









# FCCRSNC 2 Annual Report 2

# Breaking Records ...

# **Message from the Director**

Dear Friends,

If we were to title our 2012 Annual Report, it would be "Breaking Records." And when records are measured in lives saved, breaking them is truly a wonderful thing!



As you browse through this report and see the statistics displayed for each of our programs, I hope you will keep in mind that across the board these numbers, and therefore our impact on animal welfare, were higher in 2012 compared with 2011.

For example, the 995 lives saved in our shelter during 2012 reflect an increase of nearly 9 percent over 2011, and the 4,034 spay/neuter procedures performed in 2012 reflect an increase of 12 percent over 2011. It doesn't stop there – during 2012 we gave out more pet food through our Kibble Supply program to help struggling community members, we

reached our highest number of active volunteers to assist us in our mission, and we performed more free spay/neuter procedures than ever before through our PAL+ program.

Similar to previous years, 2012 brought us its share of challenges. Once again with your help this incredible organization was able to rise up to not only meet these challenges, but also save more lives, giving us all a lot to celebrate. Thank you for putting your trust in us and helping us to achieve such amazing results. The day in which *every pet is a wanted pet* gets closer all of the time.

- Sarah Swanty, Executive Director and Co-Founder

# **Our Mission**

Fort Collins Cat Rescue & Spay/Neuter Clinic is dedicated to the well-being of all cats and dogs in our community with emphasis on preventing pet overpopulation and on the sheltering and placement of surrendered or abandoned cats into loving, permanent homes.





# **Our History**

Fort Collins Cat Rescue was established in June 2006 as an adoption guarantee, nonprofit cat shelter. In March 2007 the rescue opened Fort Collins Spay/Neuter, a low-cost sterilization clinic for both dogs and cats. In 2011, the name was officially changed to Fort Collins Cat Rescue & Spay/Neuter Clinic to more fully incorporate the clinic. Since their inception, the shelter found homes for more than 4,700 cats, and the clinic performed over 22,000 surgeries on dogs and cats by end of year 2012.

# **Shelter Services**

### **Shelter Statistics**

Intakes	Cats	Dogs	TOTAL
Stray	308	-	308
Owner surrender/return	486	1	487
Transfer from in state	96	1	97
Transfer from out of state	103	-	103
TOTAL	993	2	995

Outcomes	Cats	Dogs	TOTAL
Adopted	936	-	936
Reclaimed by owner	5	-	5
Euthanized	21	-	21
Died	4	-	4
Transferred out	4	1	5
TOTAL	970	1	971



### **Kitty Collaborations**

- Nine agencies from across four states transferred a total of 200 felines to our shelter, including 3 from **Kansas**, 15 from **Wyoming**, 85 from **New Mexico** and 97 from within **Colorado**.
- Northern Colorado Friends of Ferals brought 82 felines to our shelter after trappings.



# **Mobile Adoptions**

A generous \$11,496 grant from VCA Charities allowed us to purchase a used minivan, making it much easier to transport cats and kittens to mobile adoption events.

## **Foster Program**

Our volunteer foster program is our "shelter without walls," and it provided temporary homes to nearly 60% of the 993 cats and kittens we rescued in 2012. Foster volunteers play a pivotal



role in allowing us to accept more kitties than we have space for at the shelter. We never euthanize cats to make room for more when our facility is full, and for this reason our foster homes are *extremely* important to our mission.

### **Fostering**

By the numbers ...

- **594** cats and kittens went into foster homes in 2012
- 64 homes voluntarily fostered animals



### **Cat Caravan**

Fort Collins Cat Rescue & Spay/Neuter Clinic held its first-ever Cat Caravan off-site adoption event in December.

Potential adopters looking for Christmas kitties began arriving before staff and volunteers could finish setting up.

In a span of only three

hours, **27 cats and kittens** ranging in age from 8 weeks to 9 years old had found new homes. Three more were adopted at the shelter, setting a **single-day adoption record of 30**, and shattering the rescue's previous record of 13 adoptions.





# Clinic Services

### **Rescue Groups that Used Our Spay/Neuter Services:**

A Soft Place To Land Animal House Rescue CO WY Vizsla Rescue Group Colorado Canine Rescue ColoRADog Rescue & Dalmation Rescue

Denkai Animal Sanctuary

Friends of Pets German Shepherd Rescue of the Rockies Internet Min Pin Rescue Lucky Dog Rescue My Second Home Rescue National Mill Dog Rescue Northern Colorado Friends of Ferals

Paws and Claws Retriever Rescue of Colorado Second Chance Jack Animal Rescue Tibetan Terrier Rescue Western Border Collie Rescue Wyoming Aussie Rescue

# 'Beat the Heat' & 'Primp Your Pit' | Clinic Statistics



PetSmart Charities generously awarded us several grants in 2012 to provide \$20 spay/neuter surgeries during two national campaigns.

