

FORT COLLINS
CAT RESCUE
& SPAY/NEUTER CLINIC



Shelter

2321 E. Mulberry St., Unit 1
Fort Collins, CO 80524
(970) 484-8516

Clinic

2321 E. Mulberry St., Unit 9
Fort Collins, CO 80524
(970) 484-1861

Annual Report 2014



Message from the Director

Dear Friends,

The great majority of kittens adopted from our organization now come from outside of Larimer County. To be in a position to be able to take in cats and kittens from other shelters where death is otherwise imminent is a fortunate position to be in, and not one that many organizations can boast about. The feeling of relief to know these lives that hung in peril are now safe

extends well beyond our group. It is felt by those shelter workers and volunteers who are fighting tirelessly in what feels like an uphill battle. It is felt by the foster homes that provide love and nourishment while an uncertain fate hangs in their foster kitties' future. And of course it is felt by the animals themselves.

In our 2009 Annual Report our organization reported taking 876 stray and surrendered cats into our shelter from our community – this was 90% of our total intakes. Only 41 cats and kittens were transferred in from other shelters and rescues. Now fast forward to 2014. In 2014 we transferred in 1,003 kittens and adult cats from other shelters and rescues (almost 50%), nearly all of which came from outside of Larimer County. What does this mean?

I consider this shift in numbers proof of programs that work – programs that address the roots of pet homelessness. Providing services like free and low-cost spay/neuter to prevent unwanted puppies and kittens from being born; free and low-cost basic veterinary services so at-risk pets

stay healthy and in their homes; free pet food when someone has hit hard times and is willing to accept help to keep their four-legged family member out of a shelter; and spay/neuter and other medical care to community cats so they can continue to live without reproducing or spreading illness. The work that we have been doing in Northern Colorado to improve animal welfare has been tremendous, and the effects are really starting to be seen. Evidence of which is that the population of homeless kittens in our community is nearing non-existence.

Our community used to be one in which healthy, adoptable kittens were at times euthanized due to lack of space in the local shelter. The worst of our uphill battle has been fought and won, and we have you to thank for that. We are fortunate to be able to whisper to cats and kittens upon their arrival, "You are at Fort Collins Cat Rescue & Spay/Neuter Clinic. You are safe."



Silver Paw Studio

Sarah Swanty, CAWA
Executive Director and Co-Founder

Our Mission

Fort Collins Cat Rescue & Spay/Neuter Clinic is dedicated to the well-being of all cats and dogs in our community with emphasis on preventing pet overpopulation and on the sheltering and placement of surrendered or abandoned cats into loving, permanent homes.



Our History

Fort Collins Cat Rescue & Spay/Neuter Clinic is a cutting edge animal welfare organization that offers multiple programs and services to keep companion animals in homes and out of shelters, while also providing shelter and adoptions for homeless cats and kittens. The Cat Rescue was founded in June 2006 by two veterinary technicians who saw a need in the community for a cat-focused rescue, as unwanted cats were being euthanized at a higher rate than dogs at the local humane society. The Spay/Neuter Clinic was launched in March 2007 to address the root cause of euthanasia in the region: pet overpopulation. By the end of 2014, the shelter had found homes for more than **7,900** cats, and the clinic had performed nearly **32,000** surgeries on dogs and cats since inception.



Cat Shelter Services

Our adoption-guarantee shelter accepts surrendered and homeless felines. All cats are provided with preventative health measures, microchipped and spayed/neutered prior to adoption.

Shelter Statistics

Intakes	Cats
Stray	445
Owner surrender/return	651
Transfer from in state	256
Transfer from out of state	747
Other	6
TOTAL	2,105

Outcomes	Cats
Adopted	1,945
Reclaimed by owner	4
Euthanized	39
Died	15
Transferred out	44
TOTAL	2,047



Foster Program

Our **140 foster homes** cared for more than **1,540**

kittens and cats in 2014. Of all the felines that entered our care, 73% spent some time in foster. Up to 181 cats and kittens at any one time were housed in our extensive network of foster homes.

Fosters logged a total of **25,254 volunteer hours** for the year (one kitten requires an average of one hour of care per day).

Poudre Pet & Feed Supply keeps all of FCCRSNC's shelter kitties fed with weekly deliveries of



cat food — an annual in-kind donation valued at **over \$30,000**. They also collect UPC symbols for Natural Balance Pet Foods' rebate program, which helps fund PAL+.

