

2018 Community Impact Report



Message from the Director

Dear Friends,

2018 marked another amazing year for Fort Collins Cat Rescue & Spay/Neuter Clinic. It was another year of positive growth and community impact. As part of our efforts to improve the resources we provide to our community and the animals we love, we established our Behavior Center and continued to innovate within the animal welfare industry. The number of cats and dogs who lose their lives each year due to behavior issues is shocking and frustrating, and we believe the affordable behavior services we now provide will reduce this number in our community. Our exploration of this new frontier began in 2018, and we hope to better understand and navigate it moving forward so we can make the biggest possible impact

For the first year ever our shelter saw the intake of more than 2,500 cats and kittens (2,609 to be exact), nearly 300 of whom entered through our Community Cat Program. This program seems to have ever-growing demand as more and more people learn about our services and see the value in our community cats. Increasing the number of cats who come through our shelter has not been part of our strategic plan for several years, but nonetheless the number continues to grow.

Our ability to help them all is because of our family of donors, volunteers and staff members who are always striving to save more lives, and who make it possible through their provision of time, resources, and skill. We are a family that sees the value in all life, and that sees the only way to achieve our vision of every pet being healthy and wanted is by extending a helping hand to our neighbors. Thank you for being a part of this family. We couldn't do it without you.



Photo by Mark Bolles of Northern Colorado Photography

A handwritten signature in black ink that reads "Sarah Swanty".

Sarah Swanty, CAWA
Executive Director & Co-Founder



Our Mission
To prevent pet homelessness.

Our Vision
Every pet is a healthy and wanted pet.

Our History

Fort Collins Cat Rescue & Spay/Neuter Clinic is an innovative animal welfare organization that offers multiple programs and services to keep companion animals in homes and out of shelters, while also providing shelter and adoptions for homeless cats and kittens. The Cat Rescue was founded in June 2006 by two veterinary technicians who saw a need in the community for a cat-focused rescue, as unwanted cats were being euthanized at a higher rate than dogs at the local humane society. The Spay/Neuter Clinic was launched in March 2007 to address the root cause of euthanasia in the region: pet overpopulation. By the end of 2018, the shelter had found homes for 17,143 cats, and the clinic had performed 58,422 surgeries on dogs and cats.





Behavior Center

In-Home Consultations

Species	Animals Helped	Households
Cats	16	7
Dogs	20	17
TOTAL	36	24

At Fort Collins Cat Rescue & Spay/Neuter Clinic, we are proud to be responsive to the needs of our community and to be constantly looking for creative new ways to achieve our mission. In 2018, we opened our Behavior Center, which is helping us to prepare cats who have behavior challenges or kittens who are undersocialized to be ready to find loving families. Historically, unsocialized kittens are one of the few

populations of companion animals we have struggled to serve, and our Behavior Center now has the resources and expertise to help turn these hissing balls of fur into purring, loving companions.

Our Behavior Center is also helping keep families together by offering behavior seminars and in-home consultations for struggling pet owners who might otherwise feel they have no choice but to surrender their beloved companion animals. By assisting these pet parents to understand the underlying cause of their pet's behavior issues, we are helping to keep pets in homes and out of shelters.

The Behavior Center is headed by Dr. Cheryl Kolus, who has been working closely with FCCRSNC through her role at the Clicker Learning Institute for Cats and Kittens (CLICK) since 2016. After Dr. Kolus concluded CLICK's research, she continued her work in our Behavior Center. In 2018, Dr. Kolus prepared dozens of feral kittens and behaviorally challenged adult cats to transition to foster homes or to be adopted. She also led seven behavior seminars that were open to the public on topics related to common pet behavior challenges. In addition, Dr. Kolus helped dozens of pets, and their owners, through in-home consultations.

During a consultation, Dr. Kolus visits a pet owner's home and works directly with the owner and the pet(s) to help the owner to better understand their pet's unwanted behaviors and how best to work toward managing or resolving them. Common issues include things like fear, anxiety, aggression, house soiling or marking, destructive scratching, or conflict between pets.



The Behavior Center was funded in part by a \$10,000 ASPCA SPARK Grant for Animal Welfare Innovation.

