



2015 Community Impact Report



Message from the Director

Dear Friends,

2015 was another year of record-breaking, life-saving results for Fort Collins Cat Rescue & Spay/Neuter Clinic. In just 365 days, 2,224 homeless cats and kittens found a fresh-start thanks to our Shelter & Adoptions Program, and over 6,162 cats and dogs were sterilized through our high-volume spay/neuter clinic.

Additionally, our organization hosted its first-ever Healthy Pets Clinic in a low-income neighborhood in our community where many at-risk pets can be found. This Healthy Pets Clinic was the first of what we hope will be many in a series of



hugely impactful clinics. For a half day in July we offered free vaccinations and supplies to pet owners in this targeted community. We also gave out

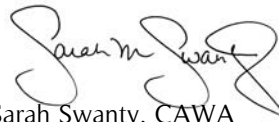
vouchers for free spay/neuter on any

unaltered pets seen during that time (and also for any other pets in the family who weren't seen that day). We saw an incredible 153 animals, and gave out 76 spay/neuter vouchers

in **only four hours!** We followed up the event with free transportation for those unaltered pets to and from our spay/neuter clinic.

One of the things that I love most about our organization is our continual effort to review our programs and services to ensure the largest impact. We added our Healthy Pets Clinics to further our efforts of keeping pets in loving homes and out of shelters, while still increasing the number of homeless cats that we could help in our adoption-guarantee shelter – ensuring that although we added to our services, we did not remove any focus from our founding belief that every homeless cat should have a safe place to go.

The work we perform is so important, and we thank our community for its generosity in 2015!



Sarah Swanty, CAWA
Executive Director & Co-Founder



Our Mission



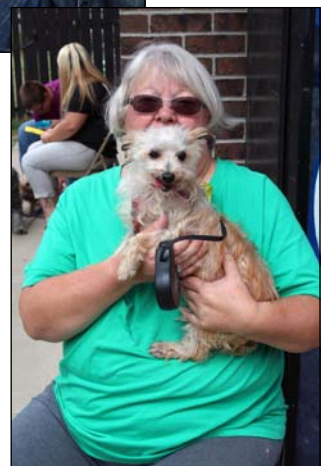
Fort Collins Cat Rescue & Spay/Neuter Clinic is dedicated to the well-being of all cats and dogs in our community with emphasis on preventing pet overpopulation and on the sheltering and placement of surrendered or abandoned cats into loving, permanent homes.



Our History



Fort Collins Cat Rescue & Spay/Neuter Clinic is a cutting edge animal welfare organization that offers multiple programs and services to keep companion animals in homes and out of shelters, while also providing shelter and adoptions for homeless cats and kittens. The Cat Rescue was founded in June 2006 by two veterinary technicians who saw a need in the community for a cat-focused rescue, as unwanted cats were being euthanized at a higher rate than dogs at the local humane society. The Spay/Neuter Clinic was launched in March 2007 to address the root cause of euthanasia in the region: pet overpopulation. By the end of 2015, the shelter had found homes for more than **10,100** cats, and the clinic had performed over **38,100** surgeries on dogs and cats since inception.



Cat Shelter Services

Our adoption-guarantee shelter accepts surrendered and homeless felines. All cats are provided with preventative health measures, microchipped and spayed/neutered prior to adoption.

In December 2015, our shelter adopted out our 10,000th kitty, pictured far right, marking **10,000 lives saved in under 10 years.**



Shelter Statistics

Intakes	Cats	Outcomes	Cats
Stray	523	Adopted	2,224
Owner surrender/return	697	Reclaimed by owner	20
Transfer from in state	395	Euthanized	43
Transfer from out of state	774	Died	34
		Transferred out	17
TOTAL	2,389	TOTAL	2,338

Foster Program



A total of **1,492 kittens and cats** were fostered by **183 volunteers** in 2015. Of all the felines that entered our care, 62% spent some time in foster. At the peak of summer kitten season, there were 243 cats and kittens being housed in our extensive network of foster homes.

Foster volunteers logged a total of **34,067 volunteer hours** for the year, 39% more than in 2014 (a single kitten requires an average of one hour of care per day).