Collaborating Coast to Coast

There has been a significant decrease in the number of homeless kittens in Northern Colorado due to increased spay/neuter and rescue efforts. However, the demand for kittens to adopt has not decreased. This demand offers us an opportunity to save kittens from areas with higher euthanasia rates. Some of the shelters we transferred from euthanize as many as 97% of the felines that enter their doors.

19 agencies from across seven states, including Colorado, transferred 1,003 felines to our shelter:

256 from within Colorado, 276 California, 223 Texas, 163 Georgia, 35 Kansas, 30 New Mexico, and 20 from Wyoming



Off-Site & Mobile Adoptions

Over **40% of adoptions** in 2014 occurred at off-site adoption locations or mobile adoption events.

FCCRSNC partnered with several businesses that sheltered cats in their stores or hosted us during weekend adoption events. Our mobile adoptions program increased our visibility in the community and helped to grow total adoptions by **72% over 2013**.

ASPCA & Subaru "Share the Love"

Our shelter was awarded a **\$10,000 grant** to participate in the ASPCA & Subaru "Share the Love" Rescue Ride event — one of only 19 animal welfare groups nationwide to receive the honor.

The grant's purpose was to fund the safe transport of sheltered cats from localities where supply exceeds demand to areas where demand outpaces the supply of adoptable pets.

The first of four approved Rescue Rides occurred on Dec. 16 and involved 42 cats transported from New Beginnings for Merced County Animals in Winton, Calif.



Spay/Neuter & Vaccination Clinic Services

Our low-cost clinic targets low-income pet owners, students, the elderly, and other animal rescue organizations, but it is fully open to the general public. We offer weekly low-cost vaccine clinics, microchipping, FeLV/FIV testing, de-worming, and heartworm testing and prevention.



Rescue Groups that Used Our Clinic

A Soft Place to Land	ColoRADogs Rescue and Rehab	Northern Colorado Friends of Ferals
Animal House Rescue & Grooming	Colorado Vizsla Rescue	Outpaws
Animal Rescue Connection	Evergreen Animal Protection League	Rescued Pets Movement
Big Dogs Huge Paws	Good Samaritan Pet Center	Retriever Rescue of Colorado
Black Dog Animal Rescue	Herding Rescue Dogs of Wyoming	Rocky Mountain Tibetan Terrier Rescue
Canine Candor	Internet Min Pin Rescue	Special Needs Animal Rescue & Rehab
Colorado Animal Welfare League	Mile High Husky Rescue	Western Australian Shepherd Rescue
Colorado Beagle Rescue	Mountain Pet Rescue	Western Border Collie Rescue
Colorado Canine Rescue	My Second Home Rescue	

Clinic Statistics

Spay/Neuter Surgeries*

Cats	3,532
Dogs	1,875
TOTAL	5,407

Vaccine Clinic Participants*

Cats	1,176
Dogs	1,991
TOTAL	3,167

*Figures include PAL+ animals

PetSmart Charities Spay/Neuter Blitzes



Thanks to a \$32,020 grant from PetSmart Charities, our clinic was able to participate for a third year in their national spay/neuter campaigns. New for 2014, Happy Neuter Year was added to the lineup, targeting only male pets. Each month-long promotion focused on specific species, age, sex or even breed (such as "Primp Your Pit") to help reduce pet overpopulation.

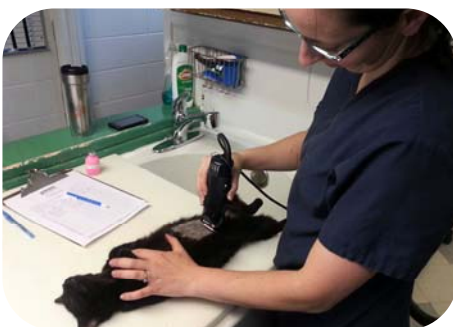
Spay/Neuter Promotions	Month	Species	TOTAL
Happy Neuter Year (males only)	January	Dogs/Cats	70
Beat the Heat (females only)	February	Cats	200
Precious Not Parents	June	Puppies/Kittens	164
Primp Your Pit (Bull)	August	Dogs	50
TOTAL pets altered with this grant funding			484

Community Cat Program

In May 2014 we instituted our Community Cat Program with a dedicated staff member to respond to calls for assistance with stray, feral and community cats. We not only traveled to sites to perform trap-neuter-return (TNR), but sometimes also

delivered kibble to struggling pet owners or colony caretakers, or transported pets to our clinic for surgery or vaccinations.

