gifts are some of our favorite partners. We often never get a chance to meet the real-life people at these foundations, trusts, etc., whose decisions impact our work so significantly. To say we’re grateful for them is quite an understatement. 2019 was a good year for grants, with gifts from nearly 40 funders supporting every program we offer. To all of our grantmaking donors, we are honored to save animals and help people in your name.

FOUR ORGANIZATIONS SAVING FERAL CAT LIVES
Four wonderful organizations supported our Community Cat Program, for projects in Larimer and Weld counties. Their commitment to helping stray and feral cats, some of the most vulnerable animals anywhere, made it possible for us to trap-neuter-return 441 cats and find homes for 328 kittens and adults (36.53% and 10% more, respectively, than in 2018).

ANONYMOUS DONOR IS QUICK ON THE INTAKE
The Taft Hill Campus intake area sees virtually every pup who enters the shelter. Unfortunately, this space also saw a need for permanent kennels and a floor that could withstand daily cleanings. Enter an anonymous donor who saw the need and had the ability to invest in the comfort and health of our dogs by funding new kennels for the intake area.

PROJECTS FOR 2020 & BEYOND
Mulberry Campus Unit Expansion
Taft Hill Campus Expansion
Feline Coach–Enrichment/Socialization Program
Additional Subsidized Healthy Pets Clinics

LEGACY OF LOVE SOCIETY: PLANNED GIVING

MEMBERSHIP
42 Total Families

2019 GRANTMAKING

ANONYMOUS DONOR IS QUICK ON THE INTAKE

PROJECTS FOR 2020 & BEYOND

Animal House Rescue & Grooming  •  Fort Collins Cat Rescue & Spay/Neuter Clinic  •  Animal Friends Alliance | COMMUNITY IMPACT REPORT 2019 3
CASE STUDY:
Storm Drain

Storm Drain came to Animal Friends Alliance through the Community Cat Program. CCP offers support to feral colonies in need via Trap-Neuter-Return and caretaker resource provision. Whenever possible, CCP takes in injured or abandoned community cats and kittens. When responding to a call for help on November 3, our Community Cat Program Coordinator, James, heard the sharp meowing of a kitten in clear distress.

Investigating further, James found one kitten lingering around a storm drain and it sounded like another was trapped inside. The grate over the drain was too heavy to lift so James enlisted help from the City of Greeley. The kitten inside was very frightened so once the grate was removed, a live trap was carefully lowered into the drain. Shortly after the trap was set the kitten – now named Storm Drain – crept into the trap for a

COMMUNITY ENGAGEMENT

VOLUNTEER PROGRAM
The Animal Friends Alliance Volunteer Team has almost 900 of the most passionate individuals in Northern Colorado! Our Volunteer Team donated over 70,000 hours of their time in 2019 to help animals and people in our community. Volunteers improve the lives of animals by caring for the cats and dogs in our shelters, and fostering animals in their homes.

VOLUNTEER ROLES

Animal Care
Animal Care volunteers care for cats and dogs at our shelters. They are responsible for cleaning, feeding, assisting with medical care, and enrichment, including walking, playtime, and much-needed socialization.

Foster
Volunteers provide temporary shelter, socialization, and care for animals in their own homes. They also transport animals for veterinary appointments and adoptions. Foster volunteers must be at least 18 years old and have a home check.

Community Outreach
These volunteers improve the lives of animals and people in our community by getting the word out about our great services including adoptions, spay/neuter, and Community Pet Resources. They also help run events and supply drives.

Service Projects
Clubs, service groups, and corporations develop valuable team-building skills while lending their time and expertise to helping animals in need. Service projects include: making dog toys or cat beds, hosting a supply drive, or cleaning out spaces in our shelters.

SUPPLY DRIVES

Outreach volunteers showed up in a big way to run supply drives in 2019. Ten total supply drives were held, five in Fort Collins and five in Loveland. In-kind donations of animal food, cleaning supplies, and office supplies were accepted at the drives, as well as monetary donations.