Poudre Pet & Feed Supply keeps all of FCCRSNC's shelter kitties fed with weekly deliveries of cat food — an annual in-kind donation valued at **over \$31,000**. They also collect UPC symbols for Natural Balance Pet Foods' rebate program, which helps fund the PAL+ program.

Off-Site & Mobile Adoptions

Nearly **50% of adoptions** in 2015 occurred at off-site adoption locations or mobile adoption events. FCCRSNC partnered with several businesses that sheltered cats in their stores or hosted us during weekend adoption events, helping to grow adoptions by **14% over 2014**.

We began making several improvements to our mobile adoptions program thanks to a

\$44,000 grant from PetSmart Charities, which allowed us to purchase tablets, printers and Wi-Fi hot spots as well as new wire crates and marketing.

We adopted out a record **823 felines** from the Fort Collins PetSmart store, including 390 from the store's cat adoption room. The remaining 433 were adopted during weekend mobile adoption events at the store.



Saving Lives Nationwide

There were 33 agencies from across 11 states that transferred **1,169 felines** to our shelter, including 395 from other Colorado rescues. The remainder (in order from greatest to least number of cats transported) were from: Texas, Georgia, Wyoming, New Mexico, California, Oklahoma, Kansas, South Dakota, Nebraska and Nevada.



Clicker-Training Partnership

We partnered with a new local organization called Clicker Learning Institute for Cats & Kittens (CLICK) that is researching whether clicker training helps increase adoption rates and decrease length of stay for shelter cats.

CLICK, located in the same building as our facility, housed up to 10 of our adult shelter cats on two-week training rotations. During their stay, the kitties received daily clicker or target training. The sessions were beneficial for shy cats to overcome a fear of being touched, or for hyperactive cats to engage their problem-solving skills. Cats needing longer than two weeks to resolve more severe behavior issues were afforded additional time.



Spay/Neuter & Vaccination Clinic Services

Our low-cost clinic targets low-income pet owners, students, the elderly, and other animal rescue organizations, but it is fully open to the general public. We offer weekly low-cost vaccine clinics, microchipping, FeLV/ FIV testing, de-worming, and heartworm testing and prevention.

Clinic Statistics *Figures include PAL+ animals

Spay/Neuter Surgeries*		Vaccine Clinic Participants*	
Cats	4,296	Cats	1,652
Dogs	1,866	Dogs	2,600
TOTAL	6,162	TOTAL	4,252



PetSmart Charities Spay/Neuter Blitzes

Spay/Neuter Promotions	Month	Species	TOTAL
Happy Neuter Year (males only)	January	Dogs/Cats	70
Beat the Heat (females only)	February	Cats	180
Community Cats	April	Cats	150
Precious Not Parents	June	Puppies/Kittens	140
Cherish Your Chihuahua	August	Dogs	75
TOTAL animals altered with this grant funding			615



Thanks to a grant from PetSmart Charities, our clinic was able to participate for a fourth year in their national spay/neuter campaigns.

New for 2015, Community Cats was added to the lineup, and Cherish Your Chihuahua replaced the Primp Your Pit (Bull) campaign. To fill the void for pit bull parents in need of a discount, we joined forces with our local humane society (see right for details).



Pit Fix Collaboration

In December 2015, we partnered with Larimer Humane Society to provide \$20 spay/neuter for **58 pit bull and pit bull mix dogs**, one of the most highly euthanized dog breeds in the nation.

Community Cat Program

Our Community Cat Program received a **\$70,000, two-year grant** from PetSmart Charities to spay or neuter 1,400 free-roaming cats in the 80537 and 80538 zip codes in Loveland.

This funding enabled us to dedicate a staff member full time to the program, responding to calls for assistance with stray, feral and community cats. We not only traveled to sites to perform trap-neuter-return (TNR), but sometimes also delivered kibble to struggling pet owners or colony caretakers, or transported pets to our clinic for surgery or vaccinations.



Results of Cat Trappings

Returned after spay/neuter	249
Kittens taken into foster	230
Adults taken into shelter	47
Euthanized	3
TOTAL	529

Loveland Free-Roaming Cats

TNR by FCCRSNC	104
Transported by Owner	340
TOTAL	444



Pet Retention Services

Every person wants the best for their four-legged family members, but for those struggling to make ends meet, affording vaccinations and spay/neuter can be nearly impossible. We do not want people to be in a situation where they must consider surrendering their pets to a shelter if we are in a position to prevent it.