Shelter Cats and Kittens Helped

July	August	September	October	November	December	TOTAL
9	10	7	10	11	11	58



Cat Shelter Services



Our adoption-guarantee shelter accepts surrendered and homeless felines. All cats are provided with preventative health measures, microchipped and spayed/neutered prior to adoption. Our 2018 Live Release Rate was 97.4%, calculated by dividing the number of live outcomes by the number of total outcomes.

Shelter Statistics

Feline Intakes

Stray	150
Owner surrender/return	952
Transfer from in state	329
Transfer from out of state	1,178

TOTAL **2,609**

Feline Outcomes

Adopted	2,468
Reclaimed by owner	12
Died	35
Euthanized	31
Transferred out	7

TOTAL **2,553**



We received \$46,373 in grant funding to support shelter cat care in 2018, including substantial grants from the Bernice Barbour Foundation and the Colorado Pet Overpopulation Fund's License Plate grant.

Poudre Pet & Feed Supply kept all of FCCRSNC's shelter kitties fed with weekly deliveries of cat food—an annual in-kind donation valued at almost **\$40,000**.



Foster Program

A total of 1,868 kittens and cats were fostered in 2018. Of all the felines that entered our care, 71.6% spent some time in foster. Our extensive network of foster homes reached a record peak in 2018, housing 337 cats and kittens. This is an increase of 22.5% over the previous record set in 2017.

Foster volunteers logged a total of 37,275 volunteer hours for the year. A single kitten requires an average of one hour of care per day. Foster volunteers play a pivotal role in allowing us to accept more kitties than we have space for at the shelter, making them extremely important to our mission.





Clinic Services

Our subsidized clinic is open to the public and other animal rescue organizations to make affordable spay/neuter services accessible to everyone. We offer weekly subsidized vaccination clinics, microchipping, and other preventative health services.

PETSMART Charities Spay and Neuter Blitzes

Spay/Neuter Promotions	Month	Species	Total
Happy Neuter Year (males only)	January	Dogs/Cats	152
Beat the Heat (females only)	March	Cats	200
Precious Not Parents	June	Puppies/Kittens	83
Cherish Your Chihuahua	August	Dogs	196
Primp Your Pit (Bull)	October	Dogs	51
TOTAL animals altered with this grant funding			682



“Oakley is a special part of our family and we want the best things for him. We were unable to afford neutering for him previously, but thanks to Fort Collins Cat Rescue & Spay/Neuter Clinic, we are able to! We are super grateful for all the staff and everything they do for our pets!”

–Clinic client



Clinic Statistics

Spay/Neuter Surgeries

Cats	4,595
Dogs	2,360
TOTAL	6,955

Vaccine Clinic Patients

Cats	1,340
Dogs	2,254
TOTAL	3,594



Pet Retention Services



Natural Balance Pet Foods rebates help fund our PAL+ program. Event sponsorships and rebate funding from Natural Balance, one of our Hero level Business Partners in Animal Welfare, was more than **\$9,000** in 2018. The program was also supported by substantial grants from the BISSELL Pet Foundation and Colorado Pet Overpopulation Fund's Tax Checkoff Grant.

Prevent A Litter Plus (PAL+)

The PAL+ program provides spay/neuter assistance, discounted vaccinations and microchips to pet guardians who show financial need through proof of low income or government assistance. Surgeries are performed at our clinic, and we ask for a small copay (\$20 per cat and \$25 per dog) to stretch our funding to help more animals, but we never turn away anyone who is unable to pay.

Services Performed	Cats	Dogs	Total
Spay/Neuter Surgery	360	272	632
Vaccines	423	293	716
Booster Vaccines	39	27	66
Microchipping	229	180	409



PAL+ Applicants by Residence

478 total clients
(299 unemployed)

Zip Code/ Location	Number of Clients
Fort Collins	199
Loveland	123
Weld County	34
Larimer Cty. other	50
Other/Unknown	72



Kibble Supply Pet Food Pantry

Our Kibble Supply Pet Food Pantry works in conjunction with PAL+ to help provide the most basic care that can enable cats and dogs to remain with their families. Pet owners may receive food for three consecutive months in a calendar year before proof of low income is required. They also must spay or neuter their pets and are referred to our PAL+ program for financial assistance if needed.