The Community Cat Program serves to overcome barriers for pet owners who need our services by going the extra mile to ensure animals are in their best possible environments and to create the best chance for a positive outcome.



Community Cat Program Statistics

Total felines trapped: 242	Adults taken into shelter: 13
Returned after spay/neuter: 100	Felines barn homed: 67
Kittens taken into foster: 124	Kibble delivered: 150 lbs.

Pet Retention Services

Providing assistance with pet food, spay/neuter, and vaccinations allows pet owners to apply their limited funds toward other necessary expenses, and helps families keep their beloved pets versus having to surrender them because they can no longer afford their care.



Prevent A Litter Plus (PAL+)

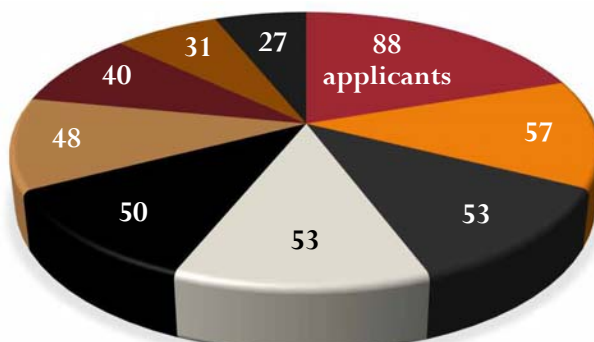
The PAL+ program provided free spay/neuter and discounted vaccinations and microchips to pets of Larimer and Weld County pet owners who showed financial need through proof of low income or government assistance.

447 total applicants:

279 unemployed, 167 employed, 1 unknown

By location/Zip code:

80524 FTC	19.7%
80526 FTC	12.8%
80538 LVLD	11.9%
Larimer Cty. other	11.9%
80525 FTC	11.2%
80521 FTC	10.7%
80537 LVLD	9.0%
Zip unknown	6.9%
Weld County	6.0%



Total pets served*: 815

Services Performed	Cats	Dogs	TOTAL	%(of 815 Served)
Spay/Neuter Surgery	351	376	727	89.2% sterilized †
Vaccines	382	348	730	89.6% vaccinated
Booster Vaccines	36	20	56	6.9% boosted
Microchipping	37	79	116	14.2% microchipped

*Variation in "TOTAL" column is due to individual animals receiving multiple services

† Remaining 88 pets (10.8%) were already spayed or neutered



Our PAL+ program receives thousands of dollars each year from Natural Balance Pet Foods' rebates. Event sponsorships and rebate funding from Natural Balance, one of our Hero level Shelter Advocates, totaled \$17,139.50 in 2014. Our shelter cats are also fed Natural Balance cat food, donated by Poudre Pet & Feed Supply.

Kibble Supply Pet Food Pantry



Our Kibble Supply program works in conjunction with Prevent A Litter Plus to help provide basic care services that enable pets to remain with their families.

Kibble Supply participants may receive food for three consecutive months in the calendar year before proof of low income is required.

They also must have their pets spayed or neutered and are referred to the PAL+ program for assistance if needed.

Kibble Statistics

Pet Food Distribution

Number of Cats	701
Dry cat food	12,536 lbs.
Wet cat food	2,015 cans
Number of Dogs	355
Dry dog food	13,569 lbs.
Wet dog food	170 cans
Number of Pet Owners	268
TOTAL dry food distributed	26,105 lbs.

Volunteer Program

A team of **427 active volunteers** and 30 one-time helpers were involved in every program we offer. Volunteers assisted with shelter cat care and spay/neuter surgery days at the clinic, fostered, distributed kibble, and staffed mobile adoption, outreach and fundraising events. Volunteer hours spent working in the clinic **grew 66.3%** over last year, due to both increased surgery and vaccination clinic days and to improved time tracking.