Prevent A Litter Plus (PAL+)

The PAL+ program provided free spay/neuter and discounted vaccinations and microchips to pets of Larimer and Weld County pet owners who showed financial need through proof of low income or government assistance.

Total pets served*: 822

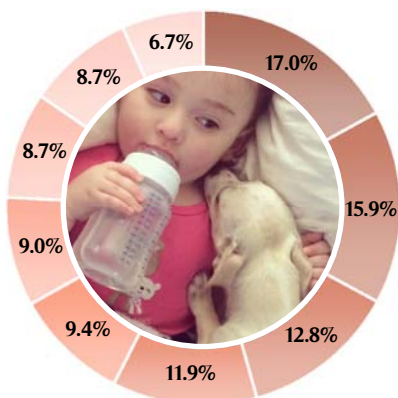
Services Performed	Cats	Dog	TOTAL	% (of 822 Served)
Spay/Neuter Surgery	305	355	660	80.3% sterilized [†]
Vaccines	351	359	710	86.4% vaccinated
Booster Vaccines	56	10	66	8.0% boosted
Microchipping	68	123	191	23.2% microchipped

* Variation in "TOTAL" column is due to individual animals receiving multiple services

[†] Remaining 162 pets (19.7%) were already spayed or neutered

447 total applicants:

296 unemployed, 151 employed



Zip code/ Location	Number of Clients
80524 FTC	76
80538 LVLD	71
Larimer Cty. other	57
80526 FTC	53
80537 LVLD	42
80521 FTC	40
80525 FTC	39
Weld County	39
Zip unknown	30



Healthy Pets Clinic

On July 19 we held our first-ever Healthy Pets Clinic and provided free basic vaccinations and supplies to **107 dogs** and **46 cats** in a Loveland neighborhood with a significant population of financially constrained pet owners. Of the 68 unaltered pets in attendance, we spayed/neutered 48 at our clinic in the days that followed, including a pit bull who had already birthed 30 puppies!

DICK VAN PATTEN'S
Natural Balance
PET FOODS, INC.®

Our Prevent A Litter Plus (PAL+) program receives thousands of dollars each year from Natural Balance Pet Foods' rebates. Event sponsorships and rebate funding from Natural Balance, one of our Hero level Shelter Advocates, totaled over **\$26,000** in 2015. Our shelter cats are also fed Natural Balance cat food, donated by Poudre Pet & Feed Supply.

Kibble Supply Pet Food Pantry

Our Kibble Supply program works in conjunction with PAL+ to help provide basic care that enables pets to remain with their families. Participants may receive food for 3 consecutive months in a calendar year before proof of low income is required. They also must spay/neuter their pets and are referred to PAL+ for assistance if needed.



Kibble Statistics

Pet Food Distribution

Number of Cats	546
Dry cat food	10,889 lbs.
Wet cat food	11,636 cans
Number of Dogs	396
Dry dog food	14,381 lbs.
Wet dog food	2,780 cans
Number of Pet Owners	295
TOTAL dry food distributed	25,270 lbs.



Volunteer Program



A team of **475 active volunteers** and 98 one-time helpers were involved in every program we offer. Volunteer hours **grew 23.6%** over last year, with increased opportunities for

Volunteer Statistics

Volunteer Service Hours	
Foster	34,067
Shelter	7,819
Offsite/Events	3,417
Clinic	1,910
TOTAL	47,213

Volunteers also assisted with spay/neuter surgery days at the clinic, fostered, distributed kibble, and staffed fundraising events.



Fundraising

Whiskers 'n Wags Jubilee: Meowsquerade Ball



Nearly 350 guests and 65 volunteers attended our 8th annual fundraising dinner and auction, **Whiskers 'n Wags Jubilee**, at the Marriott Fort Collins Hotel. The "Meowsquerade Ball" themed gala helped **net \$79,000** to aid our mission.