IN-KIND DONATIONS ............... $9,348
MONETARY DONATIONS ............ $790
TOTAL .................. $10,138

COMMUNITY OUTREACH

1,501 hours volunteered for adoption events
1,761 hours volunteered for community outreach
18 community volunteer orientations

DIGITAL ENGAGEMENT

22,300+ Facebook followers
30,600+ e-newsletter subscribers
4,524+ Instagram followers
“Woodhouse (Storm Drain) is such an amazing kitty. He is doing better and better each day and we just love him!”
—Woodhouse’s new people

much-needed snack. Once in the trap, Storm Drain was headed for the shelter to be given medical attention, fed, and warmed up with his two brothers, whom we named Atley and Attenborough.

Storm Drain’s chest was congested due to an upper respiratory infection. While he was recovering, Storm Drain tested negative for FeLV, was vaccinated, and went to live with a dedicated foster volunteer. Fully recovered, Storm Drain was neutered and made available for adoption.

Storm Drain waited less than one day for his new family to adopt him. This fierce survivor is staying out of storm drains and has been given the new name of Woodhouse. Woodhouse’s new people couldn’t adore him more and are delighting in his antics. Woodhouse is alive and healthy due to the CCP, Clinic, Foster program and shelter at Animal Friends Alliance.

SHELTERING AND ADOPTION

Our adoption-guarantee shelter accepts surrendered and homeless cats and dogs, and canine/feline transports from shelters in need. Prior to adoption, all animals are provided with preventative health measures, microchip, and spay/neuter.

INTAKE/OUTCOME

<table>
<thead>
<tr>
<th>FELINE INTAKES</th>
<th>2,670</th>
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<tbody>
<tr>
<td>Stray</td>
<td>73</td>
</tr>
<tr>
<td>Owner surrender/return</td>
<td>860</td>
</tr>
<tr>
<td>In-state transfer</td>
<td>409</td>
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<tr>
<td>Out-of-state transfer</td>
<td>1,328</td>
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<table>
<thead>
<tr>
<th>FELINE OUTCOMES</th>
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<tr>
<td>Adopted</td>
<td>2,611</td>
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<td>Reclaimed by owner</td>
<td>14</td>
</tr>
<tr>
<td>Died</td>
<td>36</td>
</tr>
<tr>
<td>Euthanized</td>
<td>42</td>
</tr>
<tr>
<td>Transferred out</td>
<td>9</td>
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</table>

<table>
<thead>
<tr>
<th>CANINE INTAKES</th>
<th>771</th>
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</thead>
<tbody>
<tr>
<td>Stray</td>
<td>1</td>
</tr>
<tr>
<td>Owner surrender/return</td>
<td>146</td>
</tr>
<tr>
<td>In-state transfer</td>
<td>49</td>
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<tr>
<td>Out-of-state transfer</td>
<td>575</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CANINE OUTCOMES</th>
<th>766</th>
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<tr>
<td>Adopted</td>
<td>755</td>
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<tr>
<td>Reclaimed by owner</td>
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<tr>
<td>Died</td>
<td>1</td>
</tr>
<tr>
<td>Euthanized</td>
<td>9</td>
</tr>
<tr>
<td>Transferred out</td>
<td>1</td>
</tr>
</tbody>
</table>

INTAKE INCREASE

-61
+13

LIVE RELEASE RATE

97.1%
98.7%

FOSTERING BY THE NUMBERS

Of the 3,441 animals that entered our care in 2019, 77.6% spent some time in foster care. Our extensive network of foster homes reached a record peak in 2019, housing 1,961 cats in 213 homes and 710 dogs in 137 homes for a combined fostering feat of 2,671 animals fostered in 350 homes.

1,961
TOTAL CATS FOSTERED

710
TOTAL DOGS FOSTERED

350
NUMBER OF FOSTER HOMES

54,104
FOSTER VOLUNTEER HOURS LOGGED

73
% OF CATS WHO WERE FOSTERED

92
% OF DOGS WHO WERE FOSTERED
CASE STUDY: Blaze

Blaze came to Animal Friends Alliance at the end of July via transfer from a program in Rogers, Arkansas, where he was found abandoned on a rural property.

