



# 2012 Annual Report



## Message from the Director

Dear Supporter,

I am pleased to present our 2012 annual report, which will offer you a glimpse of some of our accomplishments over the last year.

To begin, and on behalf of our Board of Directors, I would like to thank co-founder Sandra Risler for five years of committed service. Sandra left Animal House last February to pursue other opportunities and I'm sure you'll join me in wishing her well. In transitioning to my new position, I have been pleased and humbled by the support I have received and by our continuing success in helping more dogs find loving and forever homes.

With thanks due in no small part to the talents of two new staff members, both intakes and adoptions increased by 11% from 2011! Through the hard work and dedication of Stephanie Barclay and Gillian Rankin, our Shelter Manager and Assistant Shelter Manager and Foster Care Coordinator respectively, we've been able to focus on the growth of our adoption and foster care programs. Now we can offer adopters more tools to support their forever matches with an Animal House dog, for instance through post-adoption workshops and continued follow-up support.

Kim Clarkson, our Volunteer and Enrichment Coordinator, has been hard at work as well. She's initiated ways to match more of our volunteers and their areas of expertise with our needs, allowing us to save even more dogs. We are especially proud of one of Kim's accomplishments of 2012 – the implementation of the Canine Coaches program, in which experienced volunteers are trained to work individually with dogs with special enrichment and training needs. This program benefits the dogs while they're in our care, of course, and it also allows for an easier transition to their forever homes.

Last year, our outreach and education efforts were more productive than ever. We participated in more than 40 events and collaborated with animal welfare organizations in Colorado and Wyoming like A Soft Place to Land, Black Dog Animal Rescue, Fort Collins Cat Rescue & Spay/Neuter Clinic, Larimer Humane Society, My Second Home Rescue, and Shiba Scout Rescue. We presented at McGraw Elementary IB School in Fort Collins and for local Girl Scout troops and church groups, and we were honored to be included as a stop on the ASPCA International's shelter tour.

We are so pleased by how Animal House has progressed over the years. Every day we strive to make it a better place with better services for companion animals and the people who care for them. Every day we remember that Animal House would and could not exist without the support of people like you. On behalf of all of us here, I thank you for your commitment to giving every dog a second chance, now and in years to come.

Sincerely,

Ali Eccleston

Executive Director

February 2013

## ANNUAL REPORT 2012

### Our Mission

The mission of Animal House is to decrease the euthanasia rate of adoptable animals by:

- Collaborating with overpopulated and under-served shelters.
- Providing the community with education, information and outreach.
- Providing adoption opportunities for homeless animals and giving them what they need most – time to find their forever homes.



### Board of Directors

Meredith Mayer, President

Anthony McNeill, Vice President

Cat Cross, Treasurer

Audrea Kappert, Secretary

Peter Dauster

David Quijano

Frank Vaught

## Over 2,700 Lives Saved!

### SENIOR STAFF

**Executive Director-Ali Eccleston**

**Shelter Manager- Stephanie Barclay**

**Asst Shelter Manager & Foster Care**

**Coordinator -Gillian Rankin**

**Volunteer & Enrichment Coordinator- Kim Clarkson**

**Salon Manager-Corey Pantano**

### Services

**ADOPTIONS** - At Animal House, we believe in life matches. We take the time to learn about our dogs so both pets and people find their forever matches.

**GROOMING** - Let your dog save other dogs. Through our professional grooming facility, we give the community a great way to support our shelter.

**MICROCHIPPING** - To help pets find their way back home, we offer low-cost micro-chipping identification. It's quick and easy, and gives you and your pet a lifetime of security.



## Programs



**SHELTER SERVICES** - Animal House supports open-admission, over-burdened shelters, both statewide and nationally. Partnering with higher-populated and underserved communities, we provide both emotional and physical relief to animal shelters that have little choice but to euthanize dogs due to constraints of time and space. We provide services to more than 25 open-admission shelters, and we are an adoption-guarantee shelter.

**FOSTER CARE PROGRAM** - Since the environment of an animal shelter is not suitable for all dogs, we recognize that we are fortunate to have an extensive foster care program. This program enables us to house puppies, senior-aged dogs, dogs with special needs, and dogs for which we simply may not have space at the shelter. By utilizing our network of foster

homes, we ensure that all dogs in our care get the best chance at finding their forever homes.

**VOLUNTEER PROGRAM** - Volunteers are the foundation of our shelter and the reason we've been able to build a successful organization. From dog walking, adoption counseling to fundraising, Animal House has many opportunities for volunteers. With thanks to our many dedicated volunteers, we simply ARE because of them!

**CANINE COACHES** - Behavior enrichment is a priority for every dog that comes to us. We have developed a program for our senior volunteers that provides our dogs with one-on-one enrichment as well as skills to help them transition into their new homes with ease. Adopters and their dogs are also invited to attend follow-up workshops with one of our coaches.