Kibble Supply Statistics

Pet Food Distribution

Number of Cats	457
Dry cat food	13,638 lbs.
Wet cat food	18,175 cans
Number of Dogs	278
Dry dog food	29,397 lbs.
Wet dog food	3,492 cans
Number of Pet Owners	203
TOTAL dry food distributed	43,035 lbs.



Community Cat Program

Since 2014, our Community Cat Program (CCP) has been dedicated to reducing the population of unowned cats in our community through sterilization and addressing the health needs of these stray and feral felines. The program continues to grow as we learn more about the needs of the community and as public awareness of our Community Cat Program spreads. This program has been an important vehicle for companion animal education and sharing information about our suite of pet retention services.

CCP Statistics

Results of Cat Trappings

Returned after spay/neuter	323
Kittens taken into foster	253
Adults taken into shelter	46
Already fixed, returned	4
Euthanized	9
TOTAL	635

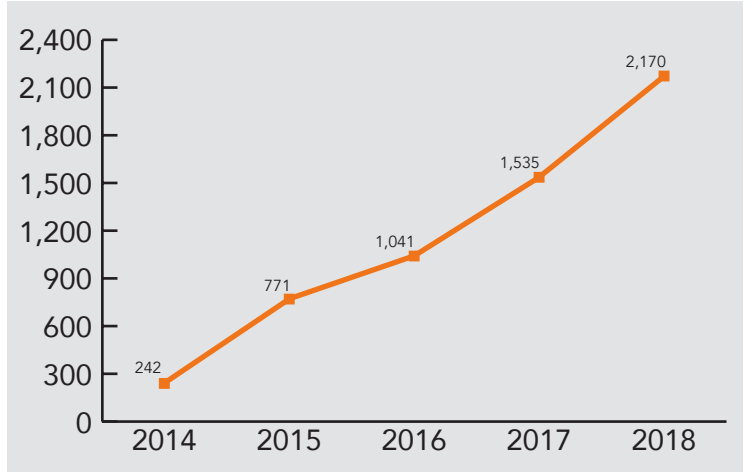


2018 was the biggest year yet for our Community Cat Program. Total cats trapped increased by 28.5% from 2017 and cats trapped, sterilized, vaccinated, and returned (TNR) increased by 38.0%. The program was aided by \$11,926.89 in grant funding in 2018, including a grant from the Animal Assistance Foundation.

Total felines trapped by year

2014	2015	2016	2017	2018
242	529	270	494	635

Cumulative Total Cats Served



Total trapped since program's inception: 2,170



Volunteer Program

We had 618 regular and one-day volunteers in 2018, including 197 foster volunteers. These dedicated animal lovers donated 53,106 hours in all areas of our organization, from shelter cat care to fundraising.

Volunteer hours by program

Foster & Transfer	39,311
Shelter & Adoptions	9,887
Administrative & Events	2,022
Clinic	1,444
Pet Retention	318
Other	124
TOTAL	53,106



“Volunteering never fails to brighten my day.” –Kelsey

Volunteer Recognition Buttons

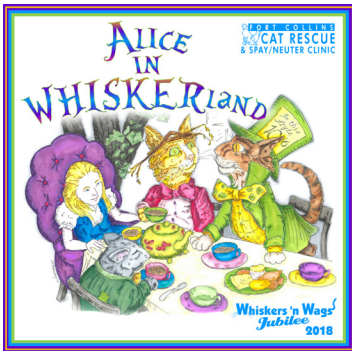
Our volunteers are not only dedicated and compassionate, they're also constantly improving. As part of our Volunteer Recognition Program, we began distributing buttons to our volunteers as they reach milestones and learn new skills. These buttons allow us to recognize our volunteers' hard work and provide a way for volunteers to showcase their accomplishments. They can spark conversations about different volunteer positions and help to foster relationships among volunteers.



Supply Drives



Outreach volunteers made a major impact in 2018 by enabling us to host 17 supply drives throughout Fort Collins and Loveland. At each supply drive, volunteers distribute “wish lists” containing items we urgently need that can be purchased at the partnering store and dropped off with the volunteers for delivery to our shelter. Supply drives raised \$14,896.92 in cash and in-kind donations in 2018. These drives are an effective way to collect donations while increasing community awareness of our organization, programs, and mission. Thank you to the Sam’s Club stores in Fort Collins and Loveland, and to the King Soopers stores on Timberline, North College, and Taft Hill in Fort Collins for their support.