An \$8,000 grant for the "Beat the Heat" promotion allowed us to spay 200 female cats in February.

For the "Primp Your Pit" campaign in August, we were granted \$2,875 to perform 45 surgeries on pit bulls and pit bull terrier mixes, including a free nail trim.

> We received an additional \$2,280 in funding that was unused by another organization so we could extend the campaign through September and alter 38 more pit bulls.



#### **PetSmart Charities Grant Promotions**

By the numbers ...

- 200 female cats spayed
- 83 pit bulls and pit bull mixes spayed/neutered

Spay/Neuter Su	ırgeries*
Cats	2,282
Dogs	1,752
TOTAL	4,034
Vaccine Clinic	Participants <sup>3</sup>

TOTAL	3,045
Dogs	1,919
Cats	1,126
Vaccine Cli	nic Participants*

\*Figures include PAL+ animals



# Spay Day: February 24, 2012



We celebrated Spay Day 2012 by offering spay and neuter surgeries for only \$20 each, and for the first time invited dog owners to participate in addition to cat owners. A total of 53 pets were sterilized in our clinic on this single day.

The drastically reduced \$20 rate was made possible because the two veterinarians were volunteering their surgical skills and expertise. The clinic's normal spay/neuter fees ranged from \$35 to \$134 in 2012.



#### **WORLD SPAY DAY**

#### By the numbers ...

- 5 female cats spayed
- 22 male cats neutered
- 12 female dogs spayed
- 14 male dogs neutered

# **Human Services**

The continued national economic downturn in 2012 provided an opportunity for FCCRSNC to proactively develop multiple programs aimed at keeping pets in their caring homes, including the Prevent A Litter Plus (PAL+) program and the Kibble Supply Pet Food Pantry.

# Prevent A Litter Plus PAL+ Statistics

TOTAL P	PETS SER	<b>VED*:</b>	666
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Services Performed	Cats	Dogs	TOTAL	% (of 666 Served)
Spay/Neuter surgery	253	282	535	80.3% sterilized
Vaccines	317	300	617	92.6% vaccinated
Booster vaccines	119	127	246	36.9% boostered
Microchipping	195	217	412	61.9% microchipped

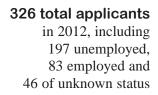
<sup>\*</sup> Variation in "TOTAL" column is due to individual animals receiving multiple services

PAL+ provided spay/neuter surgeries **free of charge** to pet owners who demonstrated financial need either through proof of low income or government assistance.

Vaccines and microchipping were provided free until August 2012, when funding limitations required us to scale back these free services and charge a nominal fee to cover our cost.

Despite these cutbacks, in 2012 we were able to help 326 clients with a combined 666 dogs and cats, providing sterilization for 535 of these animals. This was a **77% increase over 2011** in the number of pets served!

## PAL+ Applicants by Zip Code or Location

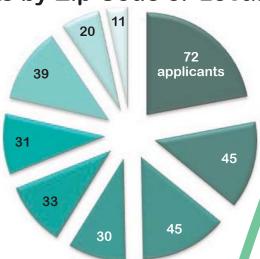




80538 LVLD
80537 LVLD
Larimer Cty. other
12.0%

Weld County
Zip unknown

6.1%
3.4%





## **Kibble Supply Statistics**

Pet Food Distribution	
Number of Cats	933
Dry cat food	11,079 lbs.
Wet cat food	2,918 cans
Number of Dogs	456
Dry dog food	20,489 lbs.
Wet dog food (cans)	132 cans
Number of Pet Owners	343
<b>TOTAL</b> dry food distributed	31,568 lbs.

Kibble Supply Pet Food Pantry

What began in 2010 as a cat-only food assistance program, with 82 participants and 3,263 pounds of dry cat food handed out, grew in 2012 to include 343 dog and cat owners and the distribution of over 31,000 pounds of pet food. This was a whopping 867% increase in less than 3 years, and a 222% increase over 2011.

When marking on their applications the reasons they needed assistance providing food for their pets in 2012, nearly 35% of participants marked low or no income; 15% reported being disabled; 15% said they had lost a job; and nearly 14% said they were receiving some form of government assistance. The remaining 21% of participants attributed their need to reasons including unforeseen medical bills, losing their home, being students or "other."





# Volunteer Program

Our 269 active volunteers were the hearts and hands of FCCRSNC in 2012.

Volunteers helped with every aspect of our organization, including caring for cats at the shelter, assisting with spay/neuter surgery days at the clinic, and fostering.