2015 Event Committee

Hilary Allen	Tammy Keyes	Leslie Quitmeyer
Ashley Boothe	Leonard Mahoney	Sarah Swanty
Debbie DeLong	Carol Spiciarich	Caroline Vance
Joyce Dickens	Mahoney	Mary Wolf



Event Sponsors

Presenting Sponsors

Clicker Learning Institute
for Cats & Kittens
Petco Foundation

Platinum Sponsor

Natural Balance Pet Foods/
Poudre Pet & Feed
Supply (*joint sponsors*)

Gold Sponsors

Advanced Energy
Austin Korshak Hach
Memorial Fund
Cornerstone Home
Lending/Julie Piepho
Dye & Whitcomb LLC
Home State Bank
Craig Kozak
South Mesa Veterinary
Hospital
VCA Fort Collins Animal
Hospital/VCA Veterinary
Specialists of Northern
Colorado (*joint sponsors*)

Silver Sponsors

The Dog Pawlour
Friendship Hospital
for Animals
Hank's Pet Food Market
Kitchell Kriations Alpacas/
Marjean & Ed Bender
Naomi Lederer
The Scratchin' Post
Julie Swanty/RE/MAX
Alliance

Bronze Sponsors

Allura Skin, Laser &
Wellness Clinic
The Cat House
Ceva
Countryside Animal
Hospital
DaVinci Sign Systems
Fort Collins Foxes
Baseball

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Heather McNeill
Precious Cat, Inc.
Merial, Inc.
OtterCares Foundation
Paws-ively Purr-fect
Pet Sitting Service

Premier Mortgage
Group/Nancy Terry
Six Dog T-shirt Co.
Swanty Insurance Agency
Waterpik
Wild Birds Unlimited

Memberships Sustain Us

In 2015, our Smitten With Kittens giving program comprised **143 members** who made a monthly or annual commitment of support for our organization. They donated a combined **\$53,963** in membership dollars to make sure that kitties kept finding their forever homes through FCCRSNC.

A lot of expenses are involved in running an adoption-guarantee rescue, and our membership program helps us bear this financial burden with a greater sense of security.

Listing Tortie and higher level members on Page 7 is just one opportunity we take to show our gratitude to these amazing individuals who are an integral part of our success.



Thank You to Our Contributors

♥ *Smitten With Kittens member*
○ *Silver Lining sponsor*

Monetary Donations of \$1,000 and up

Emily Aurand
Jan & Bill Beitz
Marjean & Ed Bender
Christine Berkness
Dale & Jean Beucler
Kristi & Doug Birdsall♥
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Joanie & Steve Tomek♥
Claudia & Clark Whitcomb
Keri Williams♥
Ellen Wohl♥
Pam Wolf♥
B. Sue Wood

Corporate/Business Donors

Advanced Energy
Austin Korshak Hach
Memorial Fund
Community First Foundation
Dye & Whitcomb LLC
The Eclectic Reader

Friendship Hospital for Animals
Hank's Pet Food Market
Hewlett-Packard
Home State Bank
Horizon Mechanical Solutions
Kroger, Inc.
Natural Balance Pet Foods, Inc.
New Belgium Brewing
OtterCares Foundation
Petco Foundation
Poudre Pet & Feed Supply
Schneider Electric America
Foundation
The Scratchin' Post
South Mesa Veterinary Hospital
Swanty Insurance Agency
Tia's Coffee & Eats

Monetary Donations of \$500-\$999

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Deborah & Donald Bade
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Corporate/Business Donors

AmazonSmile Foundation
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Dog Pawlour
Fort Collins Foxes Baseball Club
Kitchell Kriations Alpacas
Sage Benefit Advisors
Six Dog T-Shirt Co.
Specialty Auto Body
VCA Fort Collins Animal Hospital
VCA Veterinary Specialists
of Northern Colorado

Monetary Donations of \$250-\$499

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Lisa Anthony♥
Betty Barlund♥
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Agnes Benedict
Crystal & Cory Bergerud
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Ceva Animal Health, LLC
Colorado Green Clean
Countryside Animal Hospital
Four Seasons Veterinary Specialists
Girl Scouts of Colorado
Troop 74290
Markley Motors
Merial
Paypal Giving Fund
Simply Allura
Waterpik
Wild Birds Unlimited
Zi Zai Dermatology♥