Fundraising

Whiskers n' Wags Jubilee: Alice in Whiskerland

Fort Collins Cat Rescue & Spay/Neuter Clinic's largest annual charity benefit, Whiskers 'n Wags Jubilee, set a new record in 2018 by netting over \$104,000 to help finance our life-saving programs. Over 300 guests and 50 volunteers attended our 11th annual gala, "Alice in Whiskerland," held at the Hilton Fort Collins. Thirty artists also donated their talents to create the crowd-favorite Grand Cat art pieces, which in 2018 were on a new, wooden silhouette form, the sale of which netted a record \$4,400 for FCCRSNC.

Jubilee Sponsors

Presenting Sponsors

Natural Balance Pet Foods

Poudre Pet & Feed Supply

Gold Sponsors

Austin Korshak Hach
Memorial Fund
Dye & Whitcomb LLC
Elanco
Fort Collins Veterinary
Emergency and
Rehabilitation Hospital

Fort Collins Lakeside KOA
Friendship Hospital for Animals
Hank's Pet Food Market
Horizon Mechanical Solutions
Craig & Niki Kozak
OtterCares Foundation
VCA Fort Collins Animal Hospital

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Sage Benefit Advisors
Six Dog Screen Printing
The Meadows Veterinary Center
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2018 Jubilee Event Committee

Hilary Allen
Ashley Boothe
Debbie DeLong
Jordan Dunn
Tammy Keyes

Mandy Lee
Leslie Quitmeyer
Megan Streetman
Sarah Swanty

2018 Saving Pets Challenge

Throughout the month of May, FCCRSNC participated for a fifth year in Michelson Found Animals' Saving Pets Challenge, an online crowdfunding competition, and placed 3rd in the nation among hundreds of other rescue organizations. Over \$116,000 in donations were raised for the animals we serve and we earned over \$27,000 in additional bonus grants from Michelson Found Animals. Our business supporters were: Countryside Animal Hospital, Fort Collins Veterinary Emergency and Rehabilitation Hospital, Hug-A-Love Pet Sitting, Poudre Pet & Feed Supply, Dennis Schick of RE/MAX Alliance, Six Dog Screen Printing, and Wagz Pet Market.



We partnered with Animal House Rescue & Grooming in October to host over 300 registered racers and dozens of dogs for the Phantom 4 Miler at The Biergarten at Anheuser-Busch. Nearly \$9,000 was raised at this one-day event.

Business Partners in Animal Welfare

Fort Collins Cat Rescue & Spay/Neuter Clinic unveiled a new advocacy program in 2018: Business Partners in Animal Welfare (BizPAWs). BizPAWs replaced our previous Shelter Advocate program and will provide better and more frequent recognition for the gifts that our business partners so generously provide, as well as more opportunities to network with like-minded, animal-loving professionals. Some new perks that our business partners receive include a yearly "Kittens & Cupcakes" party at the "Hero" level for their employees, and all BizPAW members are invited to our annual networking event. All new businesses receive a welcome on social media, and all partners are featured on the television slideshows that are displayed in our clinic and shelter. Our business partners contribute to FCCRSNC in myriad ways, from monetary donations to donations of goods and services that total one of the annual or monthly giving levels.



2018 BizPAW Members

Hero: \$300+ monthly

Advanced Animal Care of Colorado
Aire Serv
All Figured Out
Compelling Images Photography
Countryside Animal Hospital
Dr. Elsey's Precious Cat Products
Hank's Pet Food Market
Natural Balance Pet Foods, Inc.
Paws 'N Claws Veterinary Clinic
Poudre Pet & Feed Supply
RE/MAX Alliance, Dennis Schick
Silver Paw Studio
VCA Fort Collins Animal Hospital

Luminary: \$150 monthly

The Computer Guy
Friendship Hospital for Animals
My Big Day Events
Six Dog Screen Printing
South Mesa Veterinary Hospital