Through a scholarship from the University of North Carolina, we participated in the **Volunteer Program Assessment (VPA),** an innovative assessment system designed to promote nonprofit organizational effectiveness.

We updated our volunteer training programs for both the clinic and shelter and developed a mentoring program in which very experienced shelter volunteers train new recruits.

Our dedicated team of **Purrfect Therapy** volunteers donated 142 hours of time while taking our certified therapy cat, Jake, on visits into the community, including Crossroads Safehouse, Good Samaritan Society, and even to a cat handling class at Colorado State University veterinary school.

**Outreach** volunteers spread awareness about the importance of spaying and neutering at multiple events, including one local festival where 183 community members participated in a drawing to win a free pet spay/neuter.

### Volunteer Statistics

Volunteer Service Hours	
Foster	11,232
Shelter	5,347
Offsite/Events	4,376
Spay/Neuter Clinic	1,708
TOTAL	22,663

# **Fundraising Events**

A sold-out crowd of over 400 supporters attended our fifth annual fundraising dinner and auction,

Whiskers 'n Wags Jubilee, at the Hilton Fort Collins. The "Whiskers of Oz" themed gala fea-

tured guest speaker Dr. Temple Grandin discussing research from her recent book "Animals Make Us Human: Creating the Best Life for Animals." The silent and live auctions netted \$62,000 to aid all of the cats in our care and to help support our spay/neuter clinic and human assistance programs. This was an \$8,000 increase over the 2011 "Catsablanca" themed event.

#### **Sponsors**

**Big Bang Sponsor** Petco Foundation

**Platinum Sponsors** Natural Balance Pet Foods and Poudre Pet & Feed Supply

#### **Gold Sponsors** Austin Korshak Hach

Memorial Fund Dye & Whitcomb CPAs Friendship Hospital for Animals Craig Kozak Flight Instruction and Susan Kozak, M.D., of the Women's Clinic of Northern Colorado Poudre Valley Hospital Foundation

The Scratchin' Post

#### Silver Sponsors

Marjean & Ed Bender Georgine Mondich Ranch-Way Feeds South Mesa Veterinary Hospital VCA Veterinary Specialists of Northern Colorado

Kitchell Kriations Alpacas/



#### **WWJ Event Committee**

**Dr. Temple Grandin** 

Jennifer Anderson Carol Mahoney Britt Boehner Leonard Mahoney Ashley Boothe Leslie Quitmeyer

Hilary Foshee Ruth Swanty

#### **Bronze Sponsors**

Advanced Medical **Imaging Consultants** Allura Skin & Laser Clinic Anonymous FCCRSNC Supporter The Cat House DaVinci Sign Systems Farmers Bank First Class Security Systems Heska Corp. Invisible Fence Inc.

Lumber Jack & Jill Tree Service Markley Motors, Inc. Precious Cat, Inc. Premier Mortgage Group/ Nancy Terry Scotts Lawn Service Sutherlands Lumber & Swanty Insurance Agency Wild Birds Unlimited



#### 3-Way Collaboration: \$10,465 raised together

For a third year, FCCRSNC partnered with Larimer Humane Society and Animal House







Rescue & Grooming for the Spay-ghetti & No Balls Dinner & Craft Fair.

The event, presented by Embassy Suites Loveland, raised over \$3,400 for each group.

# Thank You to Our Contributors

#### Monetary Donations of \$1,000 and up

Austin Korshak Hach Memorial Fund Marjean & Ed Bender Christine Berkness Kristi & Doug Birdsall Shirley Chase Debbie Chesonis James Christofferson Eileen Crystal

Della Enterprises, Inc. Dve & Whitcomb CPAs Barb Estrada Carl "Skip" Freeman Friendship Hospital for Animals **HP Company Foundation** Debra & Eric Jensen

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Nancy Terry Carole & Mike Thorsrud VCA Fort Collins Animal Hospital Leslie Vogt Claudia Whitcomb John Whitehead Keri Williams

#### Monetary Donations of \$250-\$499

Janet & Frank Aaron Advanced Medical Imaging Consultants Allura Skin & Laser Clinic Lisa Anthony Dawn Bastian-Paschal Amy Beuschlein Judi Bondurant Robert & Betty Browne Linda & Kevin Brucker Nancy Bureau Wallace & Laurine Burke The Cat House Steve Chadsey Chase Community Giving

Lela & Marvin Criswell

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DaVinci Sign Systems Marsha Day Denise Duval Ursula & Walter Eberspacher Farmers Bank Cecil Feltch First Class Security Systems Fort Collins Realty Wendy Franzen Jan Hayzlett Diana Hermann/ Acupuncture of the Rockies Columbine Health Services Heska Corp. Maggie Hirko Kent Hotchkiss Invisible Fence