Volunteer Statistics

Volunteer Service Hours

Foster	25,254
Shelter	7,577
Offsite/Events	2,975
Spay/Neuter Clinic	2,406
TOTAL	38,212



Fundraising Events



Whiskers 'n Wags Jubilee



Sponsors

Presenting Sponsor

Petco Foundation

Platinum Sponsor

Natural Balance Pet Foods and Poudre Pet & Feed Supply

Gold Sponsors

Austin Korshak Hach Memorial Fund
Dye & Whitcomb LLC
Hank's Pet Food Market
Craig Kozak Flight Instruction

Silver Sponsors

Advanced Energy
Cornerstone Home Lending/Julie Piepho
Friendship Hospital for Animals
Home State Bank
Kitchell Kriations Alpacas/Marjean & Ed Bender
The Scratchin' Post
South Mesa Veterinary Hospital

Bronze Sponsors

Allura Skin, Laser & Wellness Clinic
Melissa Baldwin, LPL Financial Advisor/Colo. Financial Partners
The Cat House
DaVinci Sign Systems
Four Seasons Veterinary Specialists
Markley Motors, Inc.

Northern Colorado Feeders Supply
Ozzie's Body Shop
Precious Cat, Inc.
Premier Mortgage Group/Nancy Terry
Ranch-Way Feeds
Sales Tax Advocates/Jennifer Wilmoth
Swanty Insurance Agency

Thrivent Financial/Megan Thomas
VCA Fort Collins Animal Hospital
Waterpik
Wild Birds Unlimited

Nearly 300 supporters attended our 7th annual fundraising dinner and auction, **Whiskers 'n Wags Jubilee**, at the Marriott Fort Collins Hotel. The "Diamonds are Forever" themed gala helped **net \$77,000** to aid our mission.

2014 Event Committee	
Hilary Allen	Amy Rohloff
Ashley Boothe	Lynn Seuss
Carol Mahoney	Andréa Shulski
Len Mahoney	Sarah Swanty
Leslie Quitmeyer	Mary Wolf

Saving Pets Challenge

In just 32 days, between Sept. 29 and Oct. 30, 2014, generous supporters and donors helped FCCRSNC raise a total of **\$51,725** through the first-ever **Saving Pets Challenge**. This nationwide online fundraising campaign was launched by Michelson Found Animals Foundation to benefit organizations focused on reducing shelter euthanasia. FCCRSNC placed **5th in the nation**, earning **\$6,625** in grant prizes. The online crowdfunding campaign garnered 740 individual contributions from 511 donors.



Supporters were encouraged to raise money on our behalf in exchange for incentive prizes, and we built a fundraising team of 61 members, including three local businesses: *Caffè Olé*, *Six Dog T-Shirt Co.*, and *Four Seasons Veterinary Specialists*.



Thank You to Our Contributors

Monetary Donations of \$1,000 and up

Marcia Adair
Dr. Hilary & Joe Allen
Marjean & Ed Bender
Christine Berkness
Kristi & Doug Birdsall
Robyn Bond
Shirley Chase
Debbie Chesonis
James Christofferson
Trudy Costello & Linda Davidson
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Debra & Eric Jensen
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Loretta Kahn
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Craig Kozak
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Advanced Energy
Auto Collision Specialists, LLC
Big Beaver Brewing Company
Caffè Olé
Community First Foundation
Dye & Whitcomb LLC
Hank's Pet Food Market
Hewlett-Packard
Home State Bank
Kroger, Inc.
Petco Foundation
Poudre Pet & Feed Supply
Schneider Electric
America Foundation
Swanty Insurance Agency
Xcel Energy Foundation

Monetary Donations of \$500-\$999

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Carlos Bonilla
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William S. and Patricia B.
Molloy Family Foundation

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Jane Witte
Mary Wolf
B. Sue Wood

Corporate/Business Donors

DaVinci Sign Systems
Four Seasons Veterinary Specialists
Friendship Hospital for Animals
Horizon Mechanical Solutions
OtterCares Foundation
The Cat House
The Scratchin' Post

Monetary Donations of \$250-\$499

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Jennifer Wilmoth
Loretta Wilson
Pam Wolf
Jennifer Zappa

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Blue Sky Animal Clinic
Ceva
Colorado Financial Partners
Colorado Ice
The Eclectic Reader
Fort Collins Foxes Baseball Club
Fort Collins Running Club
Left Hand Animal Hospital
Markley Motors
Mountain Veterinary Imaging
New Belgium Brewing Company
Northern Colorado Feeders
Supply, Inc.
Precious Cat, Inc.
Ranch-Way Feeds
Simply Allura
Studio Vino
VCA Fort Collins Animal Hospital
Water Pik