**EDUCATION/OUTREACH** - Empathy and compassion are two of the most important things we can inspire in our youth and our community. Through hands-on volunteering opportunities, informational tours and outreach booths, Animal House invites people to become more involved in general, and better canine companions in particular.

## Community Involvement & Outreach

### 2012 Locations & Events, to name just a few...

Advanced Animal Care  
Applefest at Fossil Creek Nursery  
Bath Nursery Dirty Dog Wash  
Camp Bow Wow Bark-B-Q  
CSU Student Involvement Day  
Denver Pet Expo  
Doggy Olympics  
Farmers' Markets  
FCCRSNC Birthday Party  
Fire Hydrant 5  
Hodi's Half Note  
Kid's First Camp  
Kitty's Birthday at Fossil Creek Nursery  
Larimer County Fair

Loveland Corn Roast  
McGraw Elementary  
Maurice's Rescues & Runways  
New West Fest  
Odell Brewing Company  
Paws on the Promenade  
Petco  
Phantom 4-Miler  
Poudre Pet & Feed  
St. Patrick's Day Parade  
Saint Jude's Expo  
Snooze  
Spagghetti & No Balls & Craft Fair  
Sunflower Market  
Sustainable Living Fair

United Way Presentations  
Wagz Pet Market  
We are Family w/LHS&FCCR  
Wellington Pet Fair



## Second Chances by the Numbers

Animal House provides each animal with important medical care, such as vaccinations, heartworm testing, spaying/neutering and microchipping; taking responsibility for these homeless animals means securing the right to health for all of them, both physically and emotionally, to the very best of our ability. We proudly accomplish this by operating with an efficient budget. A steady increase in revenue in 2012 allowed us to increase the services we were able to provide, establishing us as a healthy organization with a strong future in which more dogs will be given a second chance.

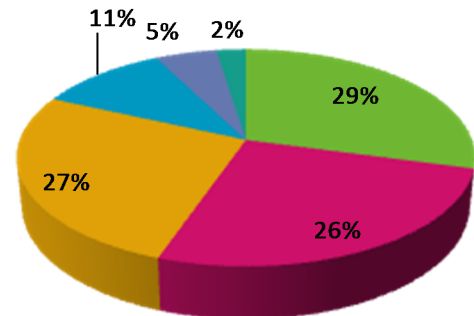
### Intake: 507 dogs

<b>Grants &amp; Public Support</b>	<b>\$125,677</b>
<b>Shelter Services</b>	<b>\$112,495</b>
<b>Grooming Services</b>	<b>\$113,909</b>
<b>Fundraising Events</b>	<b>\$46,064</b>
<b>In Kind Donations</b>	<b>\$21,984</b>
<b>Released Revenue</b>	<b>\$10,419</b>

**Total Support \$428,548**

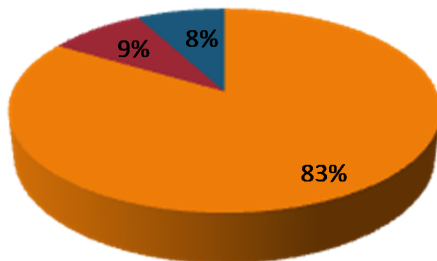
### SUPPORT

- Grants & Public Support
- Shelter Services
- Grooming Services
- Fundraising Events
- In Kind Donations
- Released Revenue



### EXPENSES

- Program
- Fundraising
- Administrative



**Program \$281,854**

**Fundraising \$28,966**

**Administrative \$26,722**

**Total Expenses \$337, 542**

**Adoptions: 511**



## Grants & Fundraisers

As with most shelters, adoption fees cover just a small percentage of our operating costs. Shelters need strong donor-support programs to operate successfully, and Animal House, relying on support from grants, fundraisers and donations, is no exception. Through workplace matching and our monthly sponsorship program, and by participating in the Colorado Combined Campaign, we are able to save more and more lives every year. We are grateful to each and every donor who makes our work possible.

### GRANTS

- ASPCA
- Bohemian Foundation
- Loretta Boyd Charitable Trust
- On Shore Foundation
- OtterCares Foundation
- The Tess Evans Charitable Foundation

### FUNDRAISERS (\$36,800 of \$75,819 raised)

- |  |                 |
|--|-----------------|
| • 4 <sup>th</sup> Annual Fall Harvest Brewfest   | <b>\$15,000</b> |
| • 2 <sup>nd</sup> Annual Junk Yard Dog Yard Sale | <b>\$6,000</b>  |
| • 3 <sup>rd</sup> Annual Spayghetti & No Balls   | <b>\$3,500</b>  |
| • 3 <sup>rd</sup> Annual Yankee Candle Sale      | <b>\$1,300</b>  |
| • 1 <sup>st</sup> Annual Choice City Comedy Nite | <b>\$10,000</b> |
| • 4 <sup>th</sup> Annual Dirty Dog Wash          | <b>\$1,000</b>  |