Blaze arrived thanks to dedicated volunteers who donated their time to transport this lucky boy all the way to us in Fort Collins, Colorado. Upon arrival Blaze was caught up on his vaccines and scheduled for his neuter surgery. During his initial examination, Blaze was found to have a mild case of ocular conjunctivitis along with patches of alopecia along his body. Also observed was a swelling or mass along his left jaw, under his tongue.

After one week of rest and recuperation in a loving foster home, the missing fur and conjunctivitis were improving, but the mass remained. Another week of observation and the mass, or ranula, seemed to be increasing.

COMMUNITY PET RESOURCE PROGRAMS

COMMUNITY CAT PROGRAM

Since 2014, our Community Cat Program has reduced the population of unowned cats in our community through sterilization and medical care. This program is an important vehicle for companion animal education and promoting pet-retention services.

ANNUAL TRAP NUMBERS

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Trapped</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>242</td>
</tr>
<tr>
<td>2015</td>
<td>529</td>
</tr>
<tr>
<td>2016</td>
<td>270</td>
</tr>
<tr>
<td>2017</td>
<td>494</td>
</tr>
<tr>
<td>2018</td>
<td>635</td>
</tr>
<tr>
<td>2019</td>
<td>771</td>
</tr>
</tbody>
</table>

TRAPPING OUTCOMES

- Returned after spay/neuter: 441
- Kittens taken into foster: 251
- Adults taken into shelter: 77
- Already fixed, returned: 0
- Euthanized: 2

PREVENT A LITTER + PROGRAM

The PAL+ program provides subsidized spay/neuter, vaccinations, and microchips for those who show proof of financial need via low income or government assistance. A small copay ($20/cat and $25/dog) is requested but not required. No animal is ever turned away.

“‘In a time of need, PAL+ offered services at a price that fit my budget. We are truly thankful.’” — PAL+ client

KIBBLE SUPPLY PET FOOD PANTRY

Our Pantry works in conjunction with PAL+ to enable pets to remain with their families. Pet owners receive food for three months before proof of need is required. Participants must spay/neuter their pets and are referred to our PAL+ program for assistance.

- 638 cats: 15,470 lbs. Dry Cat Food, 14,677 cans Wet Cat Food
- 383 dogs: 33,467 lbs. Dry Dog Food, 2,696 cans Wet Dog Food
- 264 pet owners: 48,937 lbs. Total Dry Food, 17,373 cans Total Wet Food
in size. Due to the ranula’s growth, surgery became the next course for Blaze.

Four Seasons Veterinary Specialists are part of the BizPAW (Business Partners in Animal Welfare) program at Animal Friends Alliance and were ready to take on the case! A Facebook fundraising campaign was launched to help subsidize the cost of the ranula surgery for Blaze. Our community of supporters really showed up for this good boy.

Funds were secured to cover his surgery, and his foster home was ready to help him recover. Things were turning around for Blaze and he spent some time convalescing as his mouth healed and his alopecia cleared up with treatment for his allergies.

Blaze spent only five days as an available-to-adopt dog and the first family who met him fell in love with him. They remain smitten, and it looks like he has found his home.

“My daughter survived domestic abuse and couldn’t afford the spay fee at a conventional clinic. Her cat would not have been spayed without your help.” — Public Clinic client

“Thank you so much for helping Blaze! He is a perfect fit for our family and will be loved and absolutely spoiled.” — Blaze’s new people

**CLINIC SERVICES**

The services in our clinic are available to any dog or cat owner or caretaker of feral/barn cats and are focused on the prevention of pet overpopulation and disease.

We are a nonprofit, high-quality, subsidized (low-cost) clinic. All of our spay/neuter procedures are performed by licensed Colorado veterinarians with a tremendous amount of experience performing spays and neuters. We perform more than 6,000 spay and neuter procedures each year! We are able to provide our services at low costs because we receive donations and grant subsidies from many funders.