Shelter Advocates

Businesses that made ongoing monetary or in-kind commitments:

HERO: \$12,000+

Natural Balance Pet Foods, Inc.
Poudre Pet & Feed Supply

LUMINARY: \$6,000-\$11,999

Hank's Pet Food Market
Paws 'N Claws Veterinary Clinic
Precious Cat, Inc.
South Mesa Veterinary Hospital
VCA Fort Collins Animal Hospital

GUARDIAN: \$3,000-\$5,999

Compelling Images Photography

CARETAKER: \$1,000-\$2,999

Caffè Olé
The Eclectic Reader
Friendship Hospital for Animals
Six Dog T-Shirt Co.
Swanty Insurance Agency

Grants: \$130,365 in awards

\$34,420	PetSmart Charities	\$5,000	Bernice Barbour Foundation
\$15,000	Animal Assistance Foundation	\$3,000	Banfield Charitable Trust
\$13,000	ASPCA	\$3,000	Foundation for Protection of Animals
\$12,500	Colorado Pet Overpopulation Fund	\$2,500	Community First Foundation
\$10,000	Anonymous foundation	\$1,540	Colorado Federation of Animal Welfare Agencies
\$7,500	Petco Foundation	\$1,250	Alice N. Jenkins Foundation
\$7,030	Best Friends Animal Society	\$1,000	Alley Cat Allies
\$6,625	Michelson Found Animals Foundation	\$1,000	On Shore Foundation
\$6,000	Ahimsa Foundation		



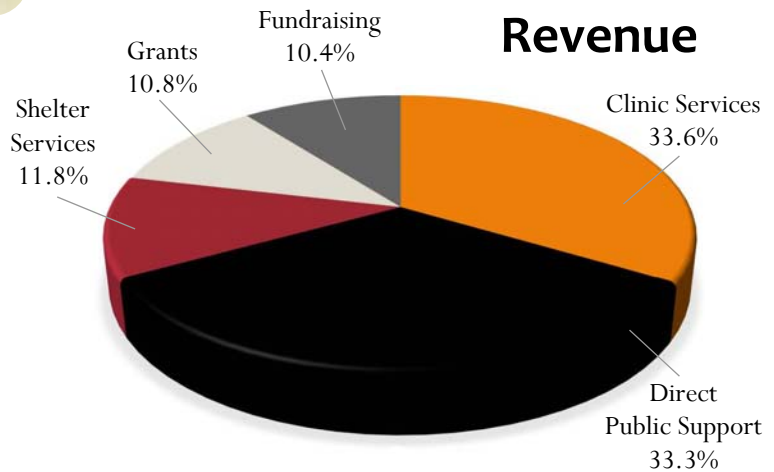
2014 Financials

Revenue

Total: \$1,202,236

Clinic Services:	\$404,059 (33.6%)
Direct Public Support*:	\$400,093 (33.3%)
Shelter Services:	\$142,248 (11.8%)
Grants:	\$130,365 (10.8%)
Fundraising:	\$125,471 (10.4%)

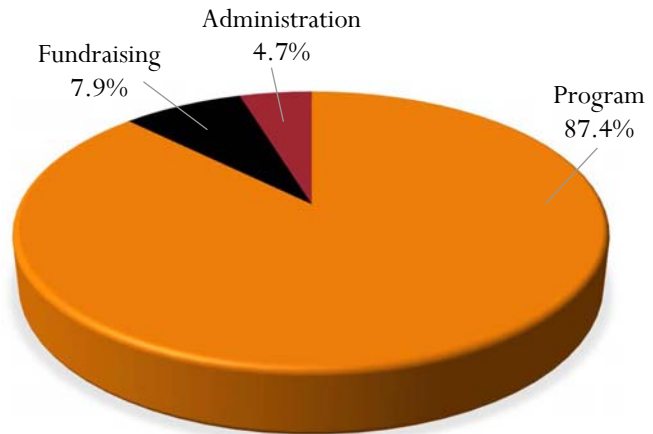
*Monetary and in-kind donations



Expenses

Total: \$1,166,334

Program:	\$1,019,611 (87.4%)
Fundraising:	\$91,795 (7.9%)
Administration:	\$54,928 (4.7%)



Ending Net Assets

Total: \$208,755

Expenses

2014 Board of Directors

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