



Dear Friend,

IT'S TIME TO PARTY!

Animal Friends Alliance is proud to introduce our 2020 Gala for Animals! Our alliance was formed from the merger between Fort Collins Cat Rescue & Spay/Neuter Clinic and Animal House Rescue & Grooming. Our 2020 gala will be the first major fundraiser with our two merged organizations.

Our two organizations, soon to become Animal Friends Alliance, provide adoption-guarantee sheltering for dogs and cats in need, work to reduce pet overpopulation through our public spay/neuter clinic, and provide many other services to the community, from pet grooming to our Community Cat trap-neuter-return program and our Kibble Supply Pet Food Pantry.

Providing much-needed services to the community requires a tremendous amount of support from generous donors and sponsors. In 2019, Animal House Rescue & Grooming and Fort Collins Cat Rescue & Spay/Neuter Clinic brought in nearly \$40,000 in sponsorship dollars for their signature events, and our goal for 2020 is even loftier!

This year's exclusive event, themed *Take Me Home Tonight: 80's Prom*, will be held March 28, 2020, at the Hilton Fort Collins, and is set to break all previous attendance records. The evening will feature dinner, silent and live auctions, an exhibit of the Magnificent Beasts art pieces, and other "totally rad" activities for our supporters.

As you'll see, there are many benefits to sponsoring our gala fundraiser. Aside from community recognition, social media engagement, and the endless gratitude of our animals, staff, and volunteers, you can also be assured that you are supporting our mission to provide comprehensive companion animal resources, services, and education to the community to prevent pet homelessness and promote the human-animal bond.

We invite you to take a look at the benefits of sponsorship and ask you to consider joining us on Prom Night.

www.fccrsnc.org/GalaForAnimals.php



OUR 2018 COMMUNITY IMPACT



745 Dogs Adopted

6,955 Spay/Neuter procedures

2,468 Cats adopted

43,035 Pounds of Kibble distributed

OUR COMMUNITY REACH



facebook followers
12,000+



eNewsletter subscribers
12,300+



618 regular and
one-day volunteers



6,149 outreach
volunteer hours

Take Me Home Tonight 80'S PROM



SPONSORSHIP BENEFITS & LEVELS

	PRESENTING \$15,000	PLATINUM \$5,000	MAGNIFICENT BEASTS \$2,500	GOLD \$1,500	SILVER \$750	BRONZE \$500
Logo recognition on event program cover	★					
Recognition on our promotional materials	1 Year	6 months				
Promotional 6-foot table in ballroom	★	★				
Banner and promotional table displayed 4 days in art gallery			★			
Inclusion in invitations (mailed to over 5,000 supporters)	Large logo	Medium logo	Company name	Company name		
Prime seating for employees/guests	Table of 10 (\$1,000 Value)	Table of 8 (\$800 Value)	4 seats (\$400 Value)	4 seats (\$400 Value)	2 seats (\$200 Value)	
Advertisement in event program (600 copies)	Full Page	1/2 Page	1/2 Page	1/4 Page	1/6 Page	Logo
Recognition in our monthly e-newsletter (12,300 subscribers)	1 year	6 months	3 months	3 months	At least once	At least once
Promotional item in 500 goodie bags	★	★	★	★	★	★
Acknowledgement in slideshow at event	★	★	★	★	★	★
Logo listed on website with link to your web page	★	★	★	★	★	★
Social media recognition (Facebook, Twitter, Instagram)	★	★	★	★	★	★
Invitation to private Magnificent Beasts gallery reception	★	★	★			

SELECT YOUR LEVEL



UNAVAILABLE
LEVEL CLAIMED



Will you be providing 500
inserts for gala goodie bags?

Yes No

Please make a copy of form for
your records and mail original to:

Fort Collins Cat Rescue &
Spay/Neuter Clinic
Attn: Megan Streetman
2321 E. Mulberry St. #1
Fort Collins, CO 80524

OR email scanned PDF file
to: MeganS@fccrsnc.org

To receive optimal benefits, it is
highly recommended this form be
submitted by **JANUARY 3, 2020**,
though commitments will be
accepted through March 2, 2020.

CONTACT INFORMATION

Business _____

Contact _____ Phone _____

Email _____

Address _____

City/State/Zip _____

PAYMENT TYPE

Sponsorship forms received without payment will be invoiced

Check (make payable to FCCRSNC)

Credit card (circle one): Visa MasterCard

Name _____

Number _____

Expiration _____ CVV Code _____

* If billing address is different from what you provided above,
please write billing address on back or include in email.

UNABLE TO SPONSOR BUT STILL WANT TO HELP?

Use my donation of
\$ _____
to help animals in need.

Send me information
about donating to the
Silent or Live auctions.

Questions? Contact Megan Streetman at MeganS@fccrsnc.org or 970.305.5796