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Marsie Mattern Mountain Veterinary **Imaging** 

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Jackie Rohrbacker

Schwab Charitable Fund

Scotts Lawn Service William Sharp Ann Story Sutherlands Lumber & Design Sally Sutton Swanty Insurance Agency Michael Turner Carol Van Natta Judy Vincent Steve Weintraub & Deni LaRue Wild Birds Unlimited Tom & Barbara Woods Randy Wright

### Grants: \$87,609 in awards

PetSmart Charities (for 2013 Beat the Heat, Did You Know, and Primp Your Pit spay/neuter promotions) \$21,520

\$11,496 VCA Charities (for mobile adoption program, van purchase)

\$10,000 Bohemian Foundation ("Give 10 Emerging Leaders" fund match)

\$5,000 ASPCA (for Kibble Supply Pet Food Pantry)

\$5,000 ASPCA Anti-Cruelty (for animals rescued from Aurora mobile home park)

\$5,000 Anschutz Family Foundation (for Prevent A Litter Plus program)

\$5,000 Petco Foundation Disaster Relief (for veterinary care for animals rescued from Aurora mobile home park)

\$3,000 Ahimsa Foundation (for Prevent A Litter Plus program)

\$3,000 Animal Assistance Foundation (for spay/neuter)

Foundation for Protection of Animals (for cats in Prevent A Litter Plus Program) \$3,000

National Anti-Vivisection Society: Sanctuary Fund (for Prevent A Litter Plus Program) \$3,000

OtterCares Foundation (OtterBox employee designated grant) \$2,800

\$2,500 Animal Assistance Foundation (for marketing Nurse Nancy spay/neuter awareness campaign)

PetSmart Charities (to extend 2012 Primp Your Pit pit bull spay/neuter promotion) \$2,280

Alice Jenkins Foundation (for shelter medical and pre-adoption expenses) \$1,100

\$1,000 Edith J. Goode Residuary Trust (for staff to attend HSUS Animal Care Expo)

Group Publishing (for Prevent A Litter Plus program) \$1,000

\$1,000 Petfinder.com (for winning state division of Animal Rescue Site Shelter Challenge)

\$500 On Shore Foundation (for clinic equipment)

Humane Society of the United States Spay Day Photo Contest (for shelter cat spay/neuter) \$413



# 2012 Financials

### Revenue

Total: \$819,799

 Clinic Services:
 \$349,606 (42.6%)

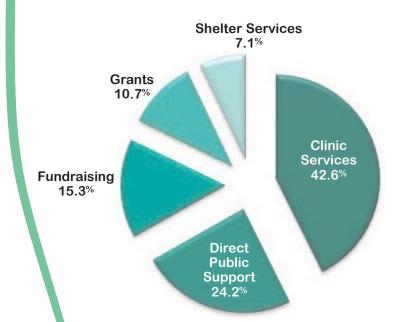
 Direct Public Support\*:
 \$198,210 (24.2%)

 Fundraising:
 \$125,788 (15.3%)

 Grants:
 \$87,609 (10.7%)

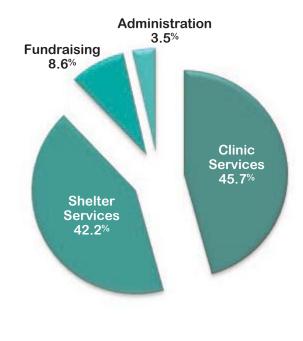
 Shelter Services:
 \$58,586 (7.1%)

\*Monetary and in-kind donations



# Expenses Total: \$806,856

Clinic Services: \$368,561 (45.7%)
Shelter Services: \$340,211 (42.2%)
Fundraising: \$69,450 (8.6%)
Administration: \$28,634 (3.5%)



# 2012 Board of Directors

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#### **Vice President**

Craig Kozak

#### Treasurer

Susan Gilbert

#### Secretary

Leslie Quitmeyer (January-July) Christie Long, DVM (August-December)

#### **Voting Members**

Kurt Colicchio Christie Long, DVM (January-July) Jean Opsomer Andrea Stout



#### **Senior Staff**

**Executive Director** Sarah Swanty

Shelter Manager

Mary Wolf

#### Clinic Manager

James Christofferson

#### Staff Veterinarian

Gloria Matsushita, DVM



#### Shelter

2321 E. Mulberry St. #1 Fort Collins, CO 80524 (970) 484-8516

#### Clinic

2321 E. Mulberry St. #9 Fort Collins, CO 80524 (970) 484-1861