**PROCEDURES OFFERED**

- Spay/neuter surgery for dogs & cats
- Vaccinations (weekly clinics)
- Blood testing
- Heartworm testing & preventatives
- Dewormer
- Microchipping
- Nail trims

**2019 SURGERIES**

- 2,302 ANIMAL FRIENDS ALLIANCE SHELTER CATS & DOGS
- 348 OTHER RESCUES CATS & DOGS
- 2,809 FULL-PAY PUBLIC CATS & DOGS & PROMOTIONAL BLITZES

**VACCINE CLINIC PARTICIPANTS**

- 2,198 ANIMAL FRIENDS ALLIANCE SHELTER CATS & DOGS
- 1,214 OTHER RESCUES CATS & DOGS
- 3,412 VACCINES ADMINISTERED IN 2019
- 30,743 TOTAL ADMINISTERED SINCE 2010

**ANIMAL GROOMING**

Animal Friends Alliance has an on-site full-service professional grooming salon. The salon is open to the public and offers grooming services to dogs, cats, and small animals. Grooming revenue helps to support our mission-driven programs.

- 3545 PAL+ PATIENTS
- 91 TOTAL GROOMING REVENUE
- $201,113

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Animal House Rescue & Grooming | Fort Collins Cat Rescue & Spay/Neuter Clinic | Animal Friends Alliance | COMMUNITY IMPACT REPORT 2019
The mission of Animal House is to decrease the euthanasia rate of adoptable animals by:

- Collaborating with overpopulated and underserved shelters.
- Providing the community with education, information and outreach.
- Providing adoption opportunities for homeless animals and giving them what they need most, time to find their forever homes.

**ANIMAL HOUSE RESCUE & GROOMING**

**REVENUE**

- Contributions and Grants*: $1,361,497
- Program Service Revenue: $989,950
- Other Revenue: $19,043

*$Monetary and in-kind donations

**EXPENSES**

- Program/Animal Care: $1,810,496
- Fundraising: $191,192
- Administrative: $211,944

**EXPENSES**

- Program/Animal Care: $717,527
- Fundraising: $93,204
- Administrative: $53,851

**ANIMAL FRIENDS ALLIANCE 2019 ENDING NET ASSETS $1,215,628**

**ANIMAL FRIENDS ALLIANCE EXECUTIVE STAFF**

**EXECUTIVE DIRECTOR** Sarah Swanty

**DIRECTOR OF OPERATIONS** Mariah McCulley

**DIRECTOR OF PHILANTHROPY** Megan Streetman

**DIRECTOR OF COMMUNITY ENGAGEMENT** Jordan Dunn

**BOARD OF DIRECTORS**

**PRESIDENT** Kirk Reimann

**VICE PRESIDENT** Jenna Riedi

**SECRETARY** Joellen Sarmast

**TREASURER** Cathleen Devaney

**VOTING MEMBERS**

Dilara Kiran

Wendy Woods

**EXECUTIVE DIRECTOR**

Ali Eccleston

**BOARD OF DIRECTORS**

**PRESIDENT**

Kelly Little

**VICE PRESIDENT**

Simone Clasen

**SECRETARY**

Holly Ashby

**TREASURER**

Jim Landers

**VOTING MEMBERS**

Kathy Dalton

Jana Dean

Susan Gilbert

Kris Cafaro

**EXECUTIVE DIRECTOR**

Sarah Swanty

**FORT COLLINS CAT RESCUE & SPAY/NEUTER CLINIC**

**REVENUE**

- Contributions and Grants*: $324,074
- Program Service Revenue: $426,814
- Other Revenue: $95,464

*$Monetary and in-kind donations

**EXPENSES**

- Program/Animal Care: $2,370,490
- Fundraising: $1,361,497
- Administrative: $989,950

**EXPENSES**

- Program/Animal Care: $846,352
- Fundraising: $324,074
- Administrative: $426,814

**ANIMAL HOUSE RESCUE & GROOMING**

**REVENUE**

- Contributions and Grants*: $1,361,497
- Program Service Revenue: $989,950
- Other Revenue: $19,043

*$Monetary and in-kind donations

**EXPENSES**

- Program/Animal Care: $1,810,496
- Fundraising: $191,192
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