Grants \$193,539

\$51,485	PetSmart Charities
\$27,200	Michelson Found Animals Foundation
\$26,254	Colorado Pet Overpopulation Fund - License Plate/Tax Checkoff
\$20,000	Animal Assistance Foundation
\$15,000	anonymous foundation
\$10,000	ASPCA SPARK Award
\$10,000	Bernice Barbour Foundation
\$7,000	anonymous foundation
\$5,300	BISSELL Pet Foundation
\$5,000	Anschutz Family Foundation
\$5,000	Lauretta Boyd Charitable Trust
\$2,500	Tatar Family Foundation
\$2,000	Community Foundation of Northern Colorado
\$1,500	HSUS Community Cat Program
\$1,250	Alice N. Jenkins Foundation
\$1,000	Just So Charitable Foundation
\$1,000	Maddie's Fund
\$750	OtterCares Foundation
\$700	Petco Foundation
\$500	Eric Holby Animal Welfare Foundation
\$100	Bohemian Foundation



Guardian: \$75 monthly

Eclectic Reader
Mulnix Animal Clinic
Pawkin
Realtec Commercial Real Estate Services

Caretaker: \$35 monthly

All Animal Healing and Communication
Black Widow Pest Management
Ceva Animal Health, LLC
Guardian Pet Aquamation
Hug-A-Love Pet Sitting, LLC
Raintree Animal Hospital
Swanty Insurance Group

Legacy of Love

Legacy of Love Society, our planned giving program, allows supporters to make a gift that establishes a legacy of loving support for FCCRSNC that will help animals for years to come. Thank you to our Legacy of Love Society Members who have made the decision to provide a sustaining gift in support of our mission.



Society Members

Kevin Aldrich & Margaret Cheney
Kathy Dalton
Ludi Fischer
Jill Forest
Lois & Arn Hart
Kent Hotchkiss
Craig & Niki Kozak
James & Carolyn Landers
Carol Landy
Ed & Patsy Lazzarini
Kelly & Mitch Little
Marsie & Jim Mattern
Kevin O'Hare
Jean Opsomer & Mary Meyer
Ashley Waddell & Christi Brockway
Kathy & Gene Watkinson

Thank You to Our Contributors

☞ Smitten With Kittens member

☞ Silver Linings sponsor

Monetary Donations of \$1,000 and up

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Monetary Donations of \$500 - \$999

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Emily Delorean ☞	Judy Jackson ☞	Sherrie Norman	Heather Stanley	
Ryan & Diane Desrosiers	Jeri Jensen, WMS	Taylor Norman	Molly Stellwagen	

2018 Financials

Revenue

Total: \$1,996,816

Direct Public Support*	\$724,847	(36.3%)
Clinic Services	\$601,222	(30.1%)
Shelter Services	\$282,846	(14.2%)
Grants	\$193,539	(9.7%)
Fundraising Events	\$167,666	(8.4%)
Other Income	\$26,696	(1.3%)

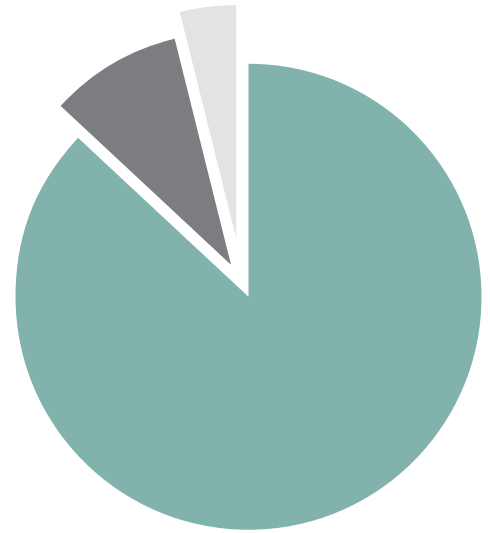
*Monetary and in-kind donations



Expenses

Total: \$1,851,875

Program	\$1,613,657	(87.1%)
Fundraising	\$169,919	(9.2%)
Administration	\$68,299	(3.7%)



Ending Net Assets

Total: \$540,914

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Shelter

2321 E. Mulberry St., Unit 1
Fort Collins, CO 80524
(970) 484-8516

Clinic

2321 E. Mulberry St., Unit 3
Fort Collins, CO 80524
(970) 484-1861

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