Shelter Advocates

*Businesses that made ongoing monetary
or in-kind commitments:*

HERO: \$12,000+

Natural Balance Pet Foods, Inc.
Poudre Pet & Feed Supply

LUMINARY: \$6,000-\$11,999

Hank's Pet Food Market
Paws 'N Claws Veterinary Clinic
Precious Cat, Inc.
South Mesa Veterinary Hospital
VCA Fort Collins Animal Hospital

GUARDIAN: \$3,000-\$5,999

Compelling Images Photography
Silver Paw Studio

CARETAKER: \$1,000-\$2,999

The Eclectic Reader
Friendship Hospital for Animals
Six Dog T-Shirt Co.
Swanty Insurance Agency
Tia's Coffee & Eats

FRIEND: \$250-\$999

Bob Sutton Team powered
by RE/MAX Alliance

Grants: \$228,134 in awards

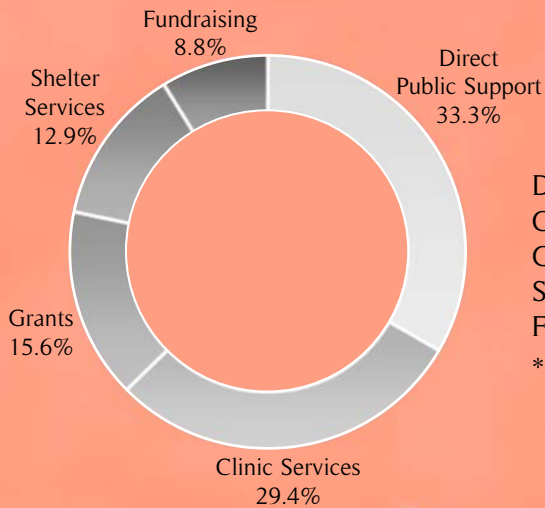
*Grants income **increased 75%** over last year and
accounted for 15.6% of annual revenue.*

\$110,880	PetSmart Charities	\$5,000	Anschutz Family Foundation
\$30,000	Animal Assistance Foundation	\$4,514	Schneider Electric/ Square D Foundation
\$16,150	Petco Foundation		
\$10,500	Colorado Pet Overpopulation Fund	\$4,160	Bissell Pet Foundation
\$10,000	Anonymous foundation	\$3,980	Larimer Humane Society
\$10,000	Banfield Charitable Trust	\$1,200	Alice N. Jenkins Foundation
\$7,500	Bernice Barbour Foundation	\$1,000	Community Foundation of Northern Colorado
\$6,500	Ahimsa Foundation		
\$6,000	ASPCA	\$750	OtterCares Foundation

2015 Financials

Revenue

Total: \$1,461,120



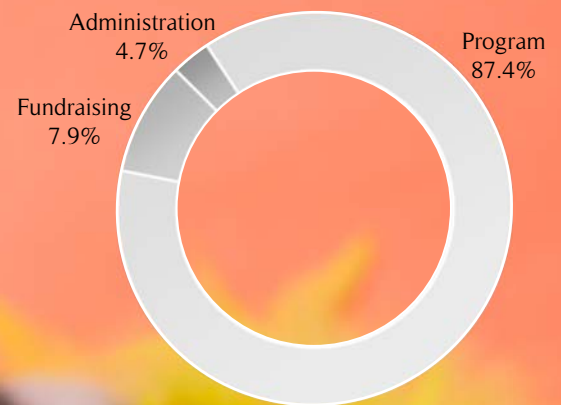
Direct Public Support*	\$486,877	(33.3%)
Clinic Services:	\$429,039	(29.4%)
Grants:	\$228,134	(15.6%)
Shelter Services:	\$188,339	(12.9%)
Fundraising:	\$128,731	(8.8%)

* Monetary and in-kind donations

Expenses

Total: \$1,458,288

Program:	\$1,275,359	(87.5%)
Fundraising:	\$136,320	(9.4%)
Administration:	\$46,609	(3.2%)



Ending
Net Assets
Total: \$211,587

2015

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www.FCCRSNC.org

Shelter

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Fort Collins, CO 80524
(970) 484-8516

Clinic

2321 E. Mulberry St., Unit 9
Fort Collins, CO 80524
(970) 